

Pearls of Promise

DEBUTANTE PROGRAM

Greetings:

I am writing to you on behalf of the Pearls of Promise Débutante Program, a signature initiative of the Lambda Upsilon Sigma Chapter of Sigma Gamma Rho Sorority, Incorporated. The Pearls of Promise Débutante Program is a 6-month leadership and personal development program designed to educate young ladies in their senior year of high school who exemplify poise and leadership skills, have attained high scholastic achievement, and have earned the respect of their peers and respective communities. Débutantes are preparing to begin a new chapter in life as they select their institution of higher education and enter society as independent young women. The program nurtures the débutantes allowing them to engage in various social, educational and charitable activities which will encourage future personal, professional and academic success.

The 2016-2017 Debutante Program will culminate on April 30, 2017 at 5:30 PM at the Sheraton McKinney. Money raised during the program will be used for the provision of educational scholarships for the program's participants.

We are requesting your assistance in making this event a stellar and beneficial affair for our achieving youth. We are requesting your assistance either as a corporate sponsor or by purchasing an advertisement in our souvenir journal. The souvenir journal will not only serve as a souvenir of the occasion, but it will also function as an advertisement platform for local businesses and nonprofits. If you wish to simply provide a donation, you will receive recognition on a *Donor Recognition* page within the journal. For sponsorship, donations or ad purchases, please complete the attached forms and mail by March 1, 2017 to:

*Lambda Upsilon Sigma Chapter of Sigma Gamma Rho Sorority, Inc.
c/o Pearls of Promise Débutante Program
5760 Legacy Drive, Suite B3-374
Plano, Texas 75024*

Thank you in advance for your support. All checks are to be made payable to: *Lambda Upsilon Sigma Chapter*. If you have any questions or would like to purchase tickets to the event, please do not hesitate to contact Ms. Kim Banks at Debutantes@SGRhoPlano.org or Ms. Shawanna Lee at DebCoChair@SGRhoPlano.org.

Thank you in advance and best wishes from our Board of Directors.

Regards,

Kimberly Banks Chair, 2016-2017

Shawanna Lee Co-Chair, 2016-2017



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SPONSORSHIP CATEGORIES

PEARL SPONSOR.....\$7,000

1. 2 tables with premium seating
2. Full Page Ad on Back Outside Cover of Souvenir Journal – Color Glossy
3. Brand recognition on all advertising materials and Debutante Ball Program
4. Logo Display and Table on Night of Debutante Ball and on Debutante Program
5. Primary acknowledgment at the Debutante Ball and plaque presentation
6. Commemorative souvenir for all table guest
6. Photo opportunity with 2015-2016 Debutantes

SAPPHIRE SPONSOR.....\$5,500

1. 1 table with premium seating
2. Full Page ad in Souvenir Journal
3. Brand recognition on all advertising materials and Debutante Ball Program
4. Primary acknowledgment at the Debutante Ball and plaque presentation
5. Commemorative souvenir for all table guest
6. Photo opportunity with 2015-2016 Debutantes

RUBY SPONSOR.....\$2,500

1. 4 Seats
2. 1 full Page in Program Booklet

ROYAL SPONSOR.....\$1,000

1. 2 Seats
2. ½ Page in program Booklet

COMMUNITY PATRON.....\$500

1. 1 Seat
2. ¼ Page in program Booklet



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Presented by the Lambda Upsilon Sigma Alumnae Chapter of
Sigma Gamma Rho Sorority, Incorporated

SPONSORSHIP FORM

5760 Legacy Drive, Suite B3-374 Plano, TX 75024

DEADLINE: [April 15, 2017](#)

Company Name (if applicable)

Contact Name

Billing/Mailing Address

City

State

ZIP Code

Telephone (home)

Telephone (business)

Fax

E-Mail

Sponsorship Category	Cost	Qty	Total
Pearl	\$7,000		
Sapphire	\$5,500		
Ruby	\$2,500		
Royal	\$1,000		
Community Patron	\$500.00		