



# West Virginia Chapter

2nd Annual Case Management Conference

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September 26, 2017 | Charleston Embassy Suites | Charleston, WV



A M E R I C A N   C A S E   M A N A G E M E N T   A S S O C I A T I O N

# CONFERENCE SCHEDULE

SEPTEMBER 26, 2017

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7:30 am - 8:30 am	Registration & Networking Breakfast with Sponsors & Exhibitors
8:30 am - 8:50 am	Welcome & Chapter Business Meeting (Everyone is invited!)
8:50 am - 9:50 am	Keynote: Instant Stress-Busters for Case Managers
9:50 am - 10:30 am	Networking Break
10:30 am - 11:30 am	Session 2: CMS Updates: What it Means to Your Hospital
11:35 am - 12:35 pm	Session 3: School Nursing: Understanding the Daily Case Management of Students in Public Schools
12:35 pm - 2:00 pm	Networking Lunch
2:00 pm - 3:15 pm	Session 4: Panel Discussion: Case Management in the Mountain State
3:15 pm - 3:25 pm	Break
3:25 pm - 4:25 pm	Session 5: Case Management and Nursing Practice: "Are We There Yet?"
4:25 pm	Closing Remarks & Prize Drawings

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## CONFERENCE LOCATION:

Embassy Suites by Hilton Charleston  
300 Court Street  
Charleston, WV 25301  
304-347-8700  
[www.embassysuitescharlestonwv.com](http://www.embassysuitescharlestonwv.com)

## PARKING INFORMATION:

Daytime Rate: \$1.75  
Overnight Rate: \$12.00

## HOTEL ACCOMMODATIONS:

The Embassy Suites Hotel has reserved a block of suites at a special rate of \$144.00 per night plus tax. To reserve a suite at this rate, please make your reservation by September 1, 2017, by calling 304-347-8700 or go online to [www.embassysuitescharlestonwv.com](http://www.embassysuitescharlestonwv.com). You must use the ACM name when making reservations to receive the discounted rate. Online you will enter this 3-letter code in the group/convention code space.

# CHAPTER BOARD OF DIRECTORS & ANNUAL CONFERENCE PLANNING COMMITTEE

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Cabell Huntington Hospital

Huntington, WV

KEYNOTE:

## INSTANT STRESS-BUSTERS FOR CASE MANAGERS

**Aila Accad, MSN, RN**

*Speaker, Author, Well-Being Coach*

LifeQuest International, LLC • Charleston, WV

**SESSION ABSTRACT:** Based on the bestselling book, “34 Instant Stress-Busters, Quick tips to de-stress fast with no extra time or money,” this presentation gives you the knowledge, tools, and skills to release stress and get back control of your life instantly. In this energizing session, you will discover the one cause of all stress and the only principle you need to release stress instantly. You all also practice quick techniques that put you back in the driver’s seat of your personal and professional life. At the end of this session you will have more energy, feel great, and be able to help yourself and others de-stress instantly.

### LEARNING OBJECTIVES:

1. Learn the major cause of all distress
2. Identify the one principle for releasing stress instantly
3. Practice at least three instant stress relief techniques

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SESSION 2:

## CMS UPDATES: WHAT IT MEANS TO YOUR HOSPITAL

**Marc Tucker, DO, FACOS, MBA**

*Vice President- Compliance and Physician Education*

Optum Executive Health Resources • Newton Square, PA

**SESSION ABSTRACT:** The Centers for Medicare & Medicaid Services’ (CMS) release of the 2016, Hospital Outpatient Prospective Payment System (OPPS) final rule of January 1, 2016 solidified updates to the “Two-Midnight” rule regarding inpatient admissions, leaving hospitals to evaluate their current compliance programs. With a renewed emphasis on physician judgment and medical necessity – not hospital level of care – providers must demonstrate a legitimate, defensible, and consistent Utilization Review process to determine and support an appropriate admission status.

The best way to defend against inappropriate denials is to ensure a compliant process for review and certification of admission status on every patient that enters the hospital. Providers across the country may be struggling with this shift, given the time-based recommendations implemented in 2014. Further complicating the issue is the challenge for hospitals to anticipate projected enforcement under the QIOs with their extensive referral possibilities.

This session will provide guidance on the implications of 2016 OPPS final rule and the potential impact it could have on your medical necessity admission review program.

### LEARNING OBJECTIVES:

1. Review evolving roles and responsibilities of the QIO, RAs, and MACs; Potential QIO enforcement ramifications and the extensive referral opportunities that could impact hospitals
2. Discuss updates to the Two-Midnight Rule and how to determine if your current program will align with a renewed emphasis on physician judgment and medical necessity for inpatient hospital admissions
3. Learn about modifications to CMS’ “rare and unusual” expectations policy for inpatient admissions that do not satisfy the Two-Midnight Rule benchmark

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SESSION 3:

## SCHOOL NURSING: UNDERSTANDING THE DAILY CASE MANAGEMENT OF STUDENTS IN PUBLIC SCHOOLS

**Rebecca King, MSN, MEd, NCSN, RN**

*State School Nurse Consultant*

West Virginia Department of Education • Charleston, WV

**SESSION ABSTRACT:** Approximately 25% (68, 293 students) have a medical order for daily case management by one of the 309 certified school nurse RNs in West Virginia. The students in public schools have a broad range of health care needs from mechanical ventilator, gastric tube feedings, tracheostomy suctioning, urinary catheterization, Type 1 diabetes, seizure management, oxygenation, internal defibrillators, anaphylactic reaction, and many other medical conditions. School nurses manage all students with or without daily health care needs, but value the community and medical supports from the students managed care to ensure quality care is provided to properly case manage.

**LEARNING OBJECTIVES:**

1. Understand the complex work of school nurses
2. Discuss the case management needs of students with chronic health conditions in West Virginia public schools
3. Learn how to support students, parents, and public schools

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SESSION 4:

**PANEL: CASE MANAGEMENT IN THE MOUNTAIN STATE**

**Angel Smothers, DNP, APRN-BC, CHPN**

Senior Lecturer Clinical Track  
West Virginia School of Nursing • Morgantown, WV

**Amanda Brainard**

Pharmacist  
CVS Caremark Pharmacy • Charleston, WV

**Heather Jeffers, BSW, ACM**

Director of Social Services  
Madison Center • Morgantown, WV

**Richard Ernest, MSW**

Special Programs Manager  
Bureau for Medical Services • Charleston, WV

**Joseph Deegan, MAC, LICSW, AADC-S**

Managed Care Liaison for Behavioral  
Thomas Memorial Hospital • South Charleston, WV

**Cathy Rasnake, LPC, AADC, MAC**

PSIMED Inc.  
Licensed Professional Counselor • Charleston, WV

**SESSION ABSTRACT:** This session will discuss various programs and solutions available to case managers to better serve patients in West Virginia. The panel will include experts in community nursing, pharmacy, diabetic education, long-term care, Department of Health & Human Resources, and behavioral health.

**LEARNING OBJECTIVES:**

1. Learn knowledge that is beneficial to the case manager and patient
2. Review answers to common concerns
3. Learn from and interact with community leaders

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SESSION 5:

**CASE MANAGEMENT AND NURSING PRACTICE: "ARE WE THERE YET?"**

**Theresa Cowan, DHEd ACNS-BC, RN**

Program Director, Assistant Professor Teaching  
West Virginia University School of Nursing • Charleston, WV

**SESSION ABSTRACT:** The practice of case management is designed to formulate a plan that enables the patient to move smoothly through the healthcare system. To achieve this, case managers work closely with many stakeholders: patients, family members, caregivers, healthcare team, payers, and communities. This session will address case management awareness components of the community course of an RN-BSN program. It will also provide a "lived experience" of the care giver navigating the health care system.

**LEARNING OBJECTIVES:**

1. Recognize coordination of care is an integral part of nursing practice for registered nurses across settings and roles
2. Identify Strategies for integrating care coordination into nursing practice
3. Address common barriers to care coordination

# WE MAKE REGISTERING EASY!



**TO REGISTER:** Go to [www.acmaweb.org/wv](http://www.acmaweb.org/wv) and click "Register."

**IMPORTANT:** Please use the attendee's email address to register, as this is where all communication regarding the event will be sent.



**PAY:** Pay online by credit card or mail a check. If registering but paying at a later time, select "pay by check" on the payment screen. Checks must include conference and attendee name.



**PLEASE NOTE:** Registration is incomplete until the final confirmation screen is reached. Confirmation is automatically sent to the email address used to register.

There will be no refunds for canceled registrations; however, fees may be transferred to another participant for the same event.

FOR MORE INFORMATION AND QUESTIONS, PLEASE CALL 501-907-2262.

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## CONTINUING EDUCATION

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Participants may earn up to the following continuing education (CE) hours:

- 6.0** Nursing Contact Hours (*based on 50-minute hour*)
- 5.0** Nursing Contact Hours (*based on 60-minute hour*)
- 5.0** Social Work Contact Hours
- 5.0** ACM™

### NURSING CONTINUING EDUCATION

- California Board of Registered Nursing (Provider #CEP 15413)
- District of Columbia Board of Registered Nursing (Provider #50-3523)
- Florida Board of Nursing (Provider #50-3523)
- Georgia Board of Nursing (Provider #50-3523)

### SOCIAL WORK CONTINUING EDUCATION

- Florida Board of Clinical Social Work, Marriage & Family Therapy, and Mental Health Counseling (Provider #50-3523)
- Illinois Department of Professional Regulation (Sponsor #159-000900)
- Maryland Board of Social Work Board (Board Authorized Sponsor of Category 1 credit hours)
- Minnesota Board of Social Work (Sponsor #CEP-443)
- Texas State Board of Social Worker Examiners (Sponsor #4171)

This CE activity is approved by the American Case Management Association (ACMA) for ACM™ Certification renewal credits. Attendees are responsible for verifying that the approving organizations listed above are accepted by their state's practicing board.

# IMPORTANT DATES

HOTEL DISCOUNT DEADLINE	EARLY REGISTRATION DEADLINE	LATE REGISTRATION BEGINS	CHAPTER CONFERENCE DATE
September 1	August 28	September 12	September 26

# REGISTRATION PRICING

<b>EARLY REGISTRATION:</b> ACMA must receive payment and registration by August 28.	<b>ACMA MEMBER</b> .....	<b>\$75</b>
	<b>NON-MEMBER</b> .....	<b>\$85</b>
	<b>MEMBERSHIP PACKAGE*</b> .....	<b>\$210</b>
	<b>STUDENT**</b> .....	<b>\$50</b>

<b>REGISTRATION:</b> Registration and payment received between August 29 and September 11.	<b>ACMA MEMBER</b> .....	<b>\$85</b>
	<b>NON-MEMBER</b> .....	<b>\$95</b>
	<b>MEMBERSHIP PACKAGE*</b> .....	<b>\$220</b>
	<b>STUDENT**</b> .....	<b>\$55</b>

<b>LATE REGISTRATION</b> Registration and payment received on or after September 12.	<b>ACMA MEMBER</b> .....	<b>\$95</b>
	<b>NON-MEMBER</b> .....	<b>\$105</b>
	<b>MEMBERSHIP PACKAGE*</b> .....	<b>\$230</b>
	<b>STUDENT**</b> .....	<b>\$60</b>

\* Includes one-year ACMA and Chapter Membership.  
 \*\*Available for full-time students. Student ID may be required at check-in.

EXHIBIT AND MARKETING OPPORTUNITIES AVAILABLE. FOR ADDITIONAL INFORMATION CALL 501-907-2262.