



Global Digital Assets Platform

Project name : WTO Global Digital Assets Platform

Token name : WTO, the ERC-20 rule of ETH

Website : www.wtofund.org

Application of ecosystem : <http://www.wtoken.info/>

WHITE PAPER

WTO Foundation
2018.2



WTO Foundation aims to create the best digital asset platform for those interested in digital commodities. As some people have already mentioned, we are the like the Amazon or TaoBao (leading Chinese e-commerce platform) of the crypto-finance world and we aim to become the world's leading boutique for digital assets.

Our platform will be the first with global offices in different continents and support for multiple languages. We will make it possible for people from Japan, South Korea, Taiwan, Europe and the United States to purchase digital assets as easily as if shopping on Amazon.

Project website: www.wtofund.org

Application Of Ecosystem: <http://www.wetoken.info/>

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Team

1.

The WTO Foundation is setting up in Switzerland. Its first application, WeToken, is a digital asset platform, which was founded in 2017 in Taipei.



Nick Lee CEO

Nick Lee, with more than 18 years of experience in the financial sector and technology companies, he has designed a series of innovative products from scratch. He is a cross-industry resource integrator of digital commerce, as well as a serial entrepreneur in the software and hardware industries. Over the years, he has traveled throughout Europe, Asia, and United States to organize B2B & B2C deals at large international exhibitions, including CES, SXSW, and MIDEM.

With many years of experience in traditional and digital marketing, he has a firm focus on integrated international business. He has coached organizations in various industries regarding ICO's and e-commerce.



Elias Ahonen CMO

Elias Ahonen is Founder & CEO of Token Valley, a global group offering professional consultancy for block-chain projects in the areas of strategy, whitepapers, technical guidance, website building, PR, partnerships, and mining facilities. In addition to this, Token Valley is building a comprehensive block-chain education & due diligence platform that gathers metrics and evaluations on block-chain projects around the world.

The author of the 'Encyclopedia of Physical Bitcoins and Crypto-Currencies (April 15, 2016, ISBN-10: 0995089906)', has named Elias as 'one of the first Bitcoin historians' by Bitcoin.com and is widely recognized as an authority in his field by both peers and in the media. He has previously worked as a data analyst, consultant, and as a geopolitical researcher.



Caigen Chen Chief Research Officer

The Opinion leader and partner of WeiYoi Capital Venture, blockchain investor as well as the initiator of the "distributed business thinking" concept.



Ewelina Budrzycka Creative Director

Ewelina Budrzycka has over 8 years of experience in the art & design industry with several successful projects for her own company and in collaboration with other companies and artists. She has extensive knowledge and proven experience in brand building, social media campaigns, web design, organizing music events and carrying out artistic and photographic projects. She has valuable experience including a thorough understanding of project management and brand promotion. She is familiar with marketing and the commercial media industry in the European and China regions, and has extensive connections in the industry.



Yani Lee International Business Development Consultant

Yani Lee is passionate about technology and entrepreneurship, and has devoted herself to promoting entrepreneurship since 2011 by creating the IDEAS Show as a platform to connect international entrepreneurs. She organized ASIA BEAT (an Asian Startup event in 2014), and SPRINT (an international student Hackathon in 2017).

Yani's experience includes key positions at The Institute for Information Industry, Venture Partner of South Korea VC, Shift, as an advisor to various startup events across China, and currently as a Taiwan business consultant and co-founder of Asia Bit. She strives to create the next wave of change for the startup community with blockchain technology.



Maxi Kuan JP Business Developer

Majored in Japanese in Taiwan and been living in Japan/Tokyo for 10 years. 15-year experience in Internet Business/Digital Industry and Media startups. Served in video technology and internet software companies, and ran cross border e-commerce in Japan. Also provide consulting services to Japanese companies into greater China market. Co-worked with LINE founder Akira Morikawa on media startups and had successful collaboration show cases in both Taiwan and China area. In 2017 set up new company for e-commerce influencer academy service. Now focus in China/Taiwan/Japan cross media consulting and block chain business in Japan. Have good social networking in Japan.

Main Functions of WTO

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The main priority of the WTO foundation in 2018 Q1 is to improve the performance of WeToken. Other applications will be deployed afterwards.

2.1 We Up. Discount for the Token Initiator (TI)

The TI is required to pay 2% of the total sales amount on the platform as a service fee to the WeToken platform. However, a TI who holds WTO can use it to offset part of this service fee (floating), up to a maximum of 50% offset (TI needs to sign a contract with WeToken regarding the number of WTO to be used before the sale kicks off, and that WTO amount shall be locked during the sales period).

2.2 We Together. Cooperation with TI to carry out WTO airdrops

For each sale in WeToken, we will work with the TI to carry out the WTO airdrops in accordance with the size of the sales.

2.3 We Only. Exclusive sales

WeToken will inherit a small amount of unique international token sales projects whereas some will be exclusive for WTO.

Main Functions of WTO

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2.4 We Pass. Priority to Purchase.

Users can buy the We Pass service (estimated 1% of the purchase amount) to get priority access to purchase the token. The user can use WTO to fully discount 1% of the We Pass fee; every WTO, which the user holds, can be used for discount (floating).

For example: when a user buys 15,000 USDT and the We Pass at the same time, the user would need to pay 150 USDT. However, if the user holds 450 WTO, the cost of We Pass is completely discounted.

Platform users do not have to purchase WTO in advance, and there is no lock period. Users only need to add WTO into the shopping basket while purchasing their chosen digital assets; the cost of We Pass is automatically discounted.

2.5 We Super. Super Project Exclusive Channel

We are working with a few top global companies right now and will become a vital partner to these unicorns once they enter the crypto finance world. Those big projects will earmark exclusive tokens for WeToken and those tokens will only be available to WTO holders.

2.6 We Love. Project Recommended Incentives

We will open a Referral Project channel to users. When a user deposits WTO for his/her recommendation, WeToken will open a social media group for all users to participate. When the project is approved, this project will become a We Love project. When the product is sold successfully on the platform, the user who recommended this project will receive WTO as a reward.

Main Functions of WTO

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2.7 We Report. **The right to read and buy the digital asset report**

Users who hold WTO can receive a monthly evaluation report. Users may wield WTO to buy the latest analysis reports on digital assets.

2.8 We VIP. **Private customer service**

WTO holders are entitled to a higher tier of customer service.

3.1 Token Generation

To help build a better blockchain ecosystem, grow digital asset communities, and support channel developments of TI, The WTO foundation issues WTO.

3.2 Locked position

If the user chooses to lock their WTO for 3 months, we will give the user bonus WTO. Please pay attention to the official website for monthly updates. Discounted and Bonus WTO have three months locked position, if the user chooses to put discounted, bonus and original WTO into locked position, we will issue more bonus to the user.

3.3 Distribution and price

Total	1 billion WTO.
Token distribution	40% sales, 25% communities, 20% team and early contributors, 15% foundation.
Rate of Exchange	1 USDT= 30 WTO



3.4 sales

Time to sale : 02/2018

STAGE 1 05/02/2018 -10/02/2018 **40%** bonus

STAGE 2 11/02/2018 -20/02/2018 **30%** bonus

STAGE 3 21/02/2018 -28/02/2018 **20%** bonus

3.5 Repurchase

The WTO foundation will use 30% of the related profits every quarter to buy back WTO.

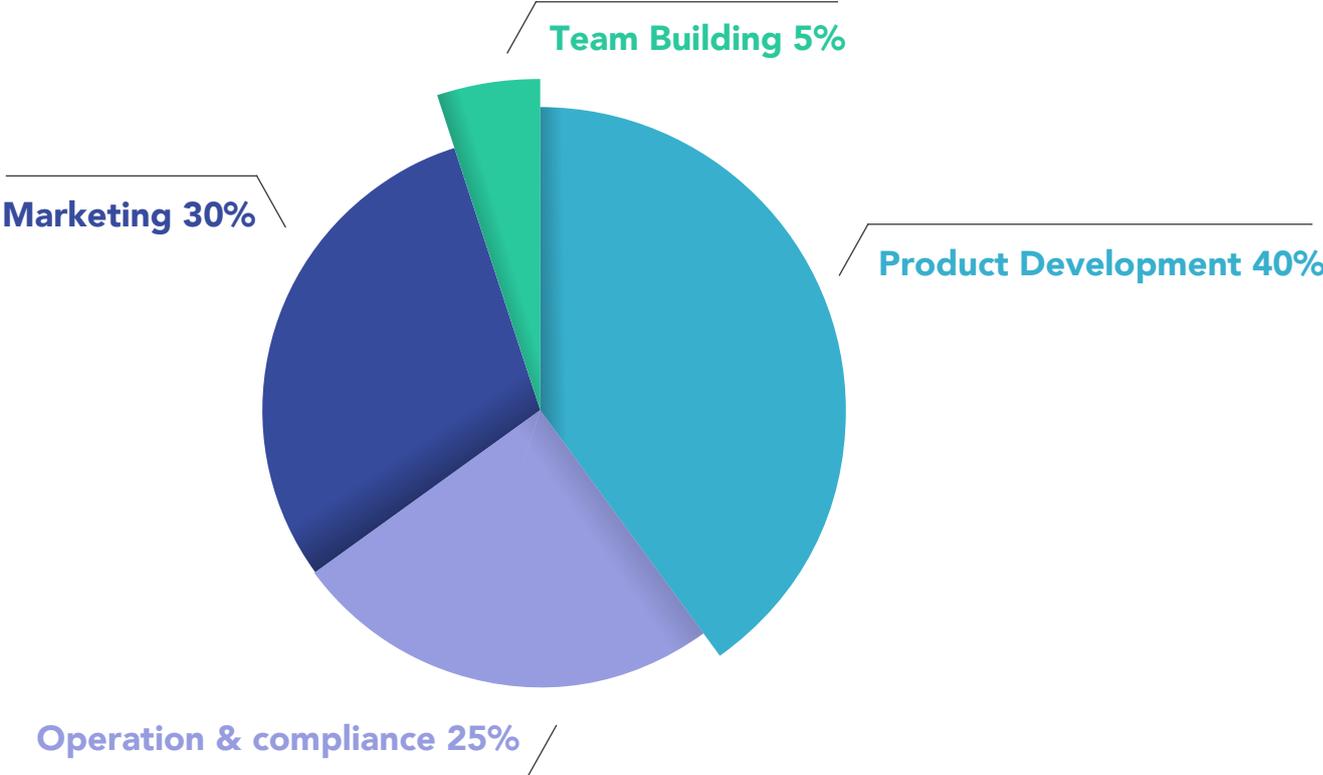
Use of Funds

Product Development lies at 40% and this amount will be used to strengthen the technical team, optimize the existing technology, design, and cover R&D expenditures.

Operation & compliance comes in at 25% and will be used in related legal, security, accounting, HR and other operational management expenses.

Marketing covers 30% and is allocated for promotion, including flow purchase, token exchanges, and business development.

Team Building comprises of 5% and covers the construction of global teams and offices in Europe and America.



Vesting Plan for WTO Team

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A collective of 5% every month over 12 months after the initial release, means that by the 33rd month after the initial release, 100% of the WTO assigned to the team will have been released.

WTO Foundation's management

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Considering the needs of technological development, community operation and platform promotion, the process of establishing the WTO Foundation has been put in motion. The WTO held by the WTO foundation will have no direct restrictions, and its use will be left to the discretion of the Foundation Management Committee.

7.1

Establish the block-chain and the digital assets community.

7.2

Maintain a global WTO community with entrepreneurs, other communities, major crypto exchanges, plus various types of investors, digital commodity enthusiasts and digital asset media sources.

7.3 Participation Qualification

Professional institutions, funds and individuals can participate in WTO sales. Citizens of The United States, Singapore and China are not entitled to join.

Roadmaps

WeToken Time-Line:

- 1** 10.2017
WeToken was founded in Taiwan
- 2** 1.2018
Completed international sales of three tokens; Matryx, Bottos and Gifto
- 3** Q1/2018
WeToken Mobile version
- 4** Q2/2018
WeToken European office

WTO Time-Line:

- 5** 2.2018
WTO issued
- 6** Q1/2018
WTO listed
- 7** Q1/2018
WTO Nordic office
- 8** Q2/2018
WTO Swiss office

WTO Sales Summary

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Introduction	WTO will be will be the first platform with global offices on various continents and support in multiple languages
Code	WTO
Background	ERC20 Token in ETH
Date	02/2018
Price	1 USDT = 30 WTO

WTO sales	40%
Community	25%
Team and contributors	20%
Foundation	15%
Hard Cap	13,333,333 USDT
Fund Management	Funds will be stored in multi-signed accounts
Crypto Currency accepted in WTO sales	ETH BTC SWTC MOAC

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This document is intended only for the purpose of conveying information and does not constitute a decisive opinion on the purchase or sale of digital assets. Any similar or dissimilar proposals will be carried out under a trustworthy clause and under applicable laws, which do not constitute investment decisions or specific recommendations.

This document does not constitute any investment advice on digital assets, investment intentions, or solicitation of investment.

This document does not constitute nor should be understood to provide any act of sale or invitation to trade in any form of digital assets, nor any form of contract or commitment. The We Pass does not bear any direct or indirect losses arising from participation in the WTO project, including but not limited to:

1. This document provides the reliability of all information.
2. Any errors, omissions or inaccurate information arising therefrom;
3. Or any act resulting therefrom;

In addition, those who do not use their WTO correctly, such as losing their wallet's private keys, may lose all the rights to use the WTO and may even lose their WTO.

WTO is not a right of ownership or control. Having WTO does not represent a stake in ownership of the WTO Foundation nor WeToken, and control of any amount of WTO does not grant any individual any authority, control, or participation in the decisions made by the WTO Foundation or WeToken.

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Digital commodity investment is a new investment model; there are various risks and potential investors should carefully assess the risk of investment and their own risk tolerance.

Loss of WTO risk due to loss of private keys

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For WTO buyers, the loss of relevant login credentials will lead to the loss of the WTO. The best way to securely store the login credentials is for the purchaser to separate the vouchers into one or more places for safe storage without exposing them to the elements. After extracting the address of its digital wallet, the only way for the buyer to include the WTO content in the operation address is through provision of the purchaser's private key or wallet password. The user is personally responsible for protecting the relevant key and for signing the transaction; proving ownership of the asset. The user understands and accepts that if the private key file or password is lost or stolen, the access to the user account (address) or password associated with the WTO will not be recoverable and will be permanently lost. The best way to securely store login credentials is for the purchaser to separate the keys into one or several places for safe storage not located on a publicly accessible computer.

Risk associated with purchaser voucher

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The user must protect his/her electronic device(s) against unauthorized access requests and/or access to the device's contents. This is to prevent third parties from obtaining the purchaser's login credentials or private key, and therefore access to the purchasers WTO.

Digital asset digital commodity sales market risk

Factors beyond the control of WTO may result in volatility and/or sudden loss of some or all value in digital asset markets in general and WTO market value in particular.

Regulatory risk

As the development of block-chain technology remains in its early stages, relevant laws and regulations of regulatory bodies around the world governing the sales of digital goods regarding demand, transaction requirements, information disclosure requirements, lock-up requirements, and/or other related legal requirements are subject to change. Current policy implementation is unclear, which introduces uncertainty regarding investment in and the provision of liquidity for the project. Block-chain technology has become the subject of scrutiny in most countries; if a regulatory body intervenes or exerts influence in a specific way, the platform may be affected. Examples may include restrictions on the use or sale of tokens, such that WTO may be restricted, hindered or compelled to directly terminate the platform and/or development of WTO.

Competitive risk

Competition in the industry is increasing significantly and the community expects to face continuous operating pressure and market competition risk.

Risk of loss of personnel

The platform encompasses a group of technical and advisory experts deeply experienced in their respective fields, including professionals who have long been engaged in the development of block-chain technology and a core team with rich experiences in internet-based product development and operation. The stability of the core team and consultancy resources are of great significance to the platform to maintain core competitiveness within the industry. The loss of core personnel or members of the consultant team may affect the stability and/or operation of the platform and/or have adverse impacts on future development.

Lack of funds leads to risks that cannot be exploited

The price of digital assets (ETH, BTC, SWTC, ETH) raised by the founding team is subject to significant volatility and may result in a lack of funds for team development, which may lead to delays and/or failure in reaching intended development goals.

Risk of hacking or theft

Any attempt by hackers, organizations or countries to interrupt the functionality of the Platform, including but not limited to, denial of service attacks (DDoS), Sybil attacks, digital and/or physical attacks, malware attacks, and/or conformance attacks.

Risk of uninsured loss

Unlike bank accounts or accounts of other financial institutions, there is no insurance coverage stored on a platform account or related block-chain network and under no circumstances will any public organizations be liable to cover any losses.

Core agreement related risks

The platform is currently being developed on the Ethereum network, meaning any failure, unpredictable function, or attack on any part of the network may cause the platform to cease to function or to function in an unpredictable manner.

Systemic risk

Fatal flaws that are overlooked in software or the risks of large-scale global network infrastructure failures. While some of these risks will be substantially reduced over time, such as fixing loopholes and breaking computational bottlenecks, other parts of the risk remain unpredictable, such as political or natural disasters that could cause partial or global internet outages.

Risk of Vulnerabilities or Cryptography

Accelerating developments in science and technology such as the development of quantum computing may impose risks to the platform leading to a potential loss of security and/or the WTO.

Applies the risk of lack of attention

The platform has the potential of being unused by a large number of individuals or organizations, indicating there is not enough public interest to develop the WTO and related distributed applications. Such a lack of interest may have a negative impact on the platform and the WTO.

Not recognized or lack of user risk

WTO should not be regarded as an investment. Although WTO may hold value after a period of time, the value of the platform may be very small if it is not recognized by the market and lacks users. Reasons may include but are not limited to failures of business relationships or marketing strategies.

Application of the existing risk of failure

The platform may fail for unknown reasons (for example, during extended node downtime), or be rendered unable to provide services, potentially resulting in the loss of user's WTO.

Applications or products that do not meet their own or buyer's expected risk

The platform is currently in an iterative development phase. Buyer's expectations regarding the functions or form of the platform or the WTO (including the participants' actions) may differ from reality.

Other risks

Cryptographically secured digital tokens is a brand new and untested technology that hold risks not yet mentioned or expected by the founding team. In addition, other risks may also appear suddenly or in a combination with several of the already mentioned risks.

Except as expressly provided in this agreement, the Foundation will not make any statements or guarantees about the sales of digital goods and the WTO. Each participant decides to participate in the sale of digital goods and obtain WTO based on their own information regarding the platform and WTO.

No responsibility

The Foundation hereby declares that it will not bear any responsibility for any of the following situations:

Additional

Any person involved in the sale of digital goods violating anti-money laundering, anti-terrorist financing or other regulatory requirements in any jurisdiction;

Any person who participates in any activity in violation of any representation, warranty, obligation, contract, or other requirement under this Program, and the resulting failure, and the inability to retrieve their payment or to obtain a related purchase;

Any reason to terminate WTO sales ahead of schedule;

Interruption or termination of platform development resulting from failure to deliver to the purchaser of subscription sales of the WTO;

Postponement or rescheduling of platform development resulting from failure to meet expected milestones;

Errors to platform source code or defects caused by such errors;

Any failure of the platform after startup;

Failure of the platform or WTO to suit a particular purpose;

Misuse of WTO sales revenue;

Failure to fully disclose in a timely manner any information regarding the development of the Platform;

Any WTO sales party leaking, losing, or destroying the private key of their WTO wallet;

Classification by any government, quasi- government authority, public agency or other organization as a currency, security, commercial paper, negotiable instrument, investment, or other instrument that may be prohibited, regulated, or subject to certain laws;

Listing or delisting of the WTO in any encrypted asset exchange;

Trading or speculating on the WTO;

Development of any application, smart contract, or other program on the platform;

Any risk factors disclosed in this plan, as well as any damages, losses, claims, liabilities, penalties, costs, or other adverse effects related to these or other risk factors.

Taxes

Each sales participant shall remain complicit with the laws and regulations of their jurisdiction governing the possession, use, purchase, acquisition, and trading of WTO (whether bought or otherwise obtained during the WTO sale). WTO sales participants shall be fully responsible for any and all fines, taxes, claims, penalties; liabilities or otherwise for any non-payment, under-payment, improper payment, or overdue payment of any applicable tax, fine, or similar. The Foundation does not make recommendations about the tax implications for any participating buyer.

No exemptions

The Foundation's failure to require or enforce any provision strictly enforced upon WTO Sales Participants or the Foundation's failure to enforce this Agreement shall not be construed as a waiver of the Foundation's rights or reliance on any such terms or rights. Any express waiver by the Foundation of any of the conditions or requirements of this plan does not constitute a waiver of any obligation, or obligation to comply with the provisions in the future.

Separability

If any part (whether wholly or partially) of the Program is illegal or invalid under the laws of any jurisdiction, it shall not affect the lawfulness or the validity of any other part in the jurisdiction, nor affect the plans of any other jurisdiction Legitimacy or validity.

Title

The headings used in this plan are for reference only and are not considered explanatory.

Jurisdictions

WTO sales are initiated around the world and are not confined to any particular jurisdiction. Buyers may come from any jurisdiction in the world.

The power of interpretation

WTO Foundation reserves the right to the final explanation and/or interpretation of this plan.



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