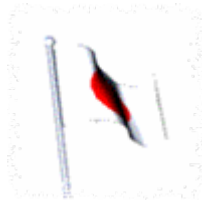
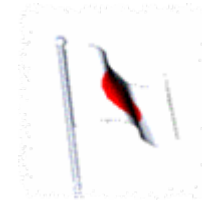


***IPHE Steering Committee Meeting in Brazil***



***Country Update***



***Japan's Approach to the Commercialization  
of Fuel Cell/Hydrogen Technology***

***April 2007***

***Hydrogen & Fuel Cell Promotion Office  
Agency for Natural Resources and Energy  
Ministry of Economy, Trade and Industry  
Government of Japan***



# ***New Policy Initiatives on Hydrogen and Fuel Cell in Japan***



# New National Energy Strategy

*The government is to actively engage in specific programs shown below for the various national challenges based on these, and manifest initiative so that the positive cycle of government-private sector efforts can be established at all levels of society.*

## (1) Establishing a state-of-the-art energy supply-demand structure

Energy Conservation Frontrunner Plan  
Evolution Plan of Transport Energy  
New Energy Innovation Plan  
Nuclear Power Nation Plan

## (2) Strengthening diplomatic efforts and comprehensive measures to address energy and environmental issues

Energy and Natural Resources Securing Strategy  
Asia Energy Environment Cooperation Strategy

## (3) Improving emergency measures

Strengthening the Emergency Response

## (4) Other common issue

Establishing the Energy Technology Strategy

## New energy innovation program

*Engage in the reinforcement of promotion measures according to the attributes and dissemination stages of each energy source*

- ① Introduction support measures according to the attributes and growth stages of each energy source  
→ Expand the supply and demand
- ② To promote regional businesses based on the local-production and local-consumption of solar, wind-power and biomass.  
→ Form a substantial industrial structure for the new energy industry
- ③ Promotion of the development and dissemination of innovative technologies  
→ promote the intensive use of new energy
- ④ Expand the support for new energy ventures  
→ explore innovative technologies

# Next-Generation Vehicle Fuel Initiative:

~Simultaneous Achievement of Goals in Energy Security, Environmental Conservation and Increased Competitiveness~

## 1. Biofuel

### 1. Biofuel

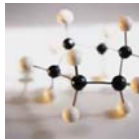
Two types of biofuel

<Bioethanol>

- Ethanol made by fermenting sugar content of sugarcane or corn
- Cost problems and supply instability arising from securing raw materials that can also be consumed as food
- Medium and long-term need to develop cellulose-derived bioethanol made from scrap wood or straw
- <Biodiesel>
- Fuel made by synthesizing vegetable oil such as rapeseed and palm oil
- Need to develop hydrogenation technology for commercial use to prevent oxidation (decomposition)

#### Cellulose-derived biofuel

Promotion of the development of cellulose-derived biofuel made from raw materials not consumed as food



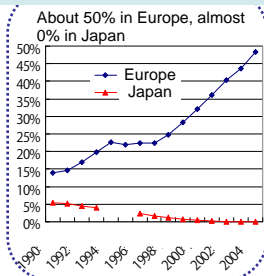
Ethanol fuel

- [Waste wood] →
- Conversion into sugar using enzymes
  - Fermentation using yeast

## 2. Clean diesel

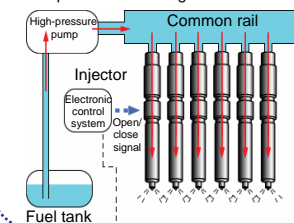
- Clean diesel-powered vehicles are about two times more fuel-efficient than gasoline-powered vehicles, making use of Japan's diesel oil, which is the cleanest in the world.
- Various other types of fuel, such as GTL fuel, can be used for clean diesel vehicles.

#### Share of diesel vehicles



#### Common rail system

Electronic control of fuel injection systems has made possible cleaner gas exhaust



\* GTL: Gas-to-liquid, fuel made from natural gas

## 3. Next-generation batteries

### 3. Next-generation batteries

- Development of next-generation batteries will expand the potential of vehicles.

Next-Generation Vehicle Battery

Development Project

Budget requested for FY2006: 5 billion yen

	Improved battery (2010)	Advanced battery (2015)	Innovative battery (2030)
	Compact electric vehicles for business use	Compact electric vehicles for family use	Plug-in hybrids vehicle
Targeted battery performance	1	1.5	7
Targeted battery cost	1/2	1/7	1/40

Development of next-generation batteries (improvement in battery performance)

## 4. Fuel cells/hydrogen-fueled society

Sound promotion of the development of fuel cells, which will be the key for the creation of a hydrogen-fueled society through the transition from "carbon cycle" to "water cycle"



Hydrogen station

Hydrogen supply



Fuel cell vehicle

Hydrogen vehicles will play an important role in spreading the use of fuel cells and creating a hydrogen-fueled society.

#### Hydrogen vehicles

- Powered by way of the combustion of hydrogen instead of fossil fuel (e.g. gasoline)
- Producing very clean exhaust that contains almost nothing but water





# ***Country Update***

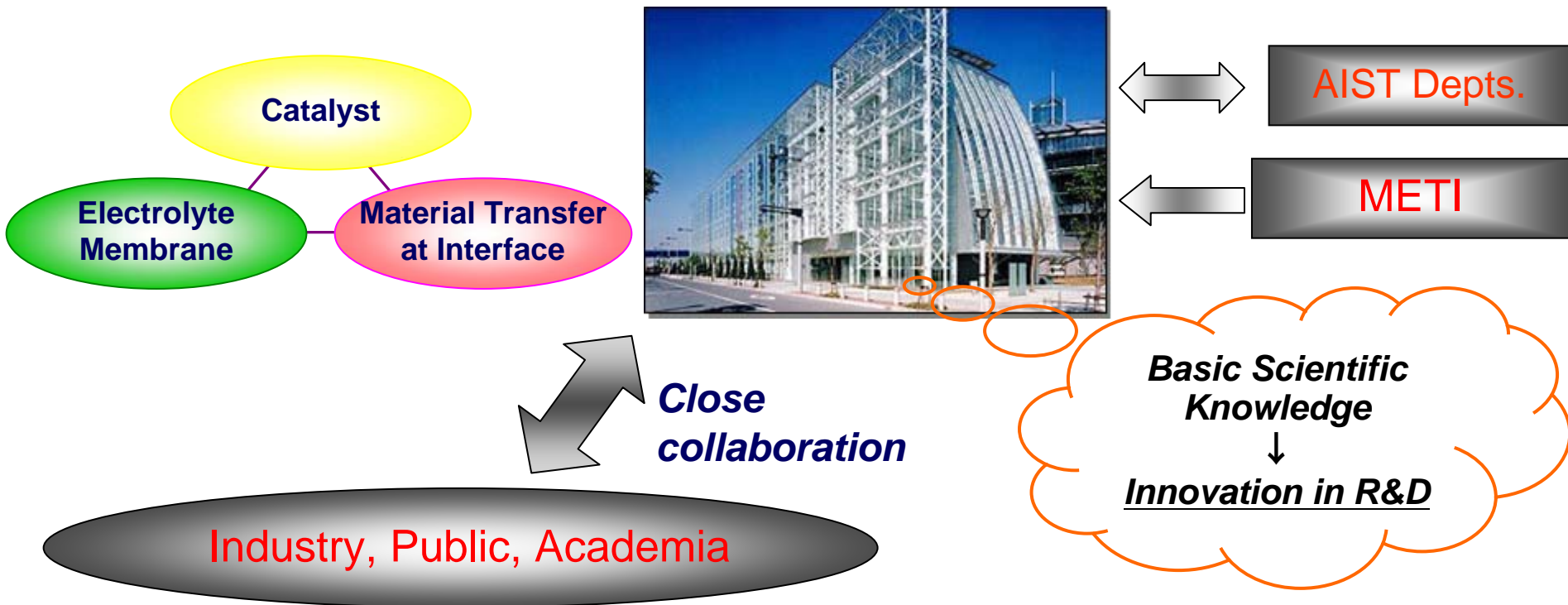
***Hydrogen and Fuel Cell R&D, Demonstration Project  
Events & Solicitation &  
Government Hydrogen and Fuel Cell R,D&D Funding***



# ***A National Lab. for Basic FC R&D***

***Polymer Electrolyte Fuel Cell Cutting-Edge Research Center ( FC<sup>3</sup> = FC-cubic )***

- *Established on April 1, 2005*
- *Director of FC-cubic: Dr. Hiroshi HASEGAWA*
- *Budget: 1.0 billion yen for FY2007(1.2 billion yen for FY2006)*





# A New National Lab. for Hydrogen Material R&D

*In order to realize a hydrogen energy society, a new laboratory  
“**HYDROGENIUS**”  
was founded last June, which aims to establish basic technologies  
to use hydrogen more safely and conveniently.*

**Budget: 1.7 billion yen for FY2006**

**HYDROGENIUS was established on June 1, 2006.**

**Focus on a unique research base for hydrogen material**

**Director of HYDROGENIUS: Prof. Yukitaka Murakami**



## Organization of HYDROGENIUS



**Director**  
**Dr. Murakami, Y.**



**Deputy Director**  
**Dr. Sasaki, K. (Research)**  
**Mr. Ogata, T. (General Affairs)**  
**Dr. Yotsumoto, H. (Planning)**

### Research teams



**Leader**  
**Dr. Matsuoka**

**Hydrogen Fatigue  
and Fracture Team**



**Leader**  
**Dr. Murakami**

**Hydrogen Simulation  
Team**



**Leader**  
**Dr. Fukuyama**

**Hydrogen Dynamics in  
Metal Research Team**



**Leader**  
**Dr. Fujii**

**Hydrogen Thermophysical  
Properties Team**



**Leader**  
**Dr. Sugimura**

**Hydrogen Tribology  
Team**



Prof. R.O. Ritchie  
University of California,  
USA  
(2007~)



Dr. Jean-Marc Olive  
University of Bordeaux I,  
FRANCE  
(2006.8.16~)



Dr. Veronique Doquet  
Ecole Polytechnique,  
FRANCE (2007~)



Prof. Dan Eliezer  
Ben Gurion University of  
The Negev,  
ISRAEL  
(2006.10.5~10.15)



Prof. Petros Sofronis  
University of Illinois at  
Urbana-Champaign, USA  
(2006.6, 2007.1~2)



Prof. Richard P. Gangloff  
University of Virginia,  
USA  
(2007.1~2)



Dr. Sergiy M. Stepanyuk  
Paton Electric Welding Institute  
of National Academy of Sciences  
UKRAINE  
(2007.2.1~)



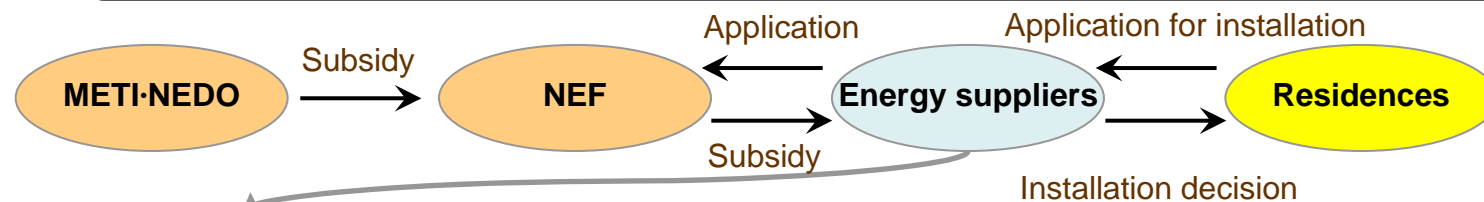
Dr. Brian P. Somerday  
Sandia National Laboratories,  
USA  
(2007.1~2)





# Large-Scale Stationary Fuel Cell Demonstration Project

*Provide feedback on various demonstration data, for research and development*  
*Step up to mass production and inspection of learning curve*  
*Price target: 1.2 million yen/system (in 2008)*

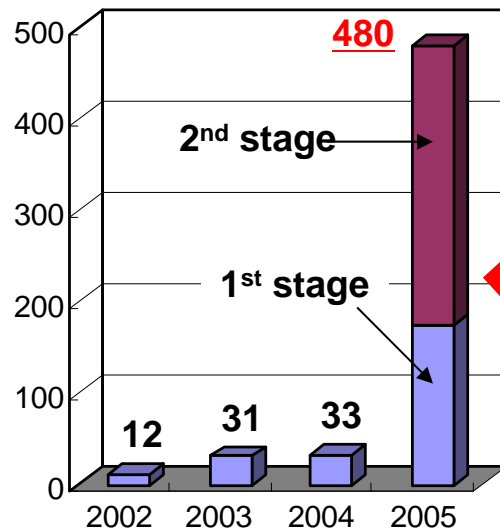


Breakdown of installation  
(FY2005)

Energy supplier	1 <sup>st</sup> stage	2 <sup>nd</sup> stage
Tokyo Gas	67	83
Osaka Gas	28	35
Nippon Oil	44	90
Japan Energy	12	18
Idemitsu	8	25
Kyushu Oil	8	—
Taiyo Oil	8	—
Toho Gas	—	12
Saibu Gas	—	10
Iwatani	—	10
Cosmo Oil	—	10
Kamata (LemonGas)	—	6
Showa Shell Sekiyu	—	6
Total	175	305

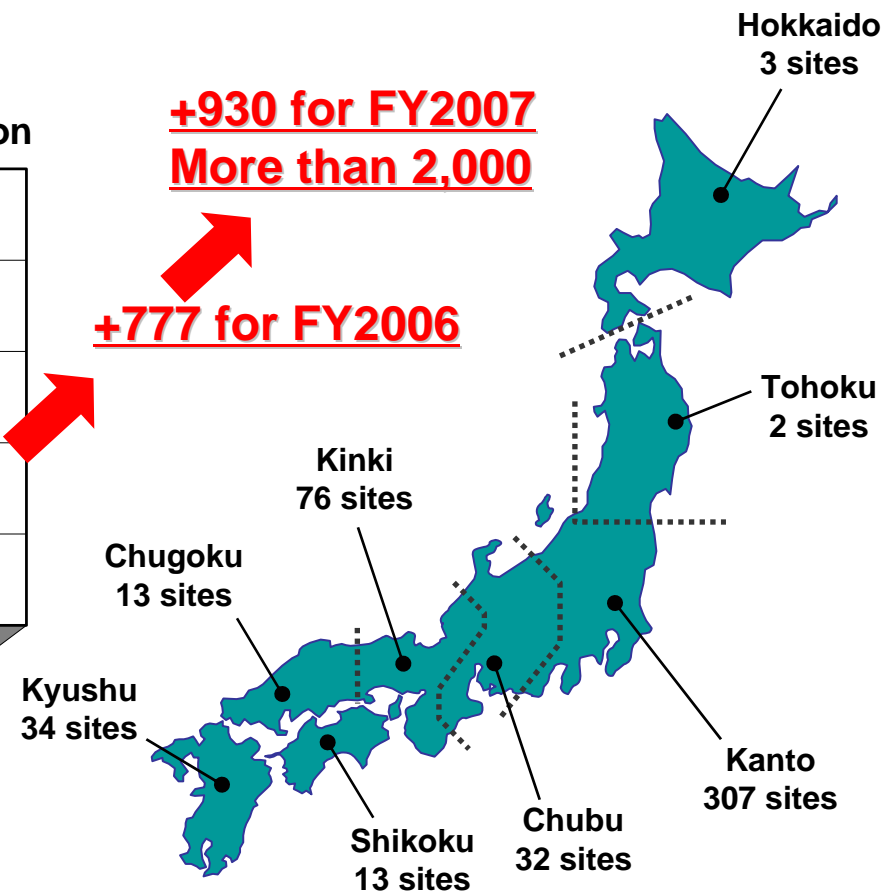
**In FY2005, up to 6 million yen per stationary FC for household is subsidized to the energy supplier.**

Number of installation

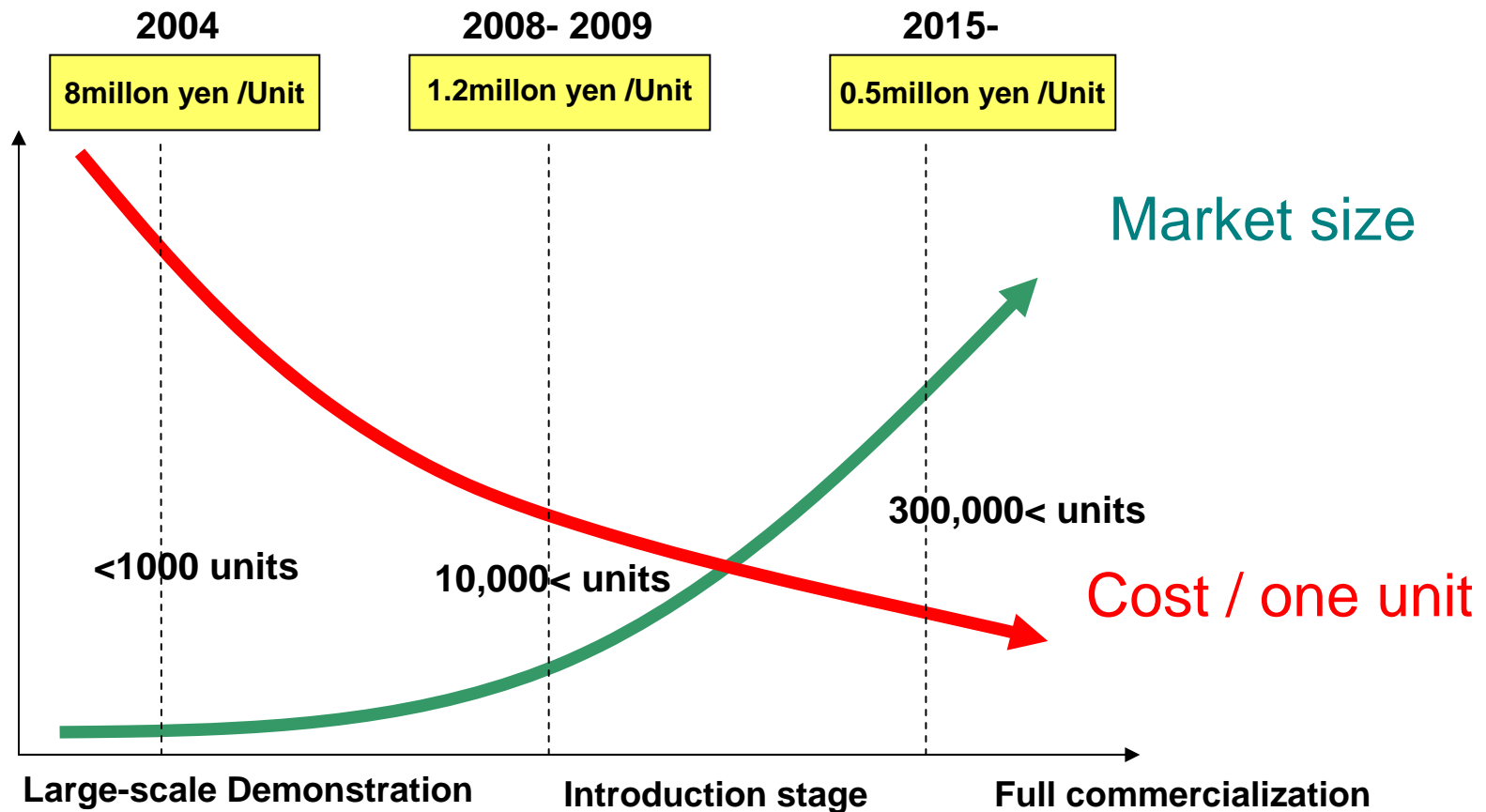
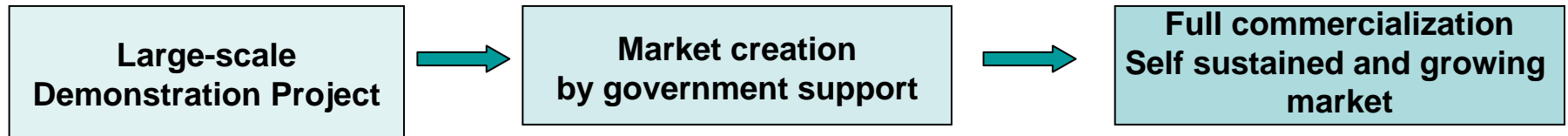


**+930 for FY2007**  
**More than 2,000**

**+777 for FY2006**



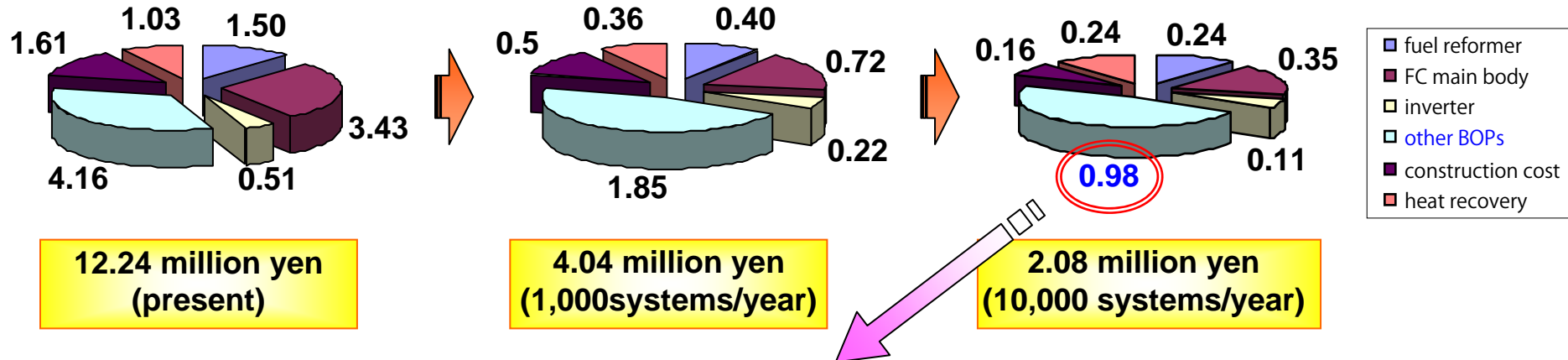
# Scenario of Market Creation for Residential Fuel Cell



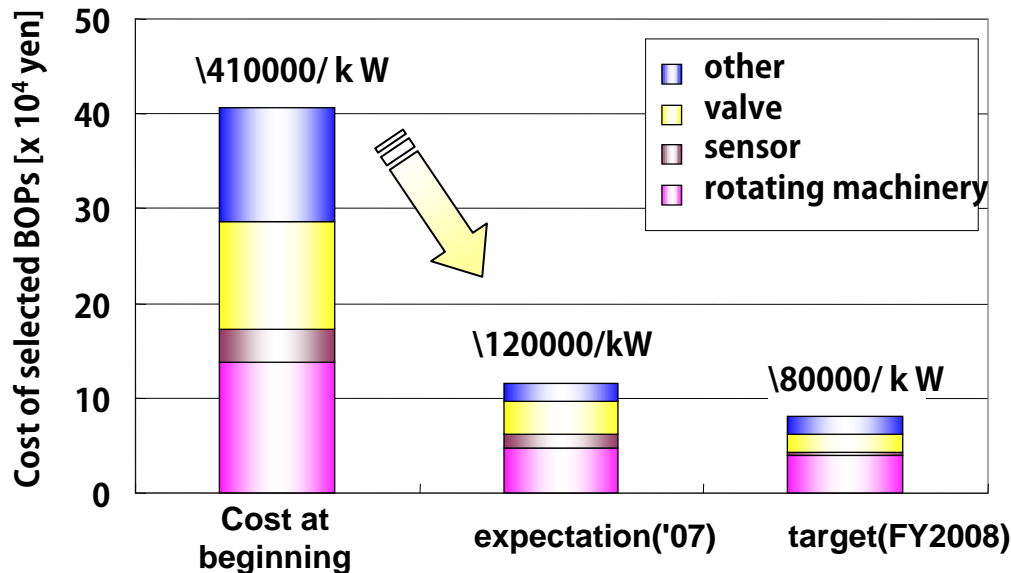
Note: \* means annual production rate

# Strategy for Further Cost Reduction of BOP

Forecast of cost of 1kW PEFC system based on mass production (by major system makers)



- System manufacturers selected some BOP devices (0.41 million yen/kW) which specification can be harmonized among the participating system manufacturers.
- Concentrated R&D for the selected BOPs to satisfy durability, performance and cost.



○ As a consequence of the effort in this R&D ('06~'07), drastic cost reduction has been achieved:

¥410,000/kw ⇒ ¥120,000/kw

○ By concentrated and continuous R&D, improvement of BOPs as well as the further cost reduction will be achieved

¥80,000/kw by FY2008

# **Wanted!:: New Entries in R&D Competition !** **for BOP s of Stationary FC Cogeneration System**

Specifications of BOPs required for stationary FC system can be seen at the website (<http://meti.go.jp/press/20051227004/20051227/004.html>)

## **Solenoid valves**

電磁弁 (SMC)

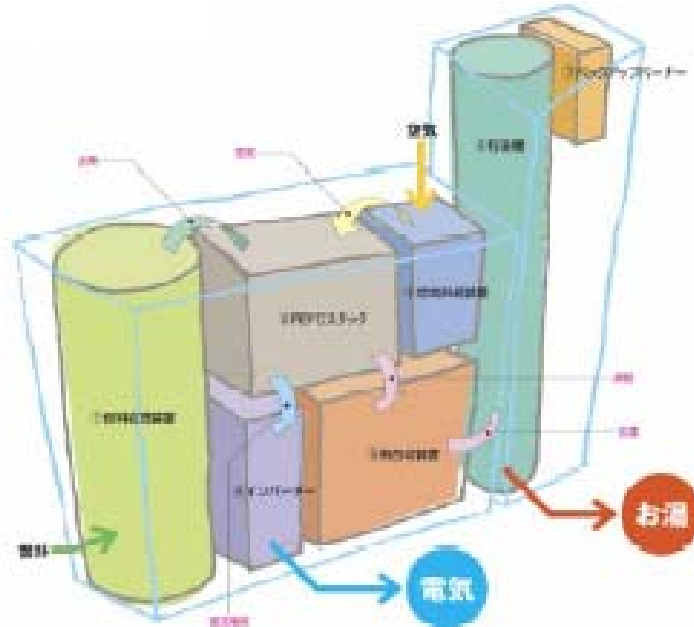


リリーフ弁 (アイビーエスジャパン)



## **Pressure transducers**

圧力センサー (日本電産コパル電子)



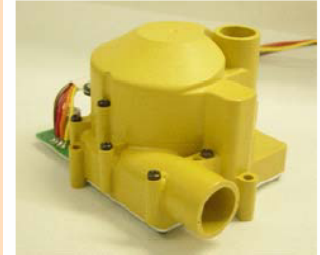
## **Precise pumps**

排熱回収ポンプ (ニクニ)



## **Blowers**

バーナ空気ブロウ (日本電産コパル電子)



## **Flow meters**

ガス・空気流量計 (山武)



水流量計 (愛知時計電機)



燃料昇圧ブロウ (イワキ)





# *R&D organization for harmonization of BOP of stationary FC cogeneration system*

**Steering Committee**

**NEDO**

**METI**

***System makers***

**Investigating Committee**

**Matsushita**

Fuel compressor,  
blower for selective  
CO oxidation

**Ebara-Ballad**

Liquid/gas flow  
meter, pressure  
transducers

**SANYO**

Water pump

**Toshiba**

Solenoid valves

**Fuji**

Cathode air blower  
Burner air blower

**Re-consign**

***BOP makers***

**Re-consign**

Iwaki Co.,Ltd  
Ulvac. Inc.  
Techno Takatsuki Co., Ltd.  
Taisan Ind. Co., Ltd

Yamatake Corporation  
Oval Corporation  
Aichi Tokei Denki Co., Ltd.  
NIDEC Copal Electronics Corp.

Mikuni Corporation  
Matsushita Electric Works ,Ltd.  
Ogihara Mfg. Co., Ltd.  
Nikuni Co., Ltd.  
Ebara Corporation

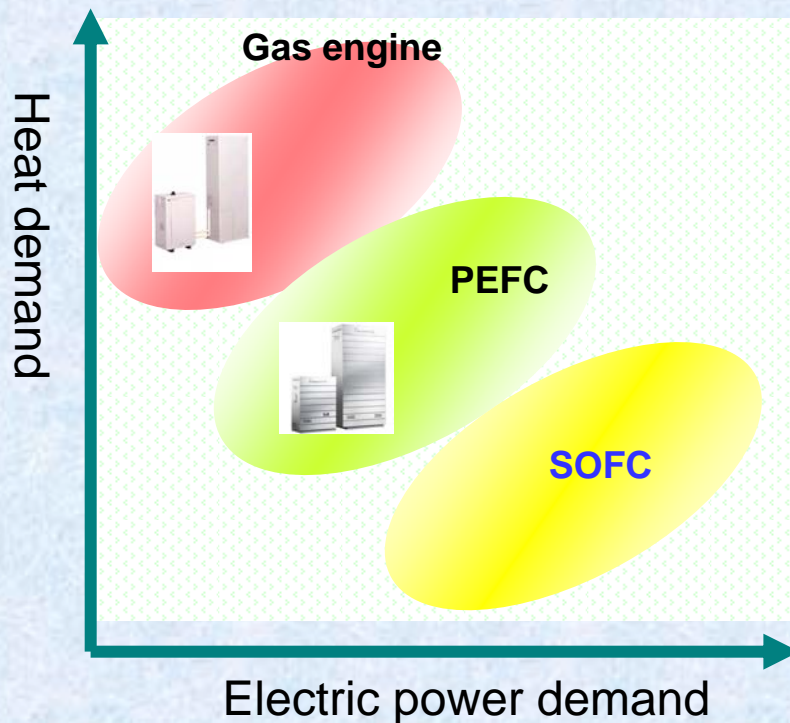
IBS Japan Corporation  
SMC Corporation  
Time Giken Corporation  
Saginomiya Seisakusho, Inc.  
Mikuni Corporation

Yasunaga Corp.  
Toshiba Home Tech. Corp.  
Ebara Densan Ltd.  
NIDEC Copal Electronics Corp.

# Solid Oxide Fuel Cell (SOFC) Demonstration Project

Aiming at commercialization of residential SOFC co-generation system, demonstration project is started from FY2007 to accumulate our experience of practical operation of SOFC and extract technical subjects to be undertaken for further development of SOFC.

## Characteristic of co-generation system for household



- Budget: 0.77 billion yen for FY 2007

## Objectives

- clarification of degradation of stack caused by high temperature operation (ca. 90 °C for PEFC, ca. 1000 °C for SOFC)
- Accumulation of experience of practical operation of residential SOFC system

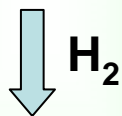
## Characteristic of SOFC

- High efficiency of electric power generation
- No expensive catalysts (Pt etc.) needed
- Mature ceramic technology applicable
- Scale-up

# Demonstration of FCVs and H<sub>2</sub> Station (JHFC-2)

## Identifying Issues and Improving Public Acceptance for Hydrogen Society

### Hydrogen Infrastructure



### FCEV Demonstration Project



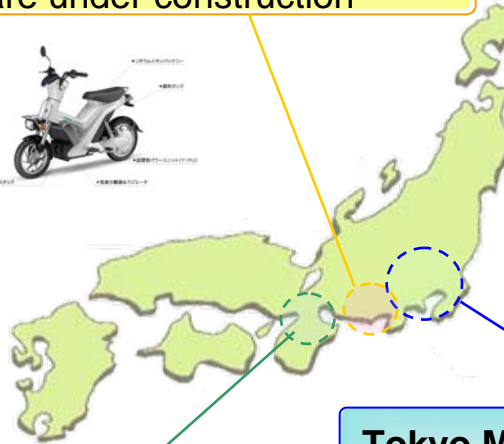
### Kansai Area

- New applications and hydrogen station demonstration (**Wheelchairs, FC motor-cycles**)
- Emergency power source applications
- Hydrogen station suitable for cities
- Conventional hydrogen supply (Satellite stations)
- H<sub>2</sub> stations are under construction



### Common

- PR • Educational activities  
Initiate and join events  
JHFC park event
- PR • Long-term strategy  
Proposal for educational curriculums in school and social education

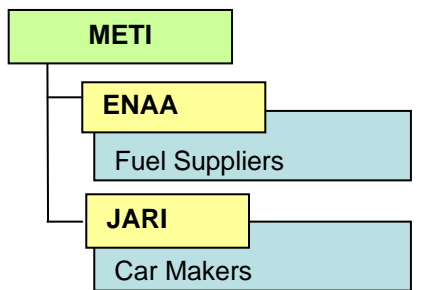


### Chubu Area

- Fuel cell bus demonstration
- Hydrogen station test
- Natural gas reforming and off-site hybrid hydrogen station
- Two H<sub>2</sub> stations and three FCV

### Tokyo Metropolitan Area

- **Fleet demonstration by third party**
- Verification of safety, reliability and performance improvements for various hydrogen sources and production methods
- Nine H<sub>2</sub> stations and fifty FCVs



ENAA: Engineering Advancement Association of Japan  
JARI: Japan Automobile Research Institute

3rd Int'l Hydrogen & Fuel Cell Expo

# FC EXPO 2007

第3回 国際水素・燃料電池展

International Exhibition & Conference  
featuring all kinds of technologies,  
equipment & products related to  
the R&D and manufacturing  
Fuel Cells & Hydrogen

Date : Feb. 7 (Wed.) - 9 (Fri.), 2007  
10:00-17:00

Venue : Tokyo Big Sight, Japan

Concurrent Event : FC EXPO Technical Conference  
Academic Forum

Organised by : Reed Exhibitions Japan Ltd.

Co-organised by :

Hydrogen Energy Systems Society of Japan (HESS)  
Fuel Cell Development Information Center (FCDIC)



<http://www.fcexpo.jp/>



## Numbers of visitors:

2005 : 20,037

2006 : 23,039

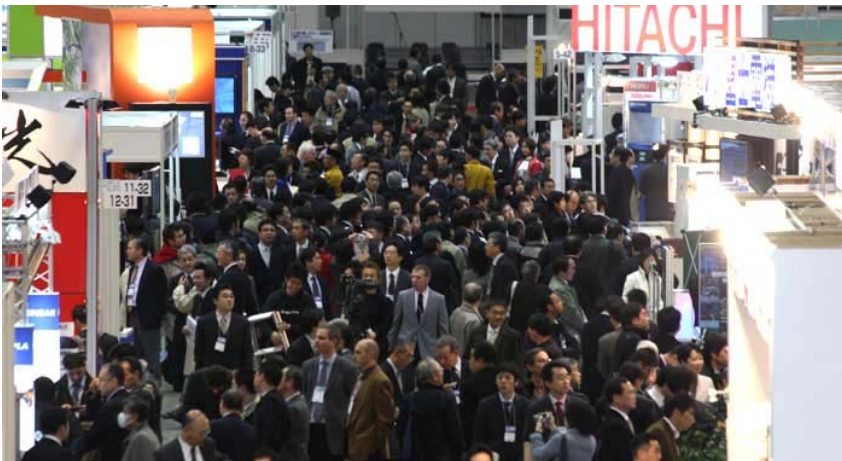
2007 : 24,494

## Numbers of exhibitors:

2005 : 237

2006 : 404

2007 : 462



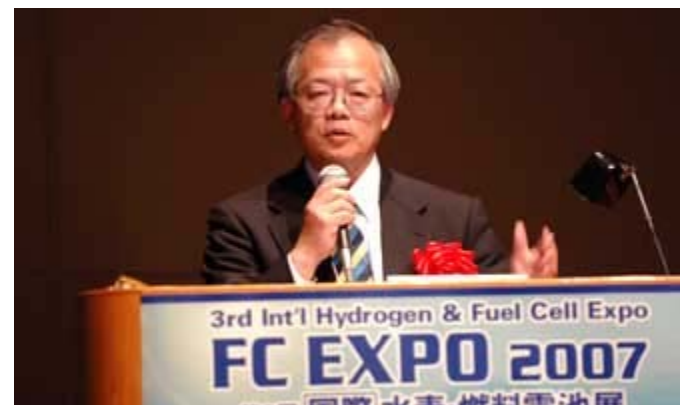
Exhibitions of leading companies from Japan and abroad



Serious business discussions  
and technical consultations



JHFC Demonstration Project (Fuel Cell Vehicle)



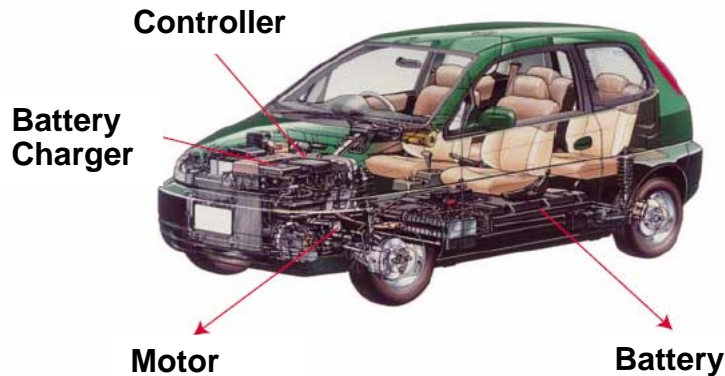
FC EXPO Keynote session

# Strategic R&D of next generation secondary battery system for practical use

Budget: 4.9 billion yen for FY 2007

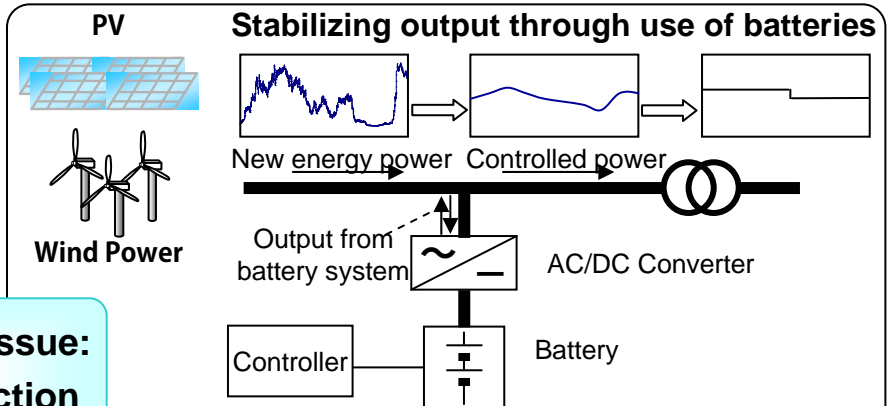
Project year: 2007- 2011

**Stabilize output of new energy sources (PV, Wind power) and enhance introduction of hybrid cars, EV and FCVs by developing low cost and reliable battery systems**



Issues: High energy and output density

**Common issue:  
cost reduction**



Issues: Scale-up, durability

## **Development Items**

### **-Battery system to enable grid connection**

Technical solutions for cooling, higher voltage and manufacturing processes for low-cost, long-life and maintenance-free MWh-class systems

### **- High-performance battery for next generation car**

Development of materials for lithium battery, modules and BOPs (power controller, motor, etc.) applicable to plug-in hybrid vehicles, commuter EVs and FCVs

### **- Next-generation battery technology**

Development of new materials or battery systems to enable breakthroughs in cost and performance

### **- Basic technology for battery**

Establish basic technologies such as lifespan prediction, durability and safety tests, standardization, and analytical methods

### **- Ultra-high reliable lithium battery**

# ***New attempt: Strategic Promotion of R & D for Renewable Energy Introduction through Small Business Innovation Research Program***

## **[What's SBIR and why?]**

SBIR is a highly competitive program which encourages small business to explore their technological potential and provides the incentive to profit from its commercialization. By including qualified small businesses in the nation's R&D arena, high-tech innovation is stimulated and Japan gains entrepreneurial spirit as it meets its specific research and development needs.

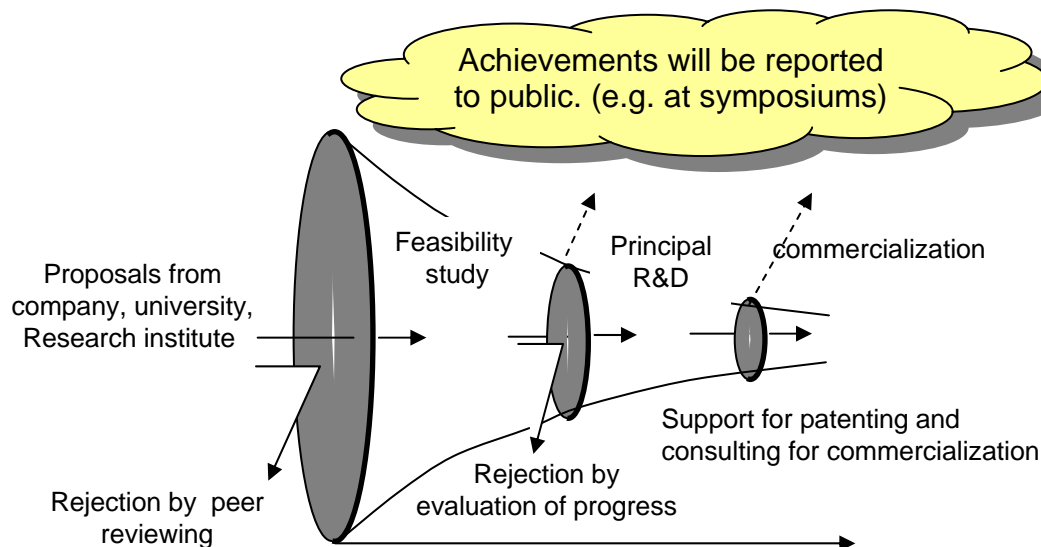
## **[Scheme]**

**Phase 1 (Feasibility study) [up to \$90,000]**

**Phase 2 (Principal R&D) [up to \$900,000]**

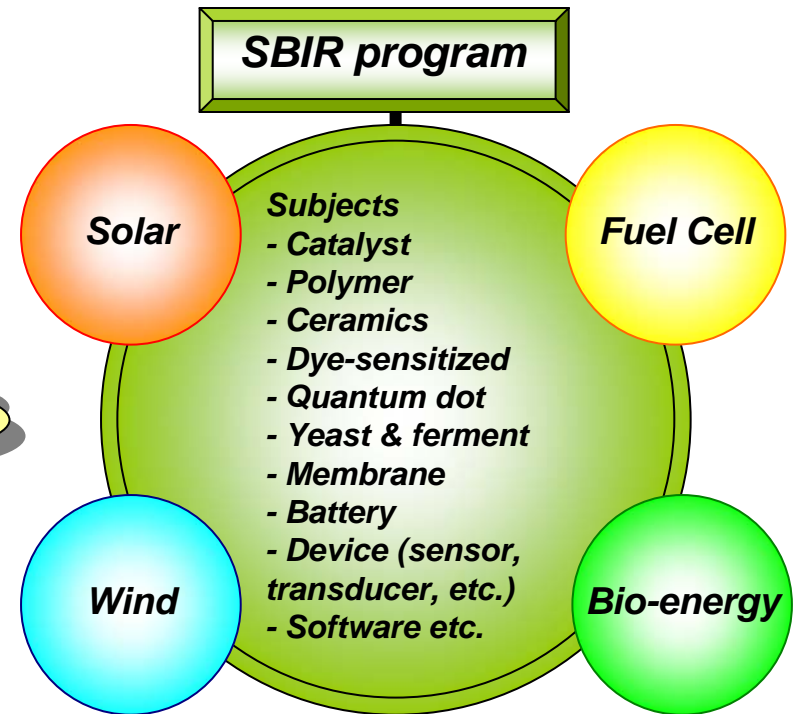
**Phase 3 (Commercialization)**

- ☐ Private sector funding
- ☐ Government continue R&D as main project



## **[Target and areas]**

Small- and medium-companies, universities, and research group that which have a strong venture-capitalism in the new energy businesses such as solar energy, wind energy, tidal energy, geo-thermal, biomass energy as well as other related technologies for reliable and efficient utilization of new energy such as fuel cell and battery.



These subjects are complementary to main R&D projects for new energy introduction but crucial for innovation and breakthrough for existing status of technology.