



Country Update JAPAN

December 2nd, 2014

22nd IPHE SC Meeting

Rome, Italy





Japan's Policy on Hydrogen Energy

Action to realize "Hydrogen Society"; at Strategic Energy Plan (updated by Cabinet on April 11th, 2014)

- (1) Promote of Stationary FC
- (2) Create of preferable market conditions for FCVs commercialization
- (3) Develop new application toward wider H2 utilization (H2gas-based power generation, etc)
- (4) Develop large-scale hydrogen supply chain (production/storage/delivery)
- (5) Develop H2/FC Roadmap toward "Hydrogen Society"





Strategic Road Map for Hydrogen and Fuel Cells

3 Phases toward "Hydrogen Society"

Phase 1: Expand utilization of fuel cell

(Present -)

- Acceleration of dissemination micro-CHP (ENE FARM)
- Market introduction of fuel cell for commercial / industry use
- FCV: Price equivalent to the hybrid vehicle (Hydrogen price: around 2020 / Vehicle price: around 2025)

Phase 2: Establish hydrogen supply chain with unused energy from overseas (second half of 2020's -)

- Develop efficient transport / storage technology with chemical hydride, liquid hydrogen
- Market introduction on hydrogen power plant (2030)

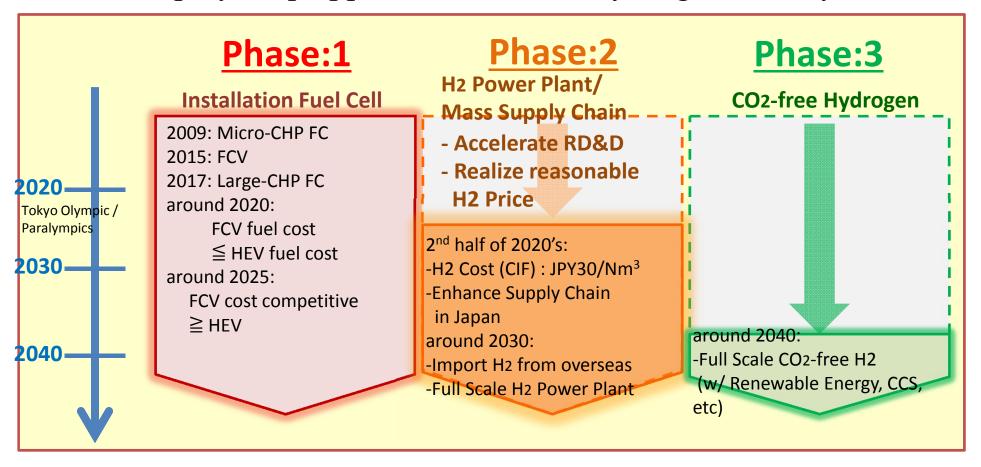
Phase 3: Establish CO2-free hydrogen supply chain (2040 -)

- Develop hydrogen production technology with renewable energy, CCS



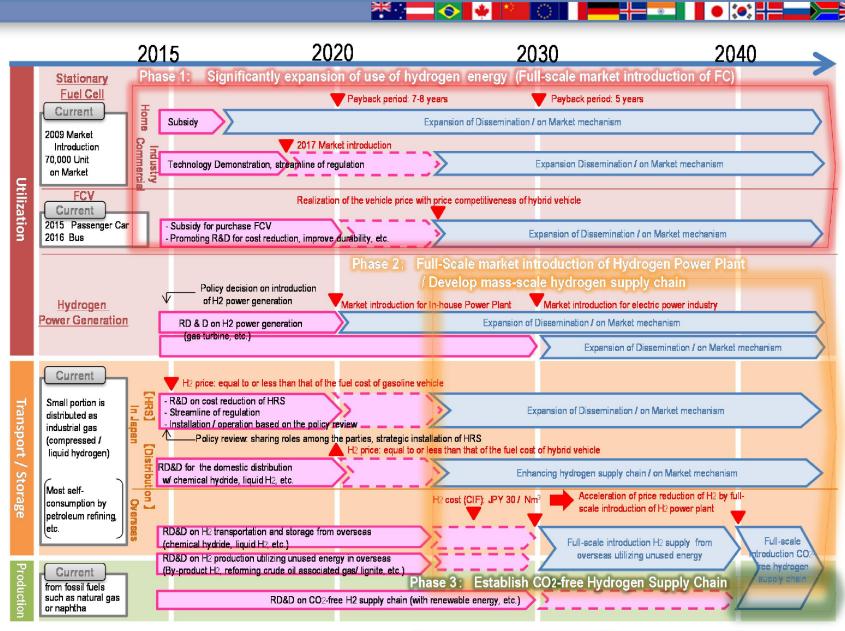


Step by Step approach to realize Hydrogen Society



Create New Market on Hydrogen / Fuel Cell (Japan)
US\$ 10 billion (2030) US\$ 80 billion (2050)

International Partnership for Hydrogen and Fuel Cells in the Economy







Budget volumes (in FY 2015 budget request)

Phase 1

Dramatic expansion of hydrogen utilization (Full-scale installation of FCs in society)

Focus on implementation from the present

Dissemination of stationary FCs

Subsidies for supporting introduction of micro-CHP (ENE-FARMs) [15 billion yen]

Promote the accelerated introduction of ENE-FARMs. Promote lower cost through mass production. **ENE-FARM**

Dissemination of FC vehicles

Subsidies for building HRS [11 billion yen]

Support the building of hydrogen fueling stations. Partially subsidize activities for creating new demand, etc.



Support for introducing FCV [Included in 30 billion ven]

Phase 2

Establishment of a system for supplying hydrogen derived from untapped overseas energy resources

Realization in the late 2020s

Phase 3

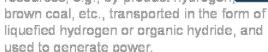
CO2-free hydrogen

Realization in 2040s

Building a hydrogen supply chain

Demonstrations for building a supply chain of hydrogen imported from untapped overseas energy resources [3.8 billion yen]

Demonstrate how hydrogen can be produced from untapped overseas en resources, e.g., by-product hydrogen









R&D of fuel cells, etc.

Technology development and demonstration of FCs [4.0 billion yen]

FCs for

Conduct R&D to enhance performance and lower commercial costs of FCs, and application demonstrate commercial applications of FCs.

Technology development for hydrogen fueling stations, etc. [4.5 billion ven]

Develop technologies to lower costs of hydrogen fueling stations, enhance safety and security and collect data so as to review regulations.

Construction of a hydrogen energy network

Construction of a hydrogen energy network [Included in 3.0 billion yen]

Build a network that effectively connects multiple hydrogen applications in the region.

Development of hydrogen production, transport and storage technologies

Development of technologies for producing, transporting and storing hydrogen derived from renewable energy sources [1.75 billion yen]

Develop technologies of high efficiency water electrolysis units, tanks for storing liquefied hydrogen, etc. with the use of renewable energy sources in mind





FCV and HRS are on start line of Commercial

FCV HRS

■ TOYOTA

Toyota Motor Corporation will launch its new FCV, "Mirai" in Japan on December 15th, 2014.



■ HONDA

Honda has unveiled its new FCV CONCEPT. (launch within FY2015)



■ Iwatani

Japan's first commercial HRS has opened in Amagasaki on July 14th, 2014, and second one has opened in Kitakyushu on October 22nd, 2014.

■ JX Nippon Oil & Energy

JX's First commercial HRS is going to open in December, 2014 and total 11 HRSs will open by the end of March, 2015.

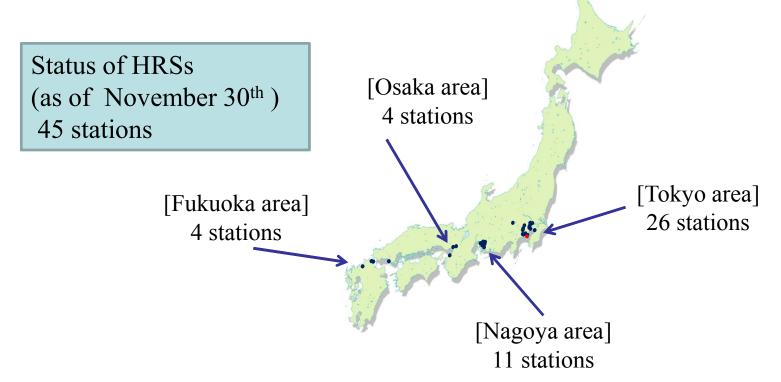






Promotion of HRS Installation

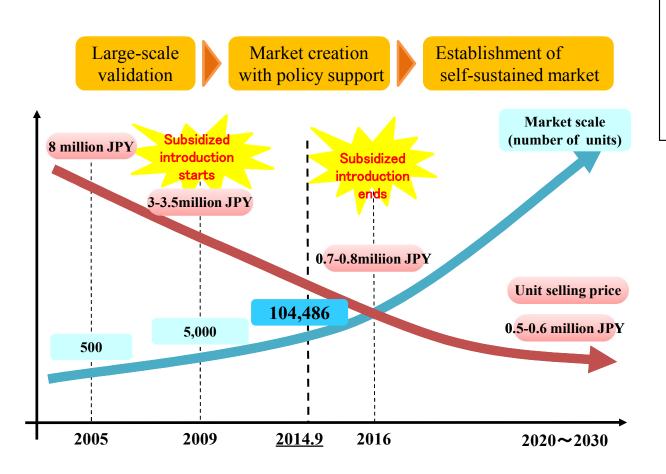
- ➤ Prior to market introduction of FCVs, 100 HRSs will be installed in four major metropolitan areas.
- ➤ METI subsidizes about 50 % of HRS installation cost (63 million USD in FY2014)







Residential FCs ("ENE-FARM")



- Total units installed: 104,486 (as of 2014.9)
- Target:1.4million units by 20205.3million units by 2030









Action by Tokyo Metropolitan Government

➤ Conveying to the world the information on the technologies of hydrogen by taking advantage of the 2020 Summer Olympic Games in Tokyo.

(1) HRS Installation

35 stations in 2020, 80 stations in 2025

(2) Promote of FCV, FC Bus

FCV: 6,000 in 2020, 100,000 in 2025

FC Bus: over 50 by 2020

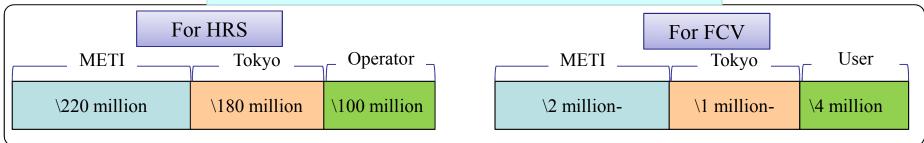
(3) Promote of micro-CHP and large-CHP

micro-CHP: 0.15 million units in 2020, 1 million units in 2030

large-CHP: market introduction in 2017

(4) Stable Hydrogen Supply / Improve of Social Acceptance

Example of Subsidies (standard model case)







NEDO's Program for Hydrogen Infrastructure

Item 1: Streamlining Regulations

"Regulation Reform Plan" (Cabinet approved in June 2013) etc.

- 25 items were identified as priority (e.g. Location, Distance, Materials, Transport)

Item 2: R&D on low cost equipment for HRS

e.g. Accumulator, Compressor, Pre-cooler, Reformer

Item 3: Code and Standard

e.g. Quality, Metering, Fueling, Inspection

Item 4: Safety

e.g. HRS reliability Database, Social acceptance





NEDO's Program for Fuel Cell

Item 1: Basic technology

e.g. Analysis to enhance MEA performance, Accelerating durability test method, Low precious metal catalyst

Item 2: Basic Production technology

e.g. Technology for mass production, Quality management technology, Demonstration for commercial applications

Item 3: Next generation technology

e.g. High performance Fuel Cell components and materials for next generation





What have been the most valuable aspects or outcomes of IPHE? The IPHE has been the mechanism for information sharing on hydrogen and fuel cell.

What is your greatest need that can be addressed through IPHE? *IPHE can promote the harmonization of infrastructures and education on hydrogen and FC.*

List top 3 actions/next steps to be undertaken through IPHE.

- Increase IPHE's function of policy forum by ensuring government officials' representation, as well as by inviting new members.
- Enhance the activities on publications and outreach.
- Enhance collaborations by IPHE mechanism such as workshops.

List at least one specific action you would be willing to support. Promote HRS reliability database with other countries.