



12th NOVEMBER 2017

YAMUNA SPORTS COMPLEX

TO INDIA GATE LAWNS



# CYCLOTHON 2017



An Initiative By

# GRAMEEN SNEH FOUNDATION



# GSF ACTIVITIES



Sneh Health & Wellness Centre

Skill Development



Cancer Awareness & Health Checkup Camp



National Toll Free Cancer Helpline  
1800-3456-265

Sneh Cancer Pathology & Diagnostic Centre



# INITIATIVE

Grameen Sneh Foundation organized “Cyclothon Delhi 2017 Fight against Cancer Campaign” on 12th November 2017, Sunday (6:00 AM - 10:00 AM) from Yamuna Sports Complex to India gate Lawns in New Delhi.

## Objective :-

The objective of Cyclothon Delhi 2017 was to spread cancer awareness campaign under the aegis of breast cancer, lung cancer, cervical cancer and mouth cancer with the certain idea of eliminating this disease through early detection and awareness campaign. In this Cyclothon. more than 300 cyclist, 100 cancer warriors, 150 NSS volunteers, 100 NCC cadets, 10 senior IAS/IPS officer has participated.

## Flag hosting ceremony has been done by

- \* Shri Rajiv Kumar, Secretary, Deptt of Financial Services, Govt of India;
  - \* Shri Sanjeev Kumar, Additional Secretary (Health), Govt of India;
  - \* Shri Deependra Pathak, Spl. Commissioner of Police, Delhi Police;
  - \* Shri Gyanendra Tripathi, Joint Secretary, Govt of India;
  - \* Shri D K Agrawal, Sr VP, PHDCCI, Delhi;
  - \* Shri Saurabh Sanyal, Secretary General, PHDCCI, Delhi
- and many more eminent personality of Delhi.



# MEMORIES

Apart from this, there were two Rides, 3 KM - Hausla ride for cancer survivors and 11 KM Champions ride. Cyclothon was organised 1st time in Delhi, in such level of height, through which more than 1 lakh people get benefited, enroute from Yamuna Sports Complex to India Gate lawn





# MEMORIES





# MEMORIES





# PARTICIPATION

In this campaign, every cyclist carried messages about early detection of cancer, awareness, about Causes of Cancer (Carcinogens, Smoking and tobacco, Diet and physical activity, Radiation from Sun, Viruses and other types of infection), Types of Cancer (Breast Cancer, Lung Cancer, Cervical Cancer, and Mouth Cancer).



More than 250 NSS and NCC Volunteers also carried cancer awareness messages (i.e: Positivity is the first step to defeat cancer, Fighting cancer has given an all together different meaning to my life ...., Cancer is a goon, fight it head-on cause life is a boon, Dispel the darkness of cancer with your positive ray., Fight cancer with hope., We are stronger than cancer. We will win over the evils of cancer. etc.).



# INSPIRATION

*When Sneha Routray was diagnosed with stage first of breast cancer on June 27 2014, like any other cancer patient she was staggered. But soon she accepted this disease as a challenge and not only she is fighting this disease but also she is inspiring encouraging other cancer patients like her through her cancer awareness programmes in remote rural areas of Delhi NCR, Bihar and Odisha.*

First time, Cyclothon Cancer Awareness Campaign has happened in Delhi. All participants and cancer survivors are very happy to become a part of this historical moment. I adore all participants and volunteers, who have worked day and night to make this campaign successful. In view of this, we have decided to organize Cyclothon every year.

Apart from this, GSF worked HAUSLA, Free Cancer Screening and Health Check-up, Sneha Cancer App and E-Symposium for providing information about cancer





# ASSOCIATE

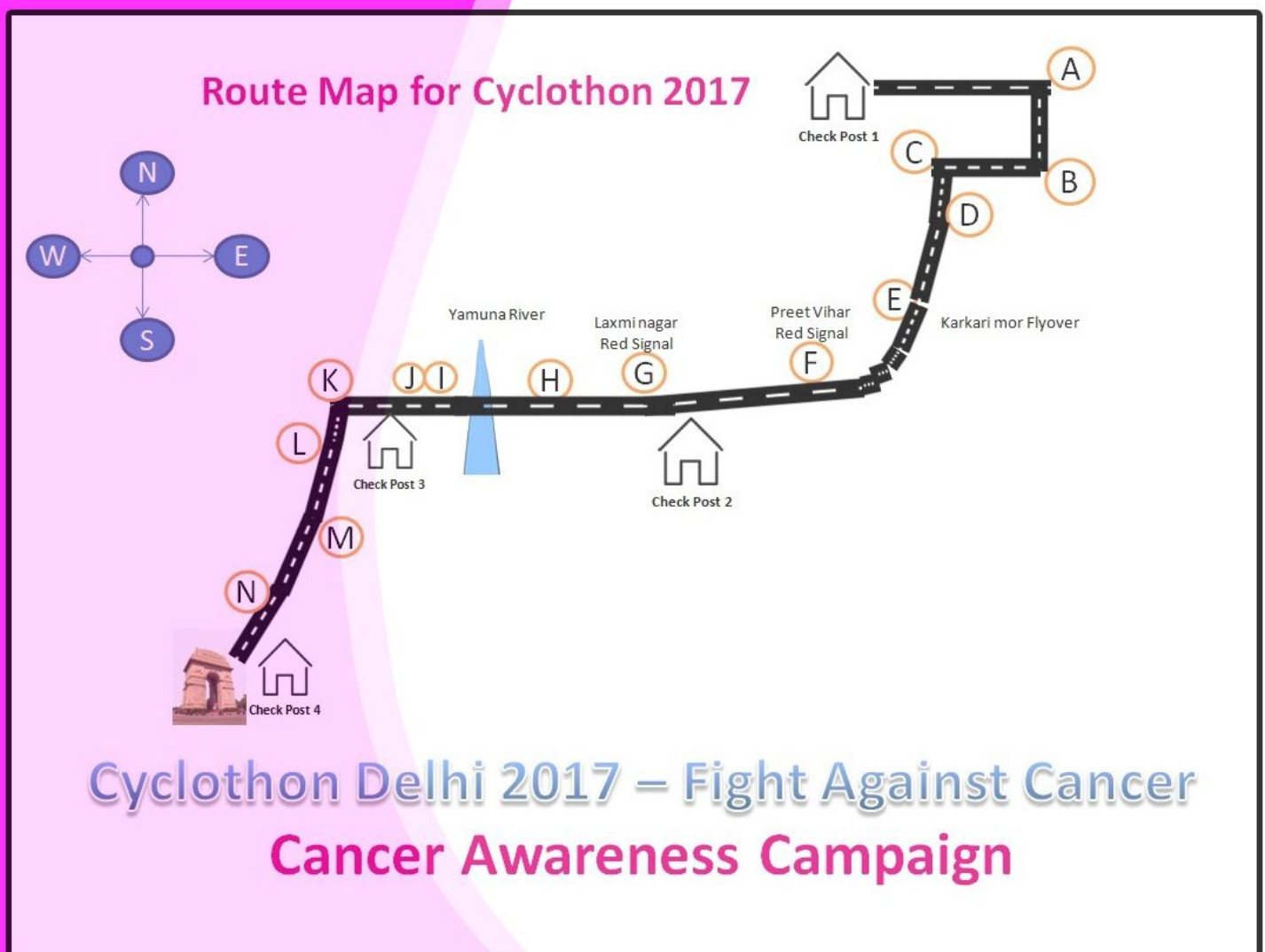




# Route Map

## Route of Cyclothon Delhi 2017:-

Total 11 KM has been enjoyed by cyclist from Yamuna Sports Club Gate no.3A to India Gate Lawns (i.e. via bhara-tendu Harish Chandra Marg, karkari mor, Karkarduma Metro Station, Preet Vihar Metro Station, Nirman Vihar Metro Station, Laxmi Nagar Metro Station, Vikash Marg, indraprastha Marg, ITO, Via Tilak Marg to India Gate Lawns). Details of the route are given below:-





# MESSAGE

## **Message of Shri Rajiv Kumar, Secretary (Finance Services), Govt of India –**

Whether you're joining a spin class at a local gym or hopping onto a bike for some outdoor riding, cycling in the morning offers specific benefits for your well-being, health and weight-loss goals. I congratulate GSF team for successful organizing of this campaign.

## **Message of Shri Sanjeeva Kumar, Additional Secretary (Health), Govt of India –**

It was difficult to organize such kind of programme at this short notice. I really congratulate GSF team to organize this programme with great enthusiasm and in great spirit.

**Message of Shri Dependra Pathak, Spl. CP (Traffic), Delhi Police -** Cyclothon Delhi 2017 - Fight Against cancer awareness campaign is very appreciating work done by Grameen Sneh foundation.

## **Message of Shri D K Agrawal, Sr. Vice President, PHDCCI:-**

Today I am very impressed with the encouragement of Cancer survivors and we have to maintain this courage for every cancer patient. We will organize this programme each year with Grameen Sneh foundation and we will always be with GSF for cancer campaign in all way.



# MESSAGE

## **Message of Shri Saurabh Sanyal, Secretary General, PHDCCI, Delhi -**

Cycling is mainly an aerobic activity, which means that your heart, blood vessels and lungs all get a workout. You will breathe deeper, perspire and experience increased body temperature, which will improve your overall fitness level. This Initiative done by Grameen Sneh Foundation is very appreciating work and I hope that this cancer campaign should be done every year so that every people of India aware about cancer disease.

## **Message of Dr. Meenu Walia, Parton, GSF, Delhi-NCR Chapter**

GSF has organized this programme effectively and efficiently. As we know, Cycling boosts your cardiovascular fitness without putting stress on your hips and knees the way that running and walking do.

## **Message of Shri Amit Upadhyay, Cyclist, Founder, ICC, Ghazia-bad**

Cycling is always me for a cause – It becomes really important to support such cause for me as I lost my mother because of this disease when I was just 8 years. We lost her because of lack of awareness and treatment during those days but now we can fight this disease. Be aware, fight and win.



# OUR SPONSOR

In this Cyclothon, Max Hospital, Delhi as Hospital partner- PHDCCI, Delhi was associated as Industry partner, Design Aspect as design partner; Vivekanand College as college partner and Events of India as event partner. Apart from this, several organization such as Raaggiri; NCC; NSS; Indirapuram cycling club and many more organization enthusiastically supported for this campaign.



**HOSPITAL PARTNER**



**INDUSTRY PARTNER**



**DESIGN PARTNER**





फ़र्स्टपोस्ट होम पेज देश दुनिया अन्तर्राष्ट्रीय फोटो गैलरी वीडियो टेक्नोलॉजी बसेटअप खेल समृद्धि समाज

होम > खेल

## साइक्लोथॉन-2017 के जरिए दिया गया कैंसर के प्रति जागरूकता का संदेश

खतरनाक बीमारी को मात देने वाले जांबाज लोगों ने 11 किलोमीटर तक साइकिलिंग की

11 Starline Updated On: Nov 14, 2017 09:32 PM IST



कैंसर जैसी खतरनाक बीमारी को मात देने वाले जांबाज लोगों के लिए ये रविवार कुछ खास था, कैंसर को मात देने वाले लोग रविवार लड़के सुबह दिल्ली की सड़कों पर निकले, मोका था- ग्रामीण स्नेह फाउंडेशन द्वारा आयोजित साइक्लोथॉन-2017 का। और मकसद था लोगों को कैंसर के खतरम पहचानने के प्रति जागरूक बनाना।

अपनी जांबाज ताकत से इनसे से कुछ बख़्तर इनसे वाले लोगों ने 11 किलोमीटर तक साइकिलिंग की, 'साइक्लोथॉन-2017' के कैंसर की बीमारी से निपटने या चुके लोगों के लिए सैन किलोमीटर की दूरी तय की गई थी, लेकिन एक बार किम्वदंता बंध गई तो फिर साइकिल सवारी इंडिया गेट पर ही अंत कर रखी, इस कार्यक्रम में मैक्स अस्पताल और पौरपट्टी पैरर भी शामिल थे।

साइक्लोथॉन-2017 का खास आयोजन रहा रविवार का कार्यक्रम, धरती पर सही और सत्यता के प्रति लोगों को जागरूक करने वाली रविवार संध्या के कार्यक्रमों में साइक्लोथॉन-2017 की शुरुआत में और अंत में सही का होमसा करवा, कार्यक्रम के दौरान लोगों को बताया गया कि शुरुआती दौर में ही इस बीमारी के पास धावने की शुरुत में इलाज करना आसान हो जाता है।

ग्रामीण स्नेह फाउंडेशन की स्थापना 2009 में हुई थी, इनके बाद से ही ये संस्थान कैंसर के खिलाफ कई तरह पर काम कर रहा है, जिससे जागरूकता अधिपान से लेकर ग्रामीण इलाकों में इलाज तक सब कुछ शामिल है।

Tags: awareness, cycling, cyclothon 2017, Message of cancer awareness, कैंसर, awareness on cancer, cyclothon

september 2017

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## साइक्लोथॉन-2017 का आयोजन आज

नई दिल्ली। दिल्ली की सड़कों पर आज (रविवार) कई ऐसे जांबाज निकलेंगे, जिन्होंने कैंसर को मात दी है। 'साइक्लोथॉन-2017' के नाम से आयोजित इस कार्यक्रम में कैंसर को हराने वाले जांबाज यमुना स्पोर्ट्स कॉम्प्लेक्स से लेकर इंडिया गेट तक साइकिल चलाएंगे। इस कार्यक्रम का आयोजन ग्रामीण स्नेह फाउंडेशन कर रहा है।





# WHERE TO CONTRIBUTE

Please contribute towards our causes. They help us strengthen our efforts in making a difference.

Contribute below and avail tax benefits under sections : 80G and 12A

## **HEADQUATRED & DELHI-NCR CHAPTER**

A/C Name : Grameen Sneh Foundation

Account Number : 617502010003366

IFSC Code - UBIN 0561754

Bank Name : Union Bank of India, Vasundhara, Ghaziabad, U.P.

## **BIHAR CHAPTER**

A/C Name : Grameen Sneh Foundation, Bihar Chapter

Account Number : 0140102000010645

Account type : Current Account

IFSC Code : IBKL 0000140

Bank Name : IDBI Bank, Patna, Bihar

## **ODISHA CHAPTER**

A/C Name : Grameen Sneh Foundation

Account Number : 1676101021603

Account type : Current Account

IFSC Code : CNRB 0001676

Bank Name : Canara Bank, Rambag, Jajpur, Odisha



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