



Caesars Entertainment Creates Japan Advisory Council Tom Daschle, Charlene Barshefsky, Kara Bue Join as Initial Members

TOKYO, Jan. 15, 2018 – Caesars Entertainment Corporation (NASDAQ: CZR), a global leader in the entertainment, hospitality and meetings industries, today announced the creation of a Japan Advisory Council comprised of distinguished international diplomats and leaders. The members of the Board will advise Caesars Entertainment as it pursues the opportunity to develop a family-friendly Integrated Resort that showcases Japanese arts, architecture, culture and entertainment.

The advisory council counts Senator Thomas Daschle, Ambassador Charlene Barshefsky, and Ms. Kara Bue as its inaugural members. Daschle is former United States Senate Majority Leader and founder of The Daschle Group, Barshefsky is former United States Trade Representative and Senior International Partner at WilmerHale in Washington, D.C., and Bue is former United States Deputy Assistant Secretary of State and one of the five founding partners of Armitage International.

“We are thrilled to welcome such a distinguished and experienced group of global leaders to our team,” said Steven Tight, President of International Development at Caesars Entertainment. “Caesars has a proud legacy of delivering remarkable entertainment experiences while focusing on responsible gaming and economic development. We are glad that Senator Daschle, Ambassador Barshefsky and Kara Bue are helping us bring this experience to Japan should we be fortunate enough to earn a license.”

“I’m excited to join the Caesars team because, as the industry’s pioneer and chief champion of responsible gaming, I know they will bring the thoughtful and family-oriented approach that Japan is looking for during this important time,” said Senator Daschle.

Ambassador Barshefsky added: “Caesars Entertainment has been successfully developing and operating Integrated Resorts for many decades. Given their vast experience fostering international business as a global leader in the MICE industry, and my experience building strong economic ties between the United States and Japan while United States Trade Representative, joining their team was a natural decision.”

“Caesars Entertainment pioneered the first Integrated Resort, Caesars Palace in Las Vegas, and ever since has been a leading provider of world-class entertainment,” said Kara Bue. “It’s a great pleasure to support the Caesars team and promote the cross-cultural exchange of arts and entertainment between Japan and Caesars’ international network.”

The Daschle Group is a strategic advisory firm, founded by former United States Senator Majority Leader Thomas Daschle, with extensive experience in and strong ties to Japan. The Daschle Group was formed

in 2014 with Baker Donelson, the leading law and government affairs firm founded by former United States Senate Majority Leader Howard Baker, who served as the United States Ambassador to Japan from 2001 to 2005.

During her tenure as the United States Trade Representative, Ambassador Barshefsky actively led and oversaw a number of substantial trade agreements between the United States and Japan, representing billions of dollars in commerce between the countries.

Armitage International is a leading international business development consultancy, founded by former United States Deputy Secretary of State Richard Armitage. In 2015, the Government of Japan awarded Mr. Armitage the Grand Cordon of the Order of the Rising Sun for his contributions to promoting friendly relations and mutual understanding between Japan and the United States.

About Caesars Entertainment Corporation

Caesars Entertainment Corporation (Nasdaq: CZR) is a global leader in the gaming, hospitality and live entertainment industries. Since its beginning 80 years ago, Caesars has grown to nearly 50 casinos, hotels and resorts worldwide, including nine in Las Vegas, USA. Caesars welcomes over 100 million guests per year to its world-class Integrated Resorts which host superstar headliners Celine Dion, Elton John, Jennifer Lopez, Britney Spears as well as celebrity chefs Gordon Ramsay, Nobu Matsuhisa and Wolfgang Puck. Caesars is also a leader in MICE with a dedicated team of over 2,000 professionals supporting over 20,000 meetings, conferences and events a year. The company is proud of its track record of innovation, and has deployed over US\$5 billion of capital investment in new and existing properties over the past five years.

Caesars operates with the highest standards of integrity and is widely-recognized as the pioneer in responsible gaming, amassing decades of expertise since the company established the industry's first institutionalized responsible gaming program in the 1980s. Caesars employs nearly 60,000 people, over 50% of whom are women, and is consistently ranked as a "Top Workplace" by the Las Vegas Review-Journal and other publications. Caesars recognizes the importance of being a responsible steward of the environment and is one of only 30 companies to achieve Triple-A scores in three rankings by CDP (fka Carbon Disclosure Project), the international not-for-profit that drives sustainable economies. Caesars is committed to being a long-term investor in Japan and collaborating with local partners to develop and operate a world-class "Japanese Entertainment Resort" that will attract tourists from near and far, enhance Japanese communities and generate high-quality jobs and other benefits to the local economy.

To learn more about Caesars Entertainment, please visit www.caesarscorporate.com