



FOR IMMEDIATE RELEASE

## Supple LLC, Launches IMMERSIFY, a New VR Software Platform for the AEC Industry

*IMMERSIFY Transports 3D Models from Revit and Rhino to VR*

NEW YORK, NY, October 11, 2017 — Supple LLC, the software company created by acclaimed structural engineering firm, Leslie E. Robertson Associates (LERA), is pleased to announce the official launch of IMMERSIFY, a new Virtual Reality software platform that enables architects, engineers and designers to bring models from Revit and Rhino directly into VR with the click of a button.

IMMERSIFY is a powerful Virtual Reality-based collaboration platform unlike anything else on the market. IMMERSIFY is more than your standard VR presentation tool—it is a one-click to VR, real-time multi-user collaboration platform that establishes a two-way connection with Revit and Rhino. Its simplicity and ease-of-use means that everyone in an organization can jump right in, even without specialized VR equipment. IMMERSIFY's features include:

1. **One-Click to VR from Revit and Rhino:** Set the desired 3D view in Revit or Rhino, and with just one click, experience the model in Virtual Reality.
2. **Real-Time Multi-User Collaboration Platform:** Share VR files with your team, and join multiple users for real-time collaboration sessions in the VR environment. Users can connect to a VR session from multiple remote locations.
3. **Two-Way Connection with Revit and Rhino:** Have access to Revit parameters, linked models and even drawings while in VR. Edit the model, place tags, make annotations and review comments. Import your edits and marks back into the original Revit and Rhino models, and share review comments and annotations with your team.
4. **No specialized VR equipment required:** IMMERSIFY works just as well with your desktop or laptop computer. With access to immersive 3D models, everyone in an organization can leverage IMMERSIFY's power to utilize an enhanced, natural and intuitive perspective of geometry and space. Users with and without VR equipment can participate in online collaboration sessions together.

IMMERSIFY is a must-have tool for anyone that regularly uses Revit or Rhino.

Visit [www.suppletechnologies.com](http://www.suppletechnologies.com) to purchase a one-year license or download a free 14-day trial.

IMMERSIFY is compatible with the HTC Vive, Oculus Rift + Touch Controllers, Windows™ 7 SP1, Windows™ 8.1 or later and Windows™ 10.

### About Supple

Supple LLC was created for architects, engineers, designers, artists and developers by LERA's internal Research and Development group, LERA+, whose focus is on informing better design decisions through the use of the latest technologies.

# LERA



## About LERA

Leslie E. Robertson Associates (LERA) is an M/WBE structural engineering firm providing services to architects, owners, contractors and developers. Since their founding in 1923, they have designed numerous landmark projects across the world and have established a strong reputation for design and technical excellence. Today, LERA's talented professionals continue the tradition of creating innovative yet constructible and economical structural designs. Headquartered in New York City, LERA also operates branch offices in Mumbai, Shanghai and Hong Kong.

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