



Grow**Asia**
Partnership

The Grow Asia Partnership

Grow Asia is a multi-stakeholder partnership platform that aims to reach 10 million smallholder farmers by 2020, helping them access knowledge, technology, finance, and markets to increase their productivity, profitability, and environmental sustainability by 20%. Grow Asia brings together South East Asia’s smallholders, governments, companies, NGOs, and other stakeholders to develop inclusive and sustainable value chains that benefit farmers.

Grow Asia was established by the World Economic Forum, in collaboration with the Association of Southeast Asian Nations (ASEAN) Secretariat. Grow Asia builds on the experience and success of the Forum’s New Vision for Agriculture (NVA) initiative, which facilitates multi-stakeholder partnerships across the world focused on agriculture development to deliver food security, environmental sustainability, and economic opportunity.

Country Partnerships:

5

Grow Asia Partners:

304

Smallholder Farmers Reached:

523,436

Number of Working Groups supported:

37

Number of value chain projects:

46

Collaborative multi-stakeholder approach

Market-based and pre-competitive

Country-led and locally driven

Scalable, innovative solutions

Inclusive value chains

Smallholder farmers-centric

Environmentally sustainable

Supporting food security



Strengthen Country Partnerships

Grow Asia launches and supports locally-led partnerships in alignment with country goals. Grow Asia helps to define their strategy, engage new partners, establish Secretariats and develop innovative solutions.

Partners collaborate in-country through Working Groups that co-design, co-implement, and co-fund value chain initiatives that benefit smallholder farmers. Grow Asia has catalyzed and supports five Country Partnerships in South East Asia:

Cambodia

Grow Asia is supporting the **Cambodia Partnership for Sustainable Agriculture (CPSA)** to develop value chain projects across six priority crops which will increase smallholders' production and access to market.

Indonesia

The **Partnership for Indonesia's Sustainable Agriculture (PISAgro)** seeks to provide an innovative, multi-stakeholder model for addressing the nation's agricultural challenges in a sustainable manner while improving the livelihoods of smallholder farmers. Grow Asia supports its 12 Working Groups focused on 11 crops and commodities.

Myanmar

The **Myanmar Agriculture Network (MAN)** serves as a multi-stakeholder platform to accelerate partnership opportunities and investment in food security, along with environmentally sustainable and inclusive agricultural growth in Myanmar.



Philippines

Grow Asia provides strategic direction and support to the **Philippines Partnership for Sustainable Agriculture (PPSA)**, which is developing value chain projects across four commodity-based Working Groups.

Vietnam

The **Partnership for Sustainable Agriculture in Vietnam (PSAV)** involves nearly 60 partners from the private sector, provincial governments, research institutes and NGOs. Task Forces focus on six crops and two cross-cutting themes of agri-finance and agrochemicals.



CPSA



PISAgro



PPSA



PSAV

Convene and Broker Partnerships

Grow Asia convenes stakeholders including agri-business decision makers, policy leaders, financiers and practitioners to broker partnerships, share experiences and develop shared action plans which benefit smallholders.

The annual **Grow Asia Forum**, in coordination with the World Economic Forum on ASEAN, brings together senior leaders across sectors to explore opportunities for collaboration, innovation and investment in inclusive agricultural developments in South East Asia.

The annual **Grow Asia Practitioners' Workshop** provides Grow Asia and partners with an opportunity to establish cross-regional connections, troubleshoot and collaboratively define good practices and plans.

The **Country Partnership Secretariat Workshop** is a space for knowledge exchange, learning, planning and networking between the country Secretariats and the Grow Asia team.

Support Best Practice and Innovation

Grow Asia is accelerating replication and expansion of successful value chain projects through thought leadership and collaboration with in-country partners.

Grow Asia supports partners to design and share **inclusive financial solutions** for smallholders, and coordinates the development of new projects such as a **Replanting Bond** to help palm oil farmers intensify their land use through replanting.

Grow Asia works with partners to introduce innovative **digital solutions**. **mFarmer** is an open-source mobile platform, developed along with Unilever and Facebook, which will provide farmers with free access to agricultural and financial information and services.

Through commissioning research, Grow Asia has identified a framework of **pathways to scale** multi-stakeholder value chain projects, which will serve as a guide for partners.

Share Progress

Grow Asia aims to leverage partners' strengths by facilitating a knowledge sharing community and developing tools to strengthen performance measurement.

The **Grow Asia Exchange** is an online portal of research and case studies on sustainable agriculture. It also serves as a digital community for partners to share their own information, resources and learnings.

The **Grow Asia Counter** allows users to easily calculate and report the environmental impact of their farm management practices. Grow Asia has customized this online tool for our partners' priority crops.

The **Learning Partners' Network** will bring together academics, think tanks, NGOs and donors to share agriculture research, identify opportunities to support value chains and act as a resource for Grow Asia partners.



Partners and Governance

Grow Asia Steering Committee

The Steering Committee's members represent:

- ASEAN Secretariat
- ASEAN Ministries of Agriculture and Forestry
- Grow Asia Business Council
- Grow Asia Civil Society Council
- Farmers' Associations
- Donor Governments
- World Economic Forum

Grow Asia Civil Society Council Members:

Conservation International, Landesa, Mercy Corps, Rainforest Alliance, Sustainable Trade Initiative (IDH) Swisscontact, The Nature Conservancy, World Vision Australia, AsiaDHRRA

Grow Asia Business Council

Co-chairs

- Nestlé SA
- Sinar Mas Agribusiness & Food

Members

Bayer Cropscience AG, Bunge Ltd., Cargill Inc., Dow, DuPont, Royal DSM, Heineken, International Finance Corporation, Jain Irrigation Systems Ltd., Lawson Inc., Louis Dreyfus Company, Monsanto Company, PepsiCo Inc., Rabobank, RGE Pte. Ltd., Swiss Reinsurance Company Ltd., Syngenta International AG, Unilever, UPL, Wal-Mart Stores Inc., Wilmar International Ltd., Yara International ASA, Zonco Group

Contact

Grahame Dixie
Executive Director
Grow Asia
grahame@growasia.org

Contact

Tania Strauss
Head, New Vision for
Agriculture Initiative
World Economic Forum
tania.strauss@weforum.org

Engage

www.growasia.org
[@Grow_Asia](https://twitter.com/Grow_Asia)



