

Upgrades Underway at The Shore Club

By, JOHN TORSIELLO

The clubhouse and grounds renovations are in full swing at The Shore Club in Cape May Court House, N.J. with a modernized facility being readied to greet members and guests this spring.

Expanded golf programs, social events, and memberships will also be introduced, as The Shore Club is transformed into a revitalized private golf club for the entire family.

Phase one of The Shore Club's makeover includes the refurbishment of the clubhouse lobby and grand ballroom. An updated lobby features new paint, wainscoting, and furniture that projects the club's relaxed yet trendy atmosphere. Members and guests will also enjoy a fully updated grand ballroom that boasts fresh paint and wainscoting; sparkling chandeliers and champagne Chiavari chairs, newly installed crown molding with L.E.D. cove lighting, and a contemporary bar with a gleaming quartz top and subtle back lighting.

On the golf course, The Shore Club will begin an extensive bunker restoration project on its celebrated Wayne Stiles/John Van Kleek-designed golf course. The club will also complement its already popular event and tournament schedule with enhanced juniors, ladies and family programs.

Under the direction of long-time PGA Director of Golf Fred Riedel and his professional staff, the club will offer an extended Junior Golf Summer Program featuring multi-hour, twice weekly instructional sessions. Juniors of all skill levels are welcome and will receive video instruction, TrackMan basics, and rules and etiquette sessions, all while having fun with their



friends. The Junior Summer Golf Program is open to both members and non-members with individual instruction also available.

Summer Family Golf Nights are also on tap at the club this season, as well as an



THE SHORE CLUB

expanded Ladies Program. A new, six-week Ladies Spring Tune-Up is being introduced as well as multiple Ladies Nights in which

members and non-members play nine holes followed by a happy hour in The Shore Club's recently renovated McKissic's Pub.

"In 2018, new events will debut on The Shore Club's already busy social calendar," said Amanda Ruhl Director of Membership, Marketing and Events. "A Memorial Day Family barbecue with games and activities will kick off the season. Adults will enjoy a new Vino and Van Gogh--Paint and Sip night on June 20, while younger members will have a Kids Only Art Party on July 1. Throughout the summer, members and guests will relax and unwind with live entertainment on The Shore Club patio, and popular events like Duelling Pianos will return."

Ruhl said, "The Shore Club aims to take the private club sector in a new direction. We want our members to feel the prestige of membership in a private club but in a casual setting. Dress codes in the clubhouse are slightly more relaxed than in

most private facilities.”

The club is placing a large emphasis on families and the seasonality of the area. “Many families are in town on vacation and we want them to feel that way while visiting The Shore Club. Golfers can play a quick round (four hours or less) and be home in time to meet the family at the beach. It has never been easier for the entire family to join The Shore Club. New this year, Full, and Intermediate Members may add their children up to age 24 at no extra charge. The Shore Club also features Pre-Junior, Junior, and House/Social memberships.”

Formed in 2018, The Shore Club is a private golf club located off exit 9 of the Garden State Parkway in Cape May Court House, N.J. The golf course is set in a charming area of Cape May County and features some heavily wooded areas and narrow fairways.

The Shore Club offers a true but fair test of golf for players at every level and where playing in four hours or less is the norm. A beautifully conditioned traditional course noted for its pristine fast greens and a setting along the salt marshes with views across the bay to the barrier islands, The Shore Club is a true gem at the Jersey Shore.

The course plays 6,714 yards from the tips and has three other sets of tees to meet the playing ability of all golfers. It certainly isn't a pushover, but with proper course management and patience you can score well here. The greens are tough but fair. The course rating is 72.9 and the slope 135 from the championship markers, which gives you a very good indication of the test that awaits when you walk onto the first tee box,

And the course starts in demanding fashion, with a 430-yard par-four. The rest of the par-fours on the front side are modest in length, even from the back tees, with only one, the 404-yard ninth, over 400 yards. But they aren't pushovers. There is only one par-five, the 465-yard second, and



a lone par-three the 171-yard fifth, on the outward nine.

The number one handicap hole is the eighth. It is a long hole that slightly doglegs to the left. The tee shot is critical, as the fairway narrows the further you hit the ball. It also has the flattest green on the course, which is hard to read with the subtle breaks.

The back side presents much of the bite of the course with three par-fours measuring over 400 yards, and the 216-yard par-three 10th providing all the difficulty one could face in a short hole. The layout ends with a stout, 393-yard par-four.

“Our Membership drives from all over the Tri-State area, including many locals,” said Ruhl. “It seems a number come from the Mainline in Philadelphia.”

The Shore Club

Cape May Court House, N.J.
www.MyShoreClub.com