



## ICFA Appellation Of Origin and Terroir Educational Zone

ICFA Will be hosting an educational exhibit *Taste of Terroir* at the upcoming Feast of Fields event organized in partnership with the Southern Humboldt Business and Visitors Bureau.

**WHEN:** Saturday, September 28<sup>th</sup> from 11 am to 5 pm

**WHERE:** Southern Humboldt Community Park in Garberville

**WHO:** Cannabis farmers in the Emerald Triangle that are passionate about terroir

This exhibit will feature cannabis farms who are passionate about terroir and whose practices are influenced by the region's climate, cultivars and culture. For purposes of this exhibit, ICFA is inviting farms whose plants have access to native soil and are willing and able to provide ICFA staff with the requested information and materials to be used in the exhibit. A \$50 donation to ICFA is requested from each participating farm highlighted in the exhibit.\*

Featured farms are required to provide ICFA with:

**The following items are due by September 5th** (email form to [info@icfa.farm](mailto:info@icfa.farm))

- A minimum of 2 photos. One showing the cannabis plants in the landscape and one landscape photo that captures the uniqueness of your region. (Examples: Coastal fog coming over a hill, the view of the river, a rock feature, view of the forest, etc.). *The landscape photo can but does not have to include the cannabis garden.*
- Attached document describing the farm
- \$50 donation

**The following items must be provided/delivered to ICFA office by no later than September 27th**

- 1 sandwich bag full of native soil
- 1 sandwich bag full of amended soil
- 1 brown paper bag with a **variety** of local flora (pinecones, manzanita branches/berries, blackberries, ferns, willow, fir or oak branches and anything that reflects the essence of your regional terroir)

### Day of event

- Plan to spend the day in the zone educating visitors about the region, your appellation, farm practices and cultivars. Be prepared, enthusiastic and ready to talk terroir (sunblock, gum, mints, water bottle, etc. for a full day).

**Bonus Items** (optional): A flower arrangement of beneficial plants, native plants and a cannabis cola or two, stickers or branded lighters, etc for giveaways.

\* (This exhibit is setup and staffed by ICFA and will not have space for farmers to table and vend their branded material, please be sure to sign up for a table for vending through Feast Of Fields separately from participation in this exhibit)



## ICFA Terroir Exhibition Registration Form

Farm Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

County: \_\_\_\_\_

APN: \_\_\_\_\_

Describe water source: Municipal, Ground, Surface, Rainwater Catchment or other:

\_\_\_\_\_

Describe cultivation type: Full Season Outdoor, Light Deprivation without lights, other:

\_\_\_\_\_

Describe medium: Native soil in ground, mix native/imported soil raised beds, imported soil, other:

\_\_\_\_\_

\_\_\_\_\_

Explain in detail what influences make the cannabis from your farm unique. (*Examples are morning light, evening light, fog, alluvial deposits, coastal fog, dry weather, wind, shade, forest soils, leaf mulch, indigenous microbiology, elevation, cultural practices, varieties, etc.*):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Please attach additional pages as needed.*

By signing this form, I hereby grant permission for ICFA to share this information and photos of my plants, products, and farm for promotional and educational purposes at this and other events.

**DONATION, FORMS and PHOTOS DUE BY SEPT 5<sup>th</sup>**

X \_\_\_\_\_ **Print Name** \_\_\_\_\_

**Date** \_\_\_\_\_