January 2018

version M1.0

white paper

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Introduction

Our vision is to construct UK's most advanced and large scale cryptocurrency mining facility based on Eco-Friendly and efficient technologies. Crypto mining is highly profitable when done on a large scale and it's essentially turning electricity into digital assets. In the past two years we've gained skills and knowledge that are necessarily to expand our mining operation. We are also developing software Marcelomrl.1.0. which is specifically designed to minimize operational as well as electricity costs and maximize GPU power to make our rigs even more beneficial and eco-friendly in the future. Those three things: knowledge, skills and Marcelomrl.1.0 software will make Marcelo one of the most advantageous mining farms on the planet. In order to attain our goals on our road map, we will be raising the funds to expand our mining farm through a token sale.

Marcelo Token MRL

Price and Token Supply
- Ticker symbol: MRL
- Standard ERC-20 Token, 18 decimals
- Smart Contract Source Code Verified
- Token price 0.001 ETH
- Minimum purchase 0.01 ETH
- Maximum purchase 100 ETH
- Total Supply: 250 million— Limited Supply! — no more after that!

How to buy MRL Tokens

You can buy it on www.marcelo-mrl.com

Marcelo Mining Token (MMT)

Price and Token Supply
- Ticker symbol: MMT
- Standard ERC-20 Token, 18 decimals
- Smart Contract Source Code Verified
- Token price FREE if you purchase Marcelo MRL
- Total Supply: 250 million— Limited Supply! — no more after that!

How to get MMT Tokens

When you buy Marcelo MRL token you will also get MarceloMining Token MMT for FREE as a reward for your investment.

Marcelo ICO

Marcelo ICO is NOT your typical "ICO" with just a white paper and a website. We believe that cryptocurrency mining should be decentralized, democratic and evenly distributed operation - one that is open to everyone who is willing to support the network and benefit from it.

The Marcelo MRL Token can be classified as a security in most jurisdictions. In compliance US security laws, holding a token is strictly limited to three categories of investors:
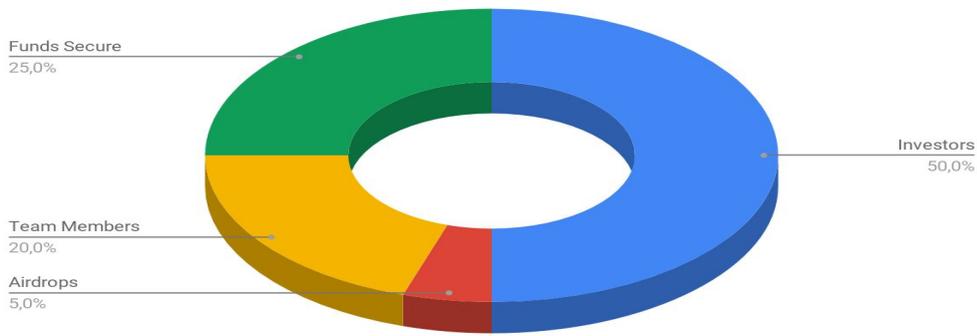1. Investors who do not hold a US passport
2. Are not in possession of a US Green Card
3. Have no residence in the United States
Accredited investors under the US Securities Act, Regulation D, Rule 506, i.e. investors with a networth of more than $1m, excluding their primary residence, or with a net income of more than $200.000 (if married a combined income of $300.000).
SEC guidelines concerning Regulation D, Rule 506(c) demand that the issuer undertakes „reasonable steps" to secure that investors meet the above mentioned criteria. In the Marcelo ICO we apply the SEC safe harbour verification: investors have to submit a scanned confirmation by a securities attorney or certified public accountant that the investor is indeed verified as accredited. If such confirmation is not submitted funds already transferred shall be returned to the investors ETH wallet.
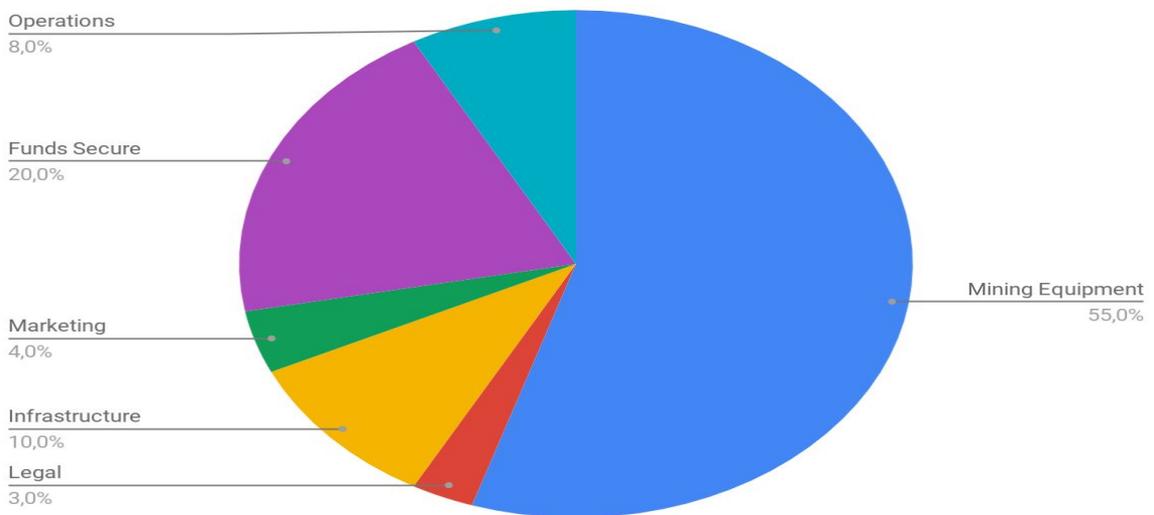
ICO Distribution

The majority of MRL tokens will be proportionally distributed among ICO investors, team members and future employees, airdrops and funds secure.

Funds Secure
25,0%

Investors
50,0%

Team Members
20,0%

Airdrops
5,0%

ICO Goals, Limits and Fund Distribution

Our goal is to raise 500 ETH (soft cap) with no Maximum. The main ICO sale will last for 30 days, after that ICO will close at that moment and no additional funds will be accepted. ICO backers are not entitled to any refunds.
The proceeds of the tokens sale will be allocated to mining equipment, infrastructure, marketing, funds secure, operations, legal and advisory fees.

Operations
8,0%

Funds Secure
20,0%

Mining Equipment
55,0%

Marketing
4,0%

Infrastructure
10,0%

Legal
3,0%

Investment Opportunity:

MMT Rewards Scheme

Marcelo offers you a smart and easy way to invest your money. If you Buy 100 Marcelo MRL tokens you will also get 100 MarceloMining Token MMT. The MMT token holders will be rewarded with dividends of profit sharing in the form of Ethereum every Month. These dividend payouts are done by Smart Contract using the Ethereum Blockchain technology, and are done according to the rules in both smart contracts themselves and the company rules. The amount of dividend is a pro-rata share of the tokens held by our token holders at the time of dividend declaration.
The dividends are calculated yearly and paid out monthly in Ethereum. Starts 3 months after main ICO sale ends .This reward is ONLY available for Holders of MMT tokens. If you Buy Marcelo MRL token between 17.02-27.05.2018 and you HOLD MMT in your ETH wallet you will be rewarded for it!

Buy Back Scheme

MMT Buy Back Scheme is ONLY available for Holders of MMT tokens. If you Buy Marcelo MRL token between 17.02-27.05.2018 and you HOLD MMT in your ETH wallet you can sell it back to us, 6 months after main ICO sale ends.

Available on exchanges

ICO Marcelo MRL token will be listed and traded on exchanges 30 days after main ICO ends.
We hope that in this way, a long term source of income will be available to our token holders, therefore also increasing the capital value of our token itself. Marcelo MRL token is a unit of value in a system. It carries its value for its entire lifetime, the same as a Dollar or Bitcoin. When you spend the token, someone else gets it and can then spend it again or take it to an exchange to trade for something else just as other cryptocurrencies.

Smart Cryptocurrency Mining

Reducing Mining equipment cost

We have access to the world's lowest priced mining hardware by eliminating the middleman and distribution cost. We are the only cryptocurrency mining farm - not affected by issues like hardware shortages or shipping cost.

The economics of Marcelo Mining Operation

-ECO friendly cryptocurrency mining will be the core of our business and will be utilising the most advanced and efficient mining rigs. We also aim to attain higher profitability through the usage of cheap renewable energy sources. The operating costs in United Kingdom are much cheaper than many other countries, thus giving us another edge in terms of profit margins and profitability. We believe in total accountability and full transparency of our mining hash power and ROI to our token holders.

-Less power consumption and increase profit potential will be achieved by reducing power consumption on our mining rigs. Our mining farm electricity usage is comparable to average industrial company.
-Keeping operational costs low is the only key to Marcelo success.
-Smart Maintenance -no human needed we created our own software (Marcelomrl.1.0)
-We design and build the most cost efficient mining rigs with great ROI at the lowest price.
-To maximise the profits we use Marcelomrl.1.0 software algorithm which chooses the most profitable cryptocurrency to mine at any given time.

Marcelomrl.1.0

Marcelomrl.1.0 is the only software you need to manage your cryptocurrency mining operations. We currently developing Marcelomrl.1.0 software for future integration into blockchain technology and cryptocurrency mining technology. The only software you need to setup, monitor , and manage mining facility and chooses the most profitable cryptocurrency to mine at any given time.
Live managment and control of your rigs - hash rate, power consumption, GPUs temperature, fan speed, mining pool switch. With Marcelo your mining farm will never let you down. If one of your miners stop working you will get notification with all details. No human needed Marcelomrl.1.0 will automatically detect your miners, add it to the system, and configure it to your needs.
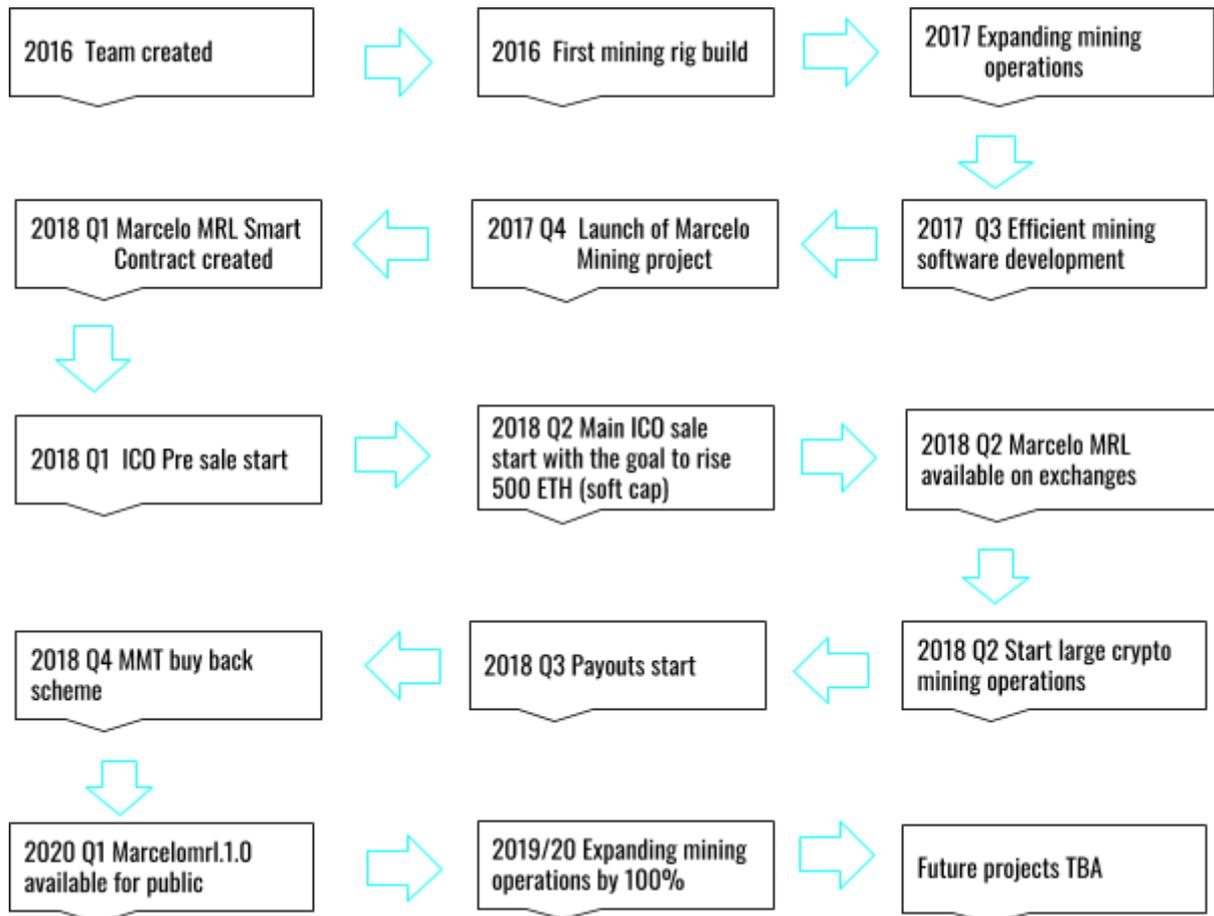Selling your hashing power ? No problem Marcelomrl.1.0 is fully compatible with Nice Hash.
Will be available on mobile, iPad, Linux, Windows and many more TBA.
Marcelomrl.1.0 beta is now available for developers and Marcelo partners only.
Public availability January 2020

Marcelo Roadmap

2016 Team created	→	2016 First mining rig build	→	2017 Expanding mining operations

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2018 Q1 Marcelo MRL Smart Contract created	←	2017 Q4 Launch of Marcelo Mining project	←	2017 Q3 Efficient mining software development

↓

2018 Q1 ICO Pre sale start	→	2018 Q2 Main ICO sale start with the goal to rise 500 ETH (soft cap)	→	2018 Q2 Marcelo MRL available on exchanges

↓

2018 Q4 MMT buy back scheme	←	2018 Q3 Payouts start	←	2018 Q2 Start large crypto mining operations

↓

2020 Q1 Marcelomrl.1.0 available for public	→	2019/20 Expanding mining operations by 100%	→	Future projects TBA

Team

Konrad - CEO, Co-Founder, Software Developer

Wojtek- Co-Founder, Project Manager

Katarzyna - Customer Experience Manager

Interested joining? Drop us an e-mail: info@marcelo-mrl.com

Links:

info@marcelo-mrl.com
www.marcelo-mrl.com
https://t.me/joinchat/IGyNLA9UybLEpfDZYX5xpQ
https://twitter.com/Mrl_io
https://www.facebook.com/marcelomining/
https://www.linkedin.com/company/marcelo/
https://www.instagram.com/marcelo.mrl/