

# *Mr.* habitat

## Contestant Information

Thank you for thinking about being a contestant in the 2018 Mr. Habitat contest. We need your help to make this year's event our biggest yet! Please read the details below.



### Mr. Habitat supports Women Build:

Women Build is a Syracuse Habitat program that empowers and encourages women to lend their power, talents, and resources to eliminate poverty housing by participating in all aspects of building a Habitat home. In fact, 80% of our homeowners are single mothers, and 90% of our homeowner applicants are women, the main caregivers, and the main source of income for their households. As a contestant, **you become an essential player** in raising the funds that allow the program to get started on building a home.

### Where Do You Begin?

First, make sure that you are available **Thursday, May 17**. Then, plan to be at Drumhins Country Club from **5:15 pm until 9 pm** (event starts at 6 pm). Next, think about your theme music, outfit, and what your auction item will be.

Be sure to send a recent headshot to

[development@syracusehabitat.org](mailto:development@syracusehabitat.org). It does not have to be a professional headshot, but it should be a high quality photo to be included in the event program. Also include a few sentences about yourself and please tell us your favorite animal.



## What to Do On Stage?

Keep in mind, Mr. Habitat is supposed to be fun, but keeping the fun to a PG-13 rating! Have fun, but keep it tasteful. You will be representing yourself, family, and even your company to hundreds of people (many with cameras) so do not do anything you, or they, might regret in the morning. If you have any questions or concerns, please feel free to reach out to us.

## What About Your Donation?

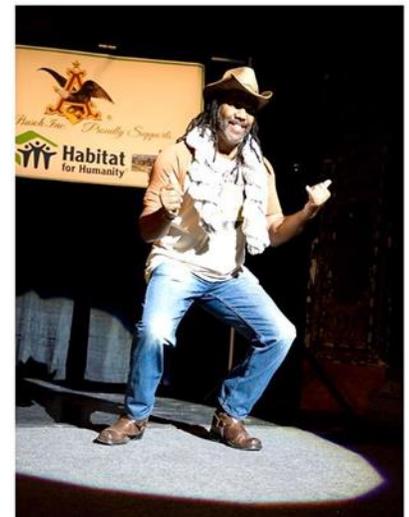
Remember, people are not bidding on a date with you (this is not that sort of auction), they are bidding on an item you are donating. Items



should be exciting, different, and valuable.

There is a \$250 minimum value for items but there is no cap, so think big! Use your item to help build a theme. For instance, if your item is a pack of SU Basketball tickets, consider using the Syracuse Fight song as your music and dressing in SU attire, with a giant foam hand.

Please be sure to provide a detailed description of your auction item(s) and value, for use of event program, to Whitney at [development@syracusehabitat.org](mailto:development@syracusehabitat.org)



## Start Spreading The News!

The only way you are going to win the Mr. Habitat crown is by raising more money than your fellow contestants. The best way to do this is by letting all your friends, family, and co-workers know about Mr. Habitat, and see if they are willing to donate to your cause. Remember, you can fundraise ahead of time and the more you raise the better your chances! We will help you set up a fundraising page. We also have handwritten donation forms if you or your donors prefer not to donate online. Please let Whitney know if you would like a supply of donation forms.

## Can I Bring A Cheering Section?

**ABSOLUTELY!** We want you to feel comfortable and have fun, so a cheering section will not only ensure that someone is cheering you on during your walk, they may be your biggest bidders. Every walker receives two free tickets to the event to give to friends and family.

## Any other Questions or Need Guidance?

Contact Whitney at Syracuse Habitat any time by email [development@syracusehabitat.org](mailto:development@syracusehabitat.org) or by (315) 422-3320.

