



BAME
Apprenticeship
Alliance

Application For Membership

2017/2018

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@bameaaUK

For admin use only

Membership ID:

Date:



Application for the BAME Apprenticeship Alliance

By joining the BAME Apprenticeship Alliance, you will become part of a growing community of organisations in the UK that support promoting the ethnic diversity of apprenticeships and its impact on individuals, businesses and the economy. Before completing the application form, please read the key information below to select appropriate membership level.

Patron Membership

Patron membership is the most prestigious membership of the BAME Apprenticeship Alliance. Patron member companies are making a significant investment in apprenticeships by using their thought leadership, brand values and apprenticeship strategy.

The organisation would have demonstrated a commitment to increase apprenticeship diversity and access locally and nationally. The BAME Apprenticeship Alliance will be on hand to offer expert information, advice and guidance and the opportunity to meet and network with other partners, (Non) - Governmental members through exclusive meeting, gatherings and events.

The BAME Apprenticeship Alliance will be committed to promoting Patron Members in all communication and through advocacy campaigns when engaging with influencers and lobbying organisations on their apprenticeship diversity.

Executive Membership

Executive member organisations have a significant interest in promoting apprenticeship diversity. They will be active in promoting diversity of apprenticeships from their recruitment practices, internal and external communications and apprenticeship delivery.

The organisation would have demonstrated a commitment to increase apprenticeship diversity and access locally and nationally. The BAME Apprenticeship Alliance will be on hand to offer expert information, advice and guidance and the opportunity to meet and network with other partners, (Non) - Governmental members through exclusive meeting, gatherings and events.

Executive members will be working with Patrons to discuss and develop policy papers that BAME Apprenticeship Alliance can use to lobby other organisations on their apprenticeship diversity.

Patron Membership Benefits

- Tailored services on apprenticeship recruitment, delivery and outreach by experts.
- Promotion of Patron Members on national media platforms, marketing outreach etc to exemplify good practises of apprenticeship diversity.
- Access to future exclusive events that will bring together key stakeholders, corporate executives and others.
- Invitation to official policy discussion meeting to represent industry and partake in influencing decisions.
- Speaking opportunities to C-level executives and other decision-making leaders.
- Advanced viewing of publications and policy briefs.
- Use of your membership for bids and contract proposals.
- Advertisement and contribution to quarterly newsletters, which goes out to all members.
- Use of our logo with 'Patron Member' in all your communication materials, affiliations and to gain new business.
- Certificate to display membership commitment ... and more.

Commitment

- Collaborate with other members
- Actively participate in events, newsletters and publication.
- Share best practises with members.
- Join us in lobbying organisations on their apprenticeship diversity.

Executive Membership Benefits

- Tailored discounted services on apprenticeship recruitment delivery and outreach by experts.
- Access to future exclusive events which will bring together key stakeholders, corporate executives and other
- Invitation to official policy discussion meeting to represent industry and partake in influencing decisions
- Use of your membership for bids and contract proposals
- Contribution to quarterly newsletters which goes out to all members
- Use of our logo with 'Executive Member' in all your communication materials, affiliations and to gain new business
- Certificate to display membership commitment

Commitment

- Collaborate with other members
- Actively participate in events, newsletters and publications
- Share best practises with members
- Join us in lobbying organisations on their apprenticeship diversity

Membership fees

The membership fees below are valid from May 2017 to 30th April 2018. The admin fee is included within the membership fee.

Patron Membership
£3,500 + VAT

Executive Membership
£600 + VAT

The BAME Apprenticeship Alliance, Amington House, 95 Amington Road, Birmingham B25 8EP. Telephone: 0121 707 0550

Website: www.bameaa.co.uk **Email:** memberships@bameaa.co.uk **Twitter:** @bameaaUK

All details are correct as of 09/05/2017

Please complete your membership application as full as possible.

For admin use only

Membership ID: _____

Date: _____

Company/organisation details

Company/organisation name (as registered with Companies House) _____

Address _____

_____ Postcode _____

Contact number _____ Activity of organisation _____

Type of organisation _____

Number of employees _____ Are you paying the apprenticeship levy payer? Yes/ No

Personal Details

Title (Mr/Miss/Mrs/Ms/Other) _____ First Name _____

Surname _____ Date of birth / /

Landline number _____

Mobile number _____

Email address _____

Role within organisation _____

Contact preferences Email Landline Mobile

Declaration

Please ensure that you have completed all parts of this form.

By completing this form, you agree to:

- Agree to become a member of the BAME Apprenticeship Alliance
- Abide by the rules and regulations of membership as set out by the BAME Apprenticeship Alliance on our website

Signature _____ Date / /

Payment details

All payments are inclusive of VAT and must be paid in full to receive membership. Your membership will begin on the 1st working day after the payment has been received. To make any alternative arrangements or if you would like us to raise an invoice, please contact memberships@bameaa.co.uk

Please select the level of membership.

- Patron membership (£3,500 + VAT) Executive membership (£600 + VAT)

Please select your preferred payment method.

Cheque: Please make all cheques payable to BAME Apprenticeship Alliance

Credit/debit card

Card type Visa Mastercard AMEX Other _____

Card number _____ Security code _____

Start date ___/___/___ Expiry ___/___/___ Issue number (Maestro only) ___

Card holders name as on card _____

Address _____

_____ Post code _____

Is this a company or personal card? _____

Signature _____ Date / /

Returning your completed application

Once you have completed your application form, please return it either by email to memberships@bameaa.co.uk or to our postal address:

The BAME Apprenticeship Alliance
Memberships Department
Amington House
95 Amington Road
Birmingham
B25 8EP

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