



European Money Fund Symposium

Our 7th annual conference for money market and money fund professionals in Europe.

Sept. 23-24, 2019 • The Hilton Dublin • Dublin, Ireland

Crane's European Money Fund Symposium

Dear Money Fund & Cash Investment Professional:

Mark your calendars for Crane Data's 7th annual *European Money Fund Symposium*, Sept. 23-24, 2019, in Dublin, Ireland.

We attracted 140 money fund professionals to our 2018 event in London, and we expect next year's show to again be the largest gathering of money fund professionals in Europe. Registration is \$1,000 USD or E900. I hope to see you this fall in Dublin! Sincerely, *Pete Crane, President, Crane Data*

European Money Fund Symposium Conference Agenda

Monday, Sept. 23

9:00-9:15am **Welcome to European Money Fund Symposium**

Peter Crane, President & Publisher, Crane Data

9:15-10:00am **Money Market Funds in Ireland**

Pat Lardner, Chief Executive, Irish Funds

Patrick Rooney, Reg. Affairs Mgmt., Irish Funds

10:00-10:50am **Euro Money Funds & Continental Issues**

David Callahan, Head of Money Markets, Lombard Odier I.M.

Nathalie Dogniez, PwC Luxembourg (Invited)

Joe McConnell, Portfolio Manager, J.P. Morgan Asset Mgmt.

10:50-11:20am **Coffee**

sponsored by *J.P. Morgan*

11:20-12:10pm **Senior Portfolio Manager Perspectives**

Moderator: *Peter Crane, President & Publisher, Crane Data*

Neil Hutchison, Portfolio Manager, J.P. Morgan Asset Mgmt.

Dan Farrell, Senior Portfolio Manager, Northern Trust AM

Jim O'Connor, Senior Portfolio Mgr, Dreyfus/BNY Mellon CIS

12:10-1:10pm **Lunch**

sponsored by *Fitch Ratings*

1:10-2:00pm **IMMFA Update: The State of MMFs in Europe**

Kim Hochfeld, MD, Morgan Stanley I.M. & Chair, IMMFA

Jane Lowe, Secretary General, IMMFA

2:00-2:50pm **ESG, Ultra-Short & Technology Issues**

Andrew Paranthoienne, Director, Standard & Poor's

Abis Soetan, Director, Fitch Ratings

James Vincent, Exec Director, Product, Goldman Sachs A.M.

2:50-3:20pm **Break**

sponsored by *S&P Global Ratings*

3:20-4:10pm **U.K. & Sterling MMF Issues**

Paul Mueller, Senior Portfolio Manager, Invesco

Additional Speaker TBD

4:10-5:00pm **Dealer Update & Issuance Outlook**

Marianne Medora, Managing Director, Groupe BPCE/Natixis

Dan Singer, ECP Trader, J.P. Morgan Securities

Additional Speaker TBD

5:00-6:00pm **Cocktails**

sponsored by *Moody's Investors Service*

Tuesday, Sept. 24

8:00-9:00am **Coffee** sponsored by *Crane Data*

9:00-9:50am **European MM Reforms: Finishing Touches**

John Aherne, Partner Asset Mgmt & Funds, William Fry

John Hunt, Partner, Sullivan & Worcester LLP

9:50-10:45am **French & Continental Money Fund Update**

Vanessa Robert, VP/Sr Credit Off, Moody's Investors Service

Alastair Sewell, Senior Director, Fitch Ratings

10:45-11:15am **Coffee** sponsored by *Group BPCE*

11:15-12:00pm **Strategists Speak: Negative Rates, Markets**

Ruairi Hourihane, Strategist, Bank of America Merrill Lynch

12:00-1:00pm **Lunch**

sponsored by *BNY Mellon Liquidity Funds*

1:00-1:50pm **U.S. Money Fund & European USD Update**

Peter Crane, President & Publisher, Crane Data

Deborah Cunningham, MM CIO, Federated Investors

Rob Sabatino, Head of Global Liq PM, UBS Asset Mgmt

1:50-2:40pm **Chinese Money Funds & Asian Markets**

Andrew Paranthoienne, Director, Standard & Poor's

Alastair Sewell, Senior Director, Fitch Ratings

2:40-3:10pm **Refreshments**

sponsored by *Federated Investors*

3:10-3:30pm **Offshore Money Fund Information**

Peter Crane, President & Publisher, Crane Data

**DRAFT
AGENDA**

European Money Fund Symposium 2018 Sponsors & Exhibitors

*Fitch Ratings BNY Mellon Liquidity Funds Groupe BPCE J.P. Morgan Securities Moody's Investors Service
J.P. Morgan Asset Mgmt. Federated Investors S&P Global Ratings Barclays Invesco
Institutional Cash Distributors Northern Trust State Street Northcross Sullivan & Worcester UBS*



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Exhibitors - \$3,000 (prices in USD)

- * Recognition in conference brochure, website, etc.
- * Tabletop booth space, including table and chairs.
- * Includes two conference registrations & attendee list.

Bronze - \$4,500

- * Recognition in conference brochure, website, etc..
- * Includes sponsorship of coffee or afternoon break and recognition during the break.
- * Tabletop booth space, including table & chairs.
- * Includes 3 conference registrations & list of attendees.

Silver - \$6,000

- * Recognition in brochure and website.
- * Includes sponsorship coffee or afternoon break and recognition during the break.
- * Tabletop booth space, including table, chairs.
- * Includes four registrations & attendee list.

Gold - \$7,500

- * Highest level of recognition in conference brochure, website, program & during event.
- * Includes sponsorship of lunch.
- * First selection of booth space, tables, chairs.

* Includes five conference registrations.

* Includes list of attendees with detailed contact information.

Platinum - \$10,000

- * Includes sponsorship of cocktails or other available segment.
- * Highest level of recognition in conf. brochure, website, etc.
- * First selection of booth space, including tables and chairs.
- * Includes eight conference registrations.
- * Includes list of attendees with detailed contact information, discussion of conference feedback and demographics.



European Money Fund Symposium Thanks Our 2018 Sponsors!

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Crane's Money Fund Symposium 2019

June 24-26, 2019

Boston, Mass.



Crane Data

*measures money markets and provides competitive intelligence on **money markets & mutual funds.***

Crane Data was founded by money fund expert **Peter G. Crane** and computer & statistics guru **Shaun Cutts**.

Our mission is faster, cheaper, and cleaner market information.

Crane Data

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About The Hilton Dublin

The Hilton Dublin overlooks the Grand Canal and is just a short walk from St. Stephen's Green area and Grafton Street. We ask attendees to **please stay at the conference hotel** to fulfill our room commitments. To secure our **discounted room rate of €259** (inclusive of VAT), call **+353-1-402-9988** (say you're attending the **Crane Symposium**), or make **reservations via: www.craneeurosymposium.com**. Reservations must be made by **August 21, 2019**. For more info, contact **Devon Binder at Red Door Alliances (1-303-946-2522; devon@reddooralliances.com)**.

