



The American
Professional Society
on the Abuse of Children®

In partnership with



2019 Annual Colloquium Sponsorship Opportunities

Sponsoring the APSAC Colloquium promotes your organization and makes the Colloquium more beneficial to others. Your organization will have significant exposure to hundreds of professionals at the Colloquium and thousands who read our publications. Most of our packages provide one or more of your representatives with the opportunity to attend sessions, earn continuing education credits, and network with leaders in the field, all while representing your organization.

Sponsorships also help APSAC offset increasing conference expenses while keeping registration fees among the lowest in the field. This creates a more affordable conference for practitioners and students with limited resources, so they too can ***strengthen practice through knowledge***.

Platinum Sponsorship \$10,000

APSAC Platinum Sponsors receive high visibility before, during and after the Colloquium! This package includes:

- ☐ Two conference registrations
- ☐ APSAC home page ad with a clickable link (2 weeks before and 2 weeks after the colloquium)
- ☐ Social media mention (Facebook and Twitter)
- ☐ 2 mentions in our monthly E-newsletter (@ 10,000 circulation)
- ☐ ½ page APSAC Advisor ad
- ☐ 1 APSAC Alert mention
- ☐ Colloquium program book ad or insert
- ☐ Visible banner at all full-conference events (plenaries, receptions)
- ☐ Exhibit table

Gold Sponsorship \$5,000

APSAC Gold Sponsors receive preferred banner placement during the Colloquium. This package includes:

- ☐ One conference registration
- ☐ APSAC home page ad with a clickable link (1 week before and 1 week after the colloquium)
- ☐ Social media mention (Facebook and Twitter)
- ☐ 1 mention in our monthly E-newsletter (@ 10,000 circulation)
- ☐ 1/4-page APSAC Advisor ad
- ☐ 1 APSAC Alert mention
- ☐ Colloquium program book ad or insert
- ☐ Banner next to morning break or reception
- ☐ Exhibit table

Silver Sponsorship \$2,500

APSAC Silver Sponsors receive an opportunity to support the Colloquium from afar and may substitute the registration for an exhibit table which APSAC will set up. Silver Sponsorship includes:

- ☐ One conference registration or exhibit table
- ☐ 1/8-page APSAC Advisor ad
- ☐ 1 APSAC Alert mention
- ☐ 1 APSAC E-newsletter mention with clickable link (1 before and 1 after the colloquium)
- ☐ Colloquium program book ad or insert

Exhibitor \$1,500

- ☐ One exhibit table
- ☐ 1 APSAC Alert mention, program booklet mention

General Sponsor \$500

A general sponsor receives a mention in one issue of the APSAC E-newsletter and the Colloquium program book. This is an economical way to share your information.

The deadline to register for any sponsorship that includes a program book ad or insert is May 14th, 2019.

Other options available:

- ☐ **Opening Reception Sponsor \$12,500** – same benefits as Platinum plus, additional social media and newsletter mentions, special signage and branded hospitality materials at event; brief presentation or promotional video at event
- ☐ **Pre-conference Institute Sponsor** – varies with the Institute sponsored
- ☐ **Break Sponsor \$7,500** – same benefits as Gold plus, additional social media and newsletter mentions, special signage and branded hospitality materials at event
- ☐ **Brochure/Promotional Material Insert** – generally \$250; varies with the type and number of inserts

Please contact [Dr. James Campbell](#) for more information