



## SPONSORSHIP PACKET

### **\$15,000 CAPTAIN SPONSORSHIP INCLUDES:**

- Complimentary event tickets for 20 (twenty) attendees (two tables of premier, reserved seating)
- 20 (twenty) complimentary drink tickets
- 2 (two) complimentary hotel suites for the evening
- Acknowledgement as exclusive event sponsor on the Celebration of Heroes program
- Acknowledgement as *exclusive* event sponsor during the event and opening ceremony
- Logo prominently displayed in the ballroom, acknowledging you as exclusive event sponsor
- Logo on all event signage throughout Hotel Albuquerque
- Private cocktail reception for your 20 (twenty) guests 1 hour prior to the silent auction opening to all guests at the event
- Opportunity to begin bidding on silent auction items 1 hour prior to the silent auction opening to all guests at the event
- Opportunity to place branded take-away item on each place at the event (requires prior approval)
- Logo on all marketing and advertising materials to promote Celebration of Heroes, with acknowledgement as exclusive event sponsor
- 2 (two) dedicated Facebook (+140,000 followers) posts thanking you as exclusive event sponsor linking to your Facebook page and/or website
- 2 (two) dedicated Twitter (+3,000 followers) posts thank you as exclusive event sponsor
- 1 (one) Instagram post (+6,000 followers) thank you as exclusive event sponsor
- Logo and name on the Paws and Stripes website as exclusive event sponsor for 6 months
- Recognition in all Celebration of Heroes media
- Plaque thanking you as our Captain sponsor presented to sponsor

### **\$10,000 BRIGADE SPONSORSHIP INCLUDES:**

- Complimentary event tickets for 15 (fifteen) attendees
- Fifteen complimentary drink tickets
- 1 (one) complimentary hotel suite for the evening
- Formal sponsorship recognition as a Brigade Sponsor during the opening ceremony
- Acknowledgement as Brigade Sponsor on the Celebration of Heroes program
- Logo on all marketing and advertising materials to promote Celebration of Heroes
- 1 (one) dedicated Facebook (+140,000 followers) posts thanking you as exclusive event sponsor linking to your Facebook page and/or website
- 2 (two) dedicated Twitter (+3,000 followers) posts thank you as Brigade Sponsor
- 1 (one) Instagram post (+1,200 followers) thank you as Brigade Sponsor
- Logo and name on the Paws and Stripes website as a Brigade Sponsor for 6 months
- Recognition in all Celebration of Heroes media
- Plaque thanking you as a Brigade Sponsor presented to sponsor



## SPONSORSHIP PACKET

### **\$5,000 BATTALION SPONSORSHIP INCLUDES:**

- Complimentary event tickets for 10 (ten) attendees (one table of reserved seating)
- 10 (ten) complimentary drink tickets
- Your logo in the Celebration of Heroes program acknowledging you as a Battalion sponsor
- 2 (two) dedicated Twitter (+3,000 followers) posts thank you as Battalion Sponsor
- 1 (one) Instagram post (+1,200 followers) thank you as Battalion Sponsor
- Logo and name on the Paws and Stripes website as a Battalion Sponsor for 6 months
- Recognition in all Celebration of Heroes media
- Plaque thanking you as a Battalion Sponsor presented to sponsor

### **\$1,250 PLATOON SPONSORSHIP INCLUDES:**

- Complimentary event tickets for 10 (ten) attendees
- 10 (ten) complimentary drink tickets
- Acknowledgement as Platoon Sponsor on the Celebration of Heroes program
- 1 (one) dedicated Twitter (+3,000 followers) posts thank you as Battalion Sponsor
- Name listed on the Paws and Stripes website as a Platoon Sponsor for 6 months

### **\$500 SQUAD SPONSORSHIP:**

- Complimentary event tickets for 5 (five) attendees
- 5 (five) complimentary drink tickets
- Acknowledgement as Squad Sponsor on the Celebration of Heroes program
- Name listed on the Paws and Stripes website as a Squad Sponsor for 6 months

### **A NOTE FROM THE PAWS AND STRIPES TEAM:**

We wanted to take a quick moment to thank you in advance for whatever level of participation you choose to help our shelter dogs and heroes. It is through the generosity of individuals and businesses like your own that allows us to continue serving our veterans and their service dogs. You are a hero to our heroes and we salute you!

For more information or to further discuss your sponsorship, please contact:

Rich Grainger  
Director of Development  
(505) 999-1201 x301

*thank  
you*