

STARTUP THE CITY

HIGHLIGHTING TODAY. CREATING TOMORROW.



STARTUP THE CITY IS BRINGING TOGETHER CHANGE AGENTS FROM THE COMMUNITY FOR A HIGH-IMPACT EXPERIENCE FOCUSED ON RAISING AWARENESS AND BUILDING MOMENTUM AROUND THE SURGE IN THE GROWTH OF YOUR CITY!

WHO WHY WHAT

Do you ever wonder, what's so "smart" about this city? Or "what's happening in that building?" If so, you should be at Startup the City.

We're contributing to raising awareness about all the great activities happening in innovation and entrepreneurship throughout the region, St. Joe CEO Class of 2017 launched Startup the City.

Innovation Way paves the path for the next generation of greatness, with entrepreneurs and organizations pumping out the coolest products, programs and services!

Venture Valley is where you'll find the next great, big, giant, idea! **BONUS:** You get to vote for the best idea and the top three will receive cash prizes and pitch to you...and you...and you.

Discover what's happening in our region during a lively panel discussion featuring local entrepreneurs and change agents!

Explore your creative side by experiencing interactive art and strolling through our city including the library, food bank, and community garden.

EVERYTHING ELSE

**MARCH 2, 2017
5:30 - 9:00PM**

Register online at startupthecity.eventbrite.com. By purchasing a \$25 ticket, you're investing in seed money for St. Joe CEO businesses launching in Spring 2017.

Get your idea in Venture Valley by applying at bit.ly/VentureValleyApp. Tell all your friends using #startupthecity and tagging @StJoe_CEO. Tell us something at stjoeceo@gmail.com.

P.S. - When we say "City" we mean every city in the South Bend - Elkhart Region. Together, we're creating smart, connected communities.