



Crane's

# Money Fund Symposium

THE event for money market mutual fund professionals and investors.



**June 25-27, 2018 • The Westin Convention Center • Pittsburgh, Pa.**

Dear Money Fund & Cash Investment Professional:

Mark your calendars for the 10th annual *Crane's Money Fund Symposium*, which will be held in Pittsburgh, Pa., June 25-27, 2018. Our big show attracted over 550 money fund and mon-

ey market professionals to Atlanta last year, and we expect our Pittsburgh show to be even bigger. Registration is \$750, and sponsorships range from \$3K to \$10K. We hope to see you this summer in Pittsburgh! Sincerely, *Pete Crane, Crane Data*

## Crane's Money Fund Symposium Conference Agenda (Preliminary)

### Monday, June 25

1:00-1:10 pm **Welcome to Money Fund Symposium 2018**

*Peter Crane, President, Crane Data*

1:10-1:50 pm **Keynote: Money Funds Getting Back to Business**

*Chris Donahue, President & CEO, Federated Investors*

1:50-2:45 pm **Global & European Money Market Funds**

*Reyer Kooy, Chairman, IMMFA*

*Kathleen Hughes, Global Head Liq. Sales, Goldman Sachs A.M.*

*Alastair Sewell, Director, Fitch Ratings*

2:45-3:15 pm **Refreshments** sponsored by *Fidelity Investments*

3:15-4:05 pm **Ultra-Short Bond Funds, SMAs & Alt-Cash**

*Dave Martucci, J.P. Morgan Asset Management*

*Michael Morin, Inst Port Manager, Fidelity Investments*

*Morten Olsen, VP, Director Ultra Short F-I., Northern Trust AM*

4:05-5:00 pm **Major Money Fund Issues 2017**

*Moderator: Peter Crane, President, Crane Data*

*Tracy Hopkins, COO, Dreyfus/BNY Mellon CIS*

*Jeff Weaver, Head of MFs & Short Duration, Wells Fargo A.M.*

**Additional Speaker TBD**

5:00-6:00 pm **Reception**

sponsored by *Bank of America Merrill Lynch*

### Tuesday, June 26

8:00-9:00 am **Breakfast** sponsored by *BlackRock*

9:00-9:50 am **Strategists Speak '18: Alt-Cash, Rates, Repo**

*Joseph Abate, MD F-I Strategy, Barclays*

*Mark Cabana, U.S. Rates, Bank of America Merrill Lynch*

*Alex Roeber, Managing Director, J.P. Morgan Securities*

9:50-10:40 am **Senior Portfolio Manager Perspectives**

*Laurie Brignac, Head of Global Liquidity, Invesco*

*Rob Sabatino, Global Liquidity Head PM, UBS Asset Mgmt*

*John Tobin, Managing Director, J.P. Morgan Asset Mgmt*

10:40-11:10 am **Coffee** sponsored by *Wells Fargo*

11:10-11:50 am **Government & Treasury Money Fund Issues**

*Geoff Gibbs, Portfolio Manager, Deutsche Asset Management*

*Sue Hill, Senior Portfolio Manager, Federated Investors*

11:50-12:30 pm **Muni & Tax Exempt Money Fund Update**

*Justin Schwartz, Head of Muni MMs, Vanguard Group*

*John Vetter, Municipal Structured Analyst, Fidelity Investments*

*Sean Saroya, Executive Director, J.P. Morgan Securities*

12:30-1:30 pm **Lunch** sponsored by *Dreyfus*

1:30-2:20 pm **Dealer's Choice: Supply and Alternative Buyers**

*Moderator: Peter Crane, President, Crane Data*

*Rob Crowe, Managing Director, Citi Global Markets*

*Stewart Cutler, Head of Origination, Barclays*

*Joseph Johnson, Vice President, Goldman Sachs*

2:20-3:05 pm **Treasury, Agency & Fed Repo Issuance**

*Josh Frost, Senior VP, Federal Reserve Bank of NY*

*Dave Messerly, Director, FHLBanks - Office of Finance*

**Treasury Speaker TBD**

3:05-3:35 pm **Break** sponsored by *Invesco*

3:35-4:20 pm **FDIC Insured Options & Issues**

*Kevin Bannerton, Senior MD, Total Bank Solutions*

*Eric Lansky, StoneCastle*

**Additional Speaker TBD**

4:20-5:10 pm **Portal, Info & Tech Update: Data, Software**

*Greg Fortuna, MD, State Street Fund Connect*

*Peter Crane, President, Crane Data*

**Additional Speaker TBD**

5:10-6:10 pm **Reception** sponsored by *Barclays*

### Wednesday, June 27

8:00-9:00 am **Breakfast** sponsored by *Federated Investors*

9:00-9:50 am **The State of the Money Fund Industry**

*Peter Crane, President, Crane Data*

*Debbie Cunningham, Money Market CIO, Federated Investors*

*Rick Holland, Head MMF Portfolio Strategist, Charles Schwab*

9:50-10:45 am **Regulatory Issues: Repo, SEC Sweeps, European**

*Steve Cohen, Partner, Dechert*

*Sarah ten Siethoff, Sr. Special Counsel, U.S. S.E.C.*

**Additional Speaker TBD**

10:45-11:15 am **Coffee**

sponsored by *First American Funds*

11:15-12:00 pm **Corporate Investment & Issuance Issues**

*Tony Carfang, MD, Treasury Strategies, part of Novantas*

*Tom Hunt, VP & Chief Operating Officer, AFP*

12:00-12:45 pm **Ratings Agency Roundtable: Criteria, Risks**

*Robert Callagy, VP, Senior Analyst, Moody's Investors Service*

*Greg Fayvilevich, Senior Director, Fitch Ratings*

*Guyna Johnson, Director, S&P Global Ratings*

## Money Fund Symposium Sponsors & Exhibitors

BofA Barclays Dreyfus/BNY Federated Fidelity First American/US Bancorp Invesco JP Morgan Wells Fargo BlackRock Goldman JPMAM Credit Suisse Guggenheim Investortools Nomura Amherst Pierpont S&P Global State Street Fitch MUFG Natixis South St. Toyota Mizuho Northern Williams Capital INTLFCStone CastleOak CPIWG NEX DTCC Northcross Promontory TSI UBS

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## Crane's Money Fund Symposium Thanks Our 2017 Sponsors!



### Crane Data LLC

measures money and provides competitive intelligence on money markets & mutual funds.

Crane Data was founded by money fund expert **Peter G. Crane** and computer & statistics guru **Shaun Cutts**.

*Our mission is faster, cheaper, and cleaner market information.*

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### About The Westin Convention Center Pittsburgh

The **Westin Convention Center** is in the heart of downtown **Pittsburgh**. The hotel is directly connected to the **David Lawrence Convention Center** and **Federated Tower**. **Crane Data** has negotiated a **discounted hotel rate of \$209 plus tax**. Visit [www.cranesmf Symposium.com/hotel-and-travel](http://www.cranesmf Symposium.com/hotel-and-travel) to reserve a room or call **800-228-3000**. The rate is good until the room block sells out or until **May 26, 2018**. Availability and rate cannot be guaranteed after this date. (Please stay at the conference hotel and let them know you're attending Crane's Money Fund Symposium.) Visit [www.moneyfunds Symposium.com](http://www.moneyfunds Symposium.com) for more, or contact **Peter Crane** (508-439-4419; [pete@cranedata.com](mailto:pete@cranedata.com)) or **Devon Binder** at **Red Door Alliances** (303-946-2522; [devon@reddooralliances.com](mailto:devon@reddooralliances.com)) with any questions or requests.

