



## Kaboodle Leadership Event

# Creativity - The Wow Factor! 25th April 2018 Manchester

**Ziferblat (9.30-16.00)**

**Tomorrow Building, Media City, SALFORD, M50 2AB**

### Re-Ignite Your Creativity

**A one day workshop to learn how to enhance your creative edge**

- Creativity uncovered through Neuroscience and a hundred and one other sources.
- Fresh insight into the new Engine Room of human activity
- The knowledge, the skills, the razzamatazz
- Learn to be *creative* about your creativity
- Being creative when wallowing in the Digital Soup
- Discover new depths of Creativity within yourself
- Understand how creativity drives Leadership



### How to Book

£370 per person includes:

Two Kaboodle Leadership experts in creativity who will facilitate the day, workshop materials, light refreshments, teas and coffees, full documentation of everything.

**To book go to:** [Creativity - The Wow Factor](#)

### Who is this for:

entrepreneurs broadcasting  
journalists tech companies lecturers  
students writers & artists teachers  
fashion designers  
scientists team leaders  
CEOs politicians  
creative industries business leaders  
charity workers

### What to expect on the day:

- ✓ an opportunity to work creatively on your own live issue
- ✓ explore the application of “Curiosity+Play=Creativity”<sup>©</sup>
- ✓ toolkit for creative thinking and problem-solving
- ✓ a guide to meta-creativity
- ✓ experiencing different ways of thinking
- ✓ an excursion into the world of your own brain, care of neuroscience
- ✓ a map of the next steps in your own creative journey
- ✓ review your self transformation in just one day
- ✓ a rich lake of diversity to test and challenge your own thinking

“Wow, what an event!”

“thought-provoking  
and insightful,”

The  
workshop with Kaboodle  
“challenged my assumptions, tested my  
understanding and gave me practical  
things to try ”

### Who is Kaboodle Leadership

Kaboodle Leadership’s journey springs from 20 years of working with financial services and corporate change, leadership development and consultancy carried out around the world. Following an exploration of creativity and leadership based on research and piloted workshops using the latest discoveries in cognitive science and neuroscience based initially at Regents University we are now an independent consultancy. We are in the process of making Manchester our base and are excited about peoples response to our work so far.

Our mission is to help people to find their potential to create, innovate and deliver change. Our passion is to move people forward into new territory

Dr Anton Baumohl PhD, MPhil, SFHEA - Scholar practitioner, learning design.  
Karen Gargani MBA, MA Creative Leadership - creativity facilitator & corporate change consultant.

[www.kaboodleleadership.com](http://www.kaboodleleadership.com)



Leadership and More