

# Multicultural CINCO DE MAYO Festival Health/Education/Job Fair

This Annual event supports DCET literacy programs and Senior High school students with scholarships toward college. Its **Mission** is to celebrate diversity and gain a greater awareness of the cultural and historical treasures within our city of Irving while making this Annual Festival enjoyable through education and information and health as well as music, dance and food.

**It's Vision:** Health - Diversity – Multiculturalism – Cultural Awareness and avoid racism in the city of Irving.

This event takes place every first Saturday in May from **10:00am - 4:00pm** and **Outdoors continues till 6:00pm**

This is a **FREE** event offers all day blood pressure screening, glucose, mammogram exams, and cholesterol testing with Onsite results & referrals, multicultural entertainment, kid's activities and Raffle items while they last! - Clowns, music and Ballet Folklorico from Mexico, Peru and Colombia. Mariachis, Indian and African Dancers!

**ZUMBA MASTER CLASS - "Little MISS CINCO de MAYO" pageant and special presentation/Tribute to CELIA CRUZ (famous Cuban singer) with SALSA music enhances and attracts hundreds of people to this Multicultural Festival.**

## Sponsorship Package

Sponsorship Level	Sponsorship Amount	Booth Space*	Your logo in our DCET Website	Signage Rights**	Logo On Event Signs	Main Stage Mentions	Social Media Posts	Souvenir Program Ad Size
Diamond Sponsor (Branding Marketing)	\$5,000	2 Tables Inside 10 x 10 4 tables Outdoors	Two Years	(6) 4 x 6 Banners	Main Stage Indoor Small Stage Outdoor	40	50 FBK Page 50 FBK LIKE page	Two Four Color Full Page ads (outside cover)
Premier Honored Platinum Host	\$2,500	2 Tables 10 x 10	One Year	(4) 4 x 6 Banners	Main Stage	30	50 FBK Page LIKE page	Two Four Color Full Page ads
Platinum Sponsor	\$1,250	1 Table 10 x 10	Six Months	(3) 4 x 6 Banners	Outdoor Stage	20	50 FBK Page LIKE page	One Four Color Full Page
Gold Sponsor	\$600	1 Table 10 x 10	Three Months	(2) 4 x 6 Banners	No	10	No	One Four Color ½ page ad
Silver Sponsor	\$350	1 Table 10 x 10	Two Months	(1) 4 x 6 Banners	No	5	No	One Four Color ¼ page ad
Bronze Sponsor	\$275	1 Table 10 x 10	One Month	No	No	5	No	One Four Color 1/8 page ad

All Sponsors will receive a Certificate of Appreciation and a Trophy

All Sponsors will be listed in Alphabetical order in our Full Page listing of all Participants

All Sponsors will enjoy continental breakfast

All Tables of 10 x 10 will be provided with two seats

All sponsorships qualify as a charitable contribution as DCET is a 501©3 nonprofit Corporation

All Sponsorships will be included in our DCET website in our CINCO DE MAYO page

**Questions: 214-587-1983 [www.dcenti.org](http://www.dcenti.org)**

