



## WHAT IS RANGABHOOMI?

Rangabhoomi means playground. The Rangabhoomi fellowship is a playground where designers with a social cause come together to play, experiment and innovate, all the while understanding and becoming agents of social change.

## WHY RANGABHOOMI?

The fields of environment, education and heritage are intrinsically connected to design and seek to benefit from it. However, in present day circumstances, designers wishing to be involved in these fields are limited by several factors.

The Aha! Moment of this fellowship is achieved for designers by learning and doing things differently. This is an opportunity to tackle case specific challenges, a chance to develop a multi-disciplinary approach towards design, experiment and innovate. Creating a diverse community of change agents, that will support and nurture each other's ideas and growth.

**Vision:** We envision social change through design.

Creating a change within the fellow brings about change in the social sector. This ripple effect lies at the heart of this fellowship.

## WHO IS IT FOR?

This fellowship is for those designers with a drive to create a social change, but are unaware of 'what' and 'how'.

"Designers" does not only mean those who have a degree-it refers equally to those who are from a non-design background but have been exposed to the field.

To create a framework for the fellowship, Rangabhoomi is seeking designers interested in impacting these areas through design:

1. Environment
2. Education
3. Heritage



## WHAT DOES ONE GAIN FROM RANGABHOOMI?

- Systemic understanding of design to realize the potential of interdisciplinary working
- An understanding of how to bring about sustainable social change as a designer by:
  - being an apprentice in an organization in the aforementioned fields
  - one on one coaching on creating, identifying and achieving goals in desired fields

In Rangabhoomi, we will

- Interact with individuals from different design backgrounds.
- Co-create a community driven by a social cause
- Gain an understanding of our playgrounds (heritage/environment/education) by interacting with field experts and apprenticing with an organisation.
- Interact with domain experts from the fields of environment, education and heritage

## PROGRAM SPECIFICS:

**Duration:** Rangabhoomi is a full time fellowship from Nov 2018-May 2019.

This time period involves

1. Coming together to discover and understand what field we would like to see an impact in
2. Apprenticeship with an organization from Dec-April.
3. Reflections on apprenticeship, and mapping individual goals with a coach

**Location:** Bangalore

The first and last two weeks of the program will be residential, and we will be hosting the venue for the same. For the rest of the fellowship, Nakshas will be required to stay in Bangalore. (For Nakshas who are joining from outside Bangalore, we will happily assist you with finding accommodation)

## ORGANISATION + MENTORS

Some of our collaborators for the apprenticeship phase:



Masons Ink  
Architecture



S a t h y a  
Prakash Varanasi



Daily Dump



Vani Murthy



Meghashala



M A D  
(Make a Difference)

HERITAGE

ENVIRONMENT

EDUCATION

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