

Wiser Employees Make Healthier Decisions

# Quizzify

## GUIDING PRINCIPLES FOR INCENTIVES



Monetary or cash incentives may only get you so far.

Our clients have achieved participation rates of 25-50%, some with little to no incentives!

**We suggest a range of options to motivate employees to participate, often with no extra cost.**

## PROMOTING INTRINSIC MOTIVATION

**Content** Our wide variety of quizzes, served with a side of humor, keep employees engaged and coming back for more.

**Customization** Adding information about your organization's healthcare benefits and programs makes content relevant and actionable.

**Gamification** Points earned for knowledge and badges gained for achievements present employees with immediate results. Public leaderboards lend an additional competitive edge to participation and progress.

**Executive Buy-In** When company leaders communicate the importance of Quizzify, employees are inspired to follow in their lead.

## INCENTIVE STRATEGIES



### Leaderboards and Competition

Worksites and individual employees compete for the highest scores and participation. Publicizing leaderboards encourages participation.



### Recognition

Public recognition goes a long way. Emails which congratulate top scorers and participants are encouraging and have proven to be effective.



### Lotteries

Raffles and drawings for select prizes (i.e. gift cards) are low-cost methods to stimulate excitement and participation.



### Benefits

Offer healthcare-based incentives and rewards of lower premium payments, a bonus for HSAs, increased time off, etc, for given milestones.



### Perks

Offices can team up! Casual dress days, catered lunches, or an upscale coffee maker are examples of rewards for the top scoring office.



### Cash

Cash can always help. Offer incentives for milestones, achievements, or ongoing participation to boost engagement.

Try our demo, read our reviews and learn more at [www.quizzify.com](http://www.quizzify.com)

Contact us: [info@quizzify.com](mailto:info@quizzify.com)