

DESIGNER PARTICIPATION FORM



FIRST NAME:		LAST NAME	
COMPANY NAME:			
ADDRESS:			
MOBILE NO:		EMAIL ADDRESS:	
FACEBOOK TWITTER INSTAGRAM			
NAME OF FASHION LABEL:		What is your main product line:	Abaya Tops Skirts Dresses Hijab Others, pls specify:
Who are your target audience:	Male Female Children	Have you been involved in fashion shows in the past?	Yes No If yes give details below
Details of previous shows:			
Declaration: I confirm that the information given in this application form is true and accurate:			
Signature:		Date:	Booth Selection:

Borneo Ad Agency Sdn. Bhd.

Suite 1-05, Seri Bukit Ceylon, No.8, Lorong Ceylon Off Jalan Raja Chulan, 50250, Kuala Lumpur, Malaysia.

DESIGNER PARTICIPATION FORM

Payment details

Designer Slots	Commitment Fee	No. of Looks
Each runway slot	RM3000/RM3300	8
Every designer will have a FREE booth to display their collection for 3 days at the venue for public viewing		

PAYMENT DETAILS.

Beneficiary Name: CHIC TRENDS

Beneficiary Account Number: 2141 2900 201 382

Beneficiary Bank Name: RHB

Note:

A) Exhibition booths

Each booth is sized at 10"10

Air Con booth is priced at RM3300

Non Air Con is priced at RM3000

B) Banners

All designers brand/logos will uploaded on www.borneofashionweek.com as well as on our FaceBook and Instagram.

Designers are encouraged to bring their buntings to be placed at the venue for better exposure and brand placement.

C) Hotel selection:

Travel and all other expenses are to be paid by the respective designers.

Citadine Hotel Apartments **

Studio apt (2pax) RM170/night with bfast

1 bedroom apartment (max 2 ppl) with bfast rm181/night with bfast

2 bedroom apartment (max 4 ppl) with bfast rm276/night with bfast

Waterfront Hotel (+60 82 227 227)***

Deluxe Twin Queen 2 pax RM210 with bfast

Merdeka Palace (+60 82-258 000) **

Superior Room (2 pax) RM 150

2 bedroom apartment (4pax) RM240

3 bedroom (6pax) RM280

Dormani Hotel (+6082 242 222)

Borneo Ad Agency Sdn. Bhd.

Suite 1-05, Seri Bukit Ceylon, No.8, Lorong Ceylon Off Jalan Raja Chulan, 50250, Kuala Lumpur, Malaysia.

DESIGNER PARTICIPATION FORM

Deluxe Std Twin sharing RM120 with bfast
Deluxe Std Tripple sharing RM150 with bfast

PenView Hotel (+6082 341 200)

Corporate rate Standard room 2 pax RM135 with bfast

We strongly suggest to view these hotels online prior making reservations.

* Daily Food Trucks will be present during the event.

D) Flight & Logistics

We have corporate rates with Malindo Air. For group bookings only. Cargo will be charged as per normal rates

We can arrange for your goods to be delivered to Kuching through our logistics partner with additional cost. Inquiries are welcomed.

Transport from hotel to venue will be provided. Specific times will be arranged for transport, kindly ensure you are on time and waiting at lobby.

E) Operations of Productions

All Designers MUST arrive in Kuching in the morning of July 6th, preferably the earliest flight out of KL.

i) Time Slots

Designers will be given specific time slots for the runway show.

All designers have the morning of July 6th until 2am on July7th to complete setting up of respective booths.

ii) Models

Each designer will be given 8 models for their show.

All models will be confirmed during the Casting Call. Scheduled to happen in April.

Models Must Be:

Female: Min height of 5'8 Size 1-4

Male: Min height 6' Waist 30-33 Jacket 40 - 42

iii) Shoes & accessories

Designers can provide shoes and accessories. However feel free to ask if you need any assistance here.

iv) Stylists

Most designers have their own but if you need assistance, do inform us prior.

v) Volunteers

Will be made available to designers.

Borneo Ad Agency Sdn. Bhd.

Suite 1-05, Seri Bukit Ceylon, No.8, Lorong Ceylon Off Jalan Raja Chulan, 50250, Kuala Lumpur, Malaysia.

DESIGNER PARTICIPATION FORM

E) Fittings

Hair & MakeUp

Designers DO NOT decide on hairstyles and makeup. #bFW17 has a head stylist who will be in charge of models looks change 2x a day to ensure fluidity of the event.

Music & Production

Entire show will be produced internally

Images & Videos

Designers will be to receive high res images within a month.

Event Invites

Each designer gets to invite 5 guests for the front row seats.

Exhibition booths

We will provide display space for designers partaking in BFW17. You may set up your booth as you wish provided ALL WORK ENDS at 2am July 7th 2017.

Sessions will allow the general public to be able to view and purchase along the opportunity to meet one on one with potential customers/buyers from industry leaders.

F) Cancellation Policy

Should the event be cancelled, 100% refund of the commitment fee (RM3000) will be made.

If any paid designer cancels for whatever reasons, no refunds will be entertained.

THANK YOU.

Borneo Ad Agency Sdn. Bhd.

Suite 1-05, Seri Bukit Ceylon, No.8, Lorong Ceylon Off Jalan Raja Chulan, 50250, Kuala Lumpur, Malaysia.