

**KAABOO  
DEL MAR  
2019**

# INDULGENCES

PROVIDE KAABOO ATTENDEES A STEP INTO BLISS EXPERIENCE WITH YOUR BRAND INCLUSION IN OUR UNIQUE INDULGENCES PROGRAM

# OWN THE KAABOO INDULGENCES AREA

INDULGENCES PROGRAM PRESENTED BY PARTNER \$75K

FULLY BRANDED INDULGENCES ENTRANCE, BRAND PARTNER SPACES AND ONSITE CREATIVE IDEAS BY YOUR BRAND

INCLUDES BRANDING ON ALL INDULGENCES SOCIAL, DIGITAL, EMAIL AND KAABOO OUTREACH

INCLUDING INDULGENCES PRESS RELEASE

EXPECTED REACH FOR YOUR BRAND OF OVER 1 MILLION IMPRESSIONS

IN APP, WEBSITE, PRINTED, VISUAL GUIDES AND BRANDED DISPLAYS

INCLUDES ONSITE ACTIVATION

INCLUDES ALLOTMENT OF PASSES FOR USE BY BRAND IN SOCIAL, EMAIL, OR OTHER GIVEAWAYS

INCLUDES ACCESS ONSITE FOR YOUR BRAND REPRESENTATIVES AND EXECUTIVES



# CAMPAIGN OPPORTUNITIES INCLUDE

## DESIGNATION

- Category Exclusivity of KAABOO
- Presenter of INDULGENCES

## ACTIVATION & BRANDING

- Brand name and logo inclusion as Presenting Partner of the INDULGENCES experience.
- Name/logo featured for digital and on-site marketing
- Brand featured prominently throughout KAABOO
- Prominent, dedicated activation space for brand experience and consumer promotions/sampling

## TALENT

- Access to artists Q&A and meet and greets

## PR & SOCIAL

- Inclusion in Event press release as Presenting Sponsor of the INDULGENCES experience
- Opportunity to participate in KAABOO press day with in-room product/branding or support
- PR to include brand in media quotes as available
- Press clippings delivered to brand post-event by KAABOO team
- Customized Brand social media i.e., Snapchat &/or Instagram Stories, Facebook or Twitter
- Dedicated sponsor marketing with PR and social used to promote KAABOO partnership

## ACCESS

- Tickets and VIP access passes to KAABOO
- Cabana - receive use of a dedicated hospitality Cabana in the Main Stage area. This 20x20 furnished cabana includes stage view, snacks and private bar for up to 25 guests per day

**THANK YOU!**

VISIT US AT [WWW.KAABOOPPORTUNITIES.COM](http://WWW.KAABOOPPORTUNITIES.COM)

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