



A MIDSUMMER NIGHT'S GREEN

Thursday, July 18, 2019

5:00-9:00 pm

Arena Stage

The Mead Center for American Theater
1101 6th Street, SW
Washington, DC 20024

SCHEDULE

5:00-6:00 pm – VIP Reception

6:00-6:30 pm – Awards Welcome
Reception

6:30-7:30 pm – Awards Ceremony

7:30-9:00 pm – Awards Post-reception

ABOUT USGBC NATIONAL CAPITAL REGION

USGBC-NCR is working to make the National Capital Region a greener, healthier, and more equitable place to live, work, and play within a generation. We serve the District of Columbia; Montgomery and Prince George's Counties in Maryland, and Northern Virginia. Visit [our website](#) to learn more.



NATIONAL CAPITAL REGION

Sponsorship Prospectus

For seventeen years running, USGBC National Capital Region's A Midsummer Night's Green has been the premier summer social event of the DC area green building community. It regularly brings together over 300 of the most informed and influential individuals in our region for an evening of networking and celebration, as we recognize the best of the best in sustainable building with our Community Leader Awards.

Proceeds from this event fund USGBC-NCR's education, advocacy, and volunteer work throughout the year. We hope you'll join us and support our mission by signing on as a sponsor. Together, we can create a greener, more sustainable future for all in the DC metro region!

For more information, visit our [event website](#).



Sponsorship Levels

Awards Ceremony Sponsor - \$5,000 (1)

- Speaking opportunity during the Awards Program + the opportunity to present an award
- Recognition as Award Ceremony sponsor from the stage + special signage at the entrance of the Awards Ceremony
- Opportunity for a tabletop display at the event
- Top billing with logo displayed as a sponsor on event webpage, pre-event promotion, & signage
- 8 reserved seats at the Awards Ceremony
- 8 tickets to the event & VIP Reception, & additional tickets to the event at the early bird rate until registration closes

VIP Reception Sponsor - \$4,500 (1)

- Opportunity to welcome VIP Reception attendees
- Special signage at VIP reception
- Opportunity for a tabletop display at the event
- Top billing with logo displayed as a sponsor on event webpage, pre-event promotion, & signage
- 6 reserved seats at the Awards Ceremony
- 6 tickets to the event & VIP Reception, & additional tickets to the event at the early bird rate until registration closes

Bar Sponsor - \$4,000 (1)

- Special branding opportunity (named signature cocktail + signage with logo on each bar)
- Opportunity for a poster display at the event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & signage
- 5 tickets to the event & VIP Reception, & additional tickets to the event at the early bird rate until registration closes

Photo Booth Sponsor - \$3,000 (1)

- Special branding opportunity (branded photos for attendees + signage with logo at booth)
- Opportunity for a poster display at the event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & signage
- 4 tickets to the event & VIP Reception, & additional tickets to the event at the early bird rate until registration closes

Hors d'oeuvres or Dessert Sponsor - \$3,000 (2)

- Special branding opportunity (napkins for hors d'oeuvres sponsor or logo branded cupcakes for dessert)
- Opportunity for a poster display at the event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & signage
- 4 tickets to the event & VIP Reception, & additional tickets to the event at the early bird rate until registration closes

Name Tag \$3,000 (2)

- Logo included on nametag worn by each guest
- Opportunity for a poster display at the event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & signage
- 4 tickets to the event & VIP Reception, & additional tickets to the event at the early bird rate until registration closes

Sustainability Sponsor - \$2,500 (2)

- Listed in pre and post-event marketing as carbon off-set and waste diversion sponsor for event
- Opportunity for a poster display at the event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & signage
- 3 tickets to the event & VIP Reception

Event Sponsor - \$2,000

- Logo displayed as a sponsor on event webpage, pre-event promotion, & signage
- 2 tickets to the event & VIP reception

Small Business (<\$5M Revenue)/NGO - \$1,000

- Listed as a sponsor on event webpage, pre-event promotion, & signage
- 2 tickets to the event & VIP reception

**For more information on sponsorship, please contact
Mark Bryan (mbryan@usgbc.org).**