



CryptoYacht Whitepaper  
v.1.0  
[CryptoYacht.com](http://CryptoYacht.com)

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### Executive Summary

Economic and societal influences have ushered in a sharing economy that allow people to participate in experiences not available prior to companies such as Airbnb.

CryptoYacht will democratize access to the yacht life and allow token holders to reserve time aboard any yacht in our fleet.

Our intention for YACHT will serve as a utility token designed to purchase time aboard the CryptoYacht. Transactions will be executed by a system of Ethereum smart contracts that are publicly accessible and that will be open and transparent to the network.

### Management & Board Advisors

Nicholas Juntilla - CEO

Nicholas is a software engineer of 20 years. 15 of those years have been in medium to large corporations in Los Angeles. He have designed and built eCommerce websites, social networking, eBook publishing software, interactive media installations, and accounting software for companies like Sony Interactive, Disney Store, Beachbody, Ubiquity, Trailer Park

Publishing, and Chrome River. For over a decade he has been working eCommerce and ERP solutions, how to make them more efficient."

Joseph Schmitt – CFO

Joseph has spent the past 20 years working in various levels of finance, audit, logistics and supply chain management. Most recently as Vice President of Finance for Los Angeles VA Healthcare System, Joseph lead a team of 35 financial professionals responsible for budget, internal audit, accounts receivable/payable, travel and payroll operation, providing execution of \$1 billion in annual revenues. He holds an MBA, is a Certified Internal Auditor and served in the US Navy.

Von – CMO

Vaughn Nazaryan Marketing and Design Director.

Owner: ExactRemedy.com a site focused on holistic health and systems approaches to problem solving. Adviser on growth hacking marketing strategies.

### Business Model

Tokens are required for basic level yacht access with amenities, premium access requires additional token redemption.

CyrptoYacht intends to make a variety of services available on the platform, these can be currently grouped into three general categories: yacht days, amenities and premium features.

Yacht days include access to the boat, listed communal spaces and reserved non premium berthing space.

Amenities include extra food, drinks, personal hygiene items not included in yacht day package.

Premium features include reserved premium berthing and communal space and events.

The yachts can be used for a multitude of business and personal events such as private concerts, weddings, business meetings,

### Token Distribution & Functionality

#### **ICO**

Quantity: 100,000,000

Token Price: \$0.50

## **Token Distribution**

70% Yacht Purchasing and Maintenance for 10 years (70,000,000)

20% Reserve (20,000,000)

10% Operations (10,000,000)

## Milestones & Roadmap

We will purchase/lease a single 150 foot yacht with 14 cabins

Launch market will be Southern California, with plans along the west coast, east coast and international markets in Spain, Mexico and South America.

## Media Links and References

Website: [cryptoyacht.com](http://cryptoyacht.com)

Instagram: [@cryptoyacht](https://www.instagram.com/cryptoyacht)

Twitter: [@cryptoyacht](https://twitter.com/cryptoyacht)

## Disclaimer

General advice on ICO's, risks of investments, future performance is not guaranteed etc.