**Your street address**

July 25, 2017

Ms. Ana Recio Harvey

Director, Department of Small and Local Business Development

441 4th Street, NW, Suite 850 North

Washington, DC 20001

Dear Ms. Harvey:

As a local **business owner / building owner / community neighbor.** I would like to express my strong support for the creation of a Georgetown Main Street. The creation of a Main Street in Georgetown is important to **me / my business** because **(select / edit all that apply)**:

* I will benefit from the technical assistance the program can supply my business.
* My business / The neighborhood will benefit from organized and coordinated promotional efforts.
* A new Main Street program for this area will help coordinate and secure additional resources to improve the streetscape.
* I value maintaining the Georgetown historic business district as a vital part of the neighborhood.
* I believe the existence of a Georgetown Main Street will enhance and strengthen the community.

I expect the designated Main Street program to promote existing and new businesses, organize annual community events, access programs designed to help improve building facades, and retain and attract successful businesses that provide a balanced commercial mix to this historic commercial corridor.

**I am excited about / I look forward to working with / I am eager to be a part of** the new Georgetown Main Street and recommend issuing the designation for the program to the Georgetown Business Association.

Sincerely,

**Name**

**Business / Affiliation / Neighbor**