

# 2017

# Year in Review

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## Top 10 projects of 2017

### 10

Collaborative tables continue to grow in popularity and thus why they make our list for 2017. This beautiful example below designed by Elkus Manfredi Architects spans 12 feet and is made from quartered ash veneer. A 9.5-foot version was also made.

Other 2017 designs



### 9

This table designed by Gensler was small in size but big in veneer appeal. It features quartered figured anigre in a book matched reverse diamond pattern, walnut inlay and a solid walnut edge, not to mention a full elliptical base and full-filled polyester finish. It was also sold with two cabinets.



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## A new table line *Engage*

We were thrilled to announce our first-ever fixed table and credenza line, Engage, in 2017.

The new table line features a thin edge and pristine tabletop surface thanks to the in-house creation of an all-new technology solution – an under table mounted power and data unit that slides out for use called the *Covert Glide*.

The table further features pedestal bases just 4 inches wide with a creative angle/inset design and the ability to utilize two materials, such as veneer and metal or veneer and opaque lacquer. Engage also utilizes WallGoldfinger's *Overlay* reverse knife edge with diverse tabletop options from glass to stone to engineered materials over a solid wood reverse knife edge.

### FEATURES

- A thin edge
- Narrow bases
- Diverse material options
- Ample leg room
- A pristine tabletop
- Brand new hidden under table technology
- Matching credenzas

— continued on page 3

8

This nearly 23-foot classic open center boat-shaped table designed by CBT features ever-popular plain sliced walnut veneer in a radial bookmatched pattern, solid walnut and a black anodized aluminum technology band. Bases are plastic laminate for a bit of added durability.



7

Pairing plain sliced walnut veneer, solid maple edges and a brushed stainless steel technology band, this open center, open end, round table is a classic beauty that nicely pairs dark and light woods.



It was a second order of the year for an organization that also purchased this beautiful collection, all designed by Darwin Branded Environments.



6

Designed by HOK, this rift cut white oak veneer and white plastic laminate moot court follows a trend of law firms outfitting their offices with removable practice courts. When we say removable, we mean it comes apart and rolls away so a court room can return to a conference room.



5

We have built a few of these over the years and they never fail to impress. This cabinet designed by TPG Architecture finished in white lacquer and topped with glass houses a lift mechanism and 86-inch monitor. At its extended height, the monitor and cabinet are nearly 10 feet tall. Can you see me now?



Other furniture built as part of the project included:



4

This reception desk, also designed by TPG Architecture, was just one piece of a much larger order of tables and credenzas. Each piece of the order had visual merit, but this desk especially stands out for its contrasting materials, including black walnut veneer with a dark finish and light statuario marble.



Other furniture built as part of the project included:



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Engage credenza

The Engage credenza in 6- and 8-foot lengths offers the same varied top materials as well as diverse interior components from AV rack space and ventilation to pull out waste and recycling receptacles.

Chief Executive Officer John Wall explains WallGoldfinger's entry into the fixed conference table market.

"We have known for years that we were missing a market niche – fixed conference tables. Sure, we build lots of custom conference tables, but following the success of our Arbor and Summit reconfigurable tables, we learned quickly that the market is always hungry for product lines that feel easier to specify than the choices that come with going custom," John said.

"We spent more than a year as a large group defining our goals for a fixed conference table line and ultimately creating the Engage."

"We did significant market research, but what it came down to was what we already knew. Designers want less. Thin. Sleek. We know this because they ask us daily for these things when specifying custom," John explained. "The Engage answers that call."

One thing that makes the Engage's popular thin edge, pristine top and ample leg room possible is the *Covert Glide*. The *Covert Glide* puts power and data out-of-sight under the table. The way the *Covert Glide* works – with its two simplex power outlets, two USBs and plate for additional technology – is the user pulls the unit out, it automatically locks in place, the user plugs in and then squeezes the *Covert Glide*'s two handles together and it retracts (glides, if you will) back out-of-sight under the table.



Covert Glide

If our projects were a cityscape, here's how they might look ...

SOME OF OUR 2017 PROJECTS BY SIZE

standard Arbor

3

This height adjustable desk in walnut and bronze was just part of an executive office set up designed by Woods Bagot that melds tradition and quality with modern sit-to-stand technology.



Other furniture included:



The client additionally ordered many conference and boardroom tables and credenzas, including these:



2

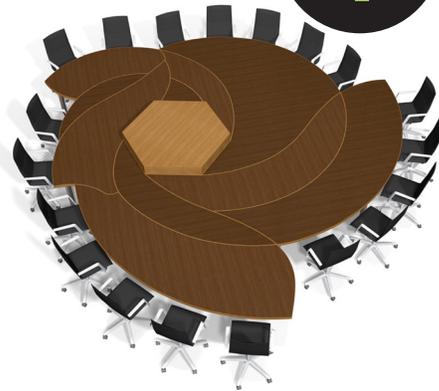
Can you image a more beautiful reconfigurable table? These Summits are made with Turkish royal brown marble and statuary bronze. Sold in large quantity, they were part of an order that also included reception desks and administration stations designed by Keiser Associates and made from dark finishes paired with white marbles.



And, drum roll please ...

1

This stunning table created by Arcus Design Group features walnut and maple veneer and solid maple edges in intricate shapes that piece together like a puzzle and move to reconfigure. Its unique shape and challenging construction elevates it to the top of our list for 2017.



## Trends OF THE YEAR

If you guessed that 2017 was another year of walnut and white oak veneers as well as white stones, than you were right on the money. Beautiful American walnut, both quartered and plain sliced, along with rift cut white oak veneer were once again the most popular veneers by far by specifiers of WallGoldfinger furniture in 2017. Solid walnut tabletops also made a come-back and solid walnut and maple ruled when it came to wood edges.

TOP VENEERS  
walnut & white oak

Whether natural stone or engineered, white with gray veining remained the most popular; although as you see in this publication, a larger order of royal brown marble was hard to match in terms of beauty. White solid surfacing was also popular as well as back-painted glass, mostly in, you guessed it: white. And we saw orders of porcelain as a stone substitute for the first time.

When it comes to metal, brushed stainless steel and statuary bronze were dominant, but blackened metals were highly specified as well. Finish colors spanned the gamut from light (allowing more grain to show through) to dark.