

## UK Pavilion

### in-cosmetics is the leading global business platform for personal care ingredients

The event brings together the world's leading personal care ingredients suppliers, formulators, R&D and marketing specialists and showcases the most diverse range of innovative cosmetics ingredients and technologies.

Working with Department for International Trade (DIT) and CIA, the in-cosmetics team is pleased to organise a **UK Pavilion offering an easy, all-inclusive, cost-effective showcase** for relevant UK organisations offering UK-origin products and services and keen to increase their international exposure.

The DIT through its international network and Reed Exhibitions via its considerable database of relevant companies will be working hard to encourage companies to visit the UK Pavilion to stimulate interest in your company products and to help agree b2b meeting ahead of the exhibition. DIT will organise its well respected 'Meet the Buyer' programme to ensure exhibitors meet the right people. A reception will be held on the stand to which you will be encouraged to invite key business partners. It is a great all-round package of support.

**2017  
show statistics:**  
**780+ Exhibitors  
(71% intl.)**  
**8,800+ Unique  
Visitors (72% intl.)**



### 5 key reasons to exhibit

- 1. Generate new sales leads** – Reach and network with thousands of R&D and marketing professionals from over 95 countries.
- 2. Anticipate future market changes** – The event gives a clear view on who is who and who is doing what, helping you to formulate more accurate strategies.
- 3. Save time and money** – Meet your existing clients and thousands of potential new ones all under one roof in just 3 days!
- 4. Forge new alliances** – Find new distributors, set up strategic global alliances and develop a sharper edge over your competitors.
- 5. Network with key decision makers** – With 50% of the visitors holding senior level positions, the quality of discussions and business leads is always very high.

### Package per exhibitor includes:

- Company presence on UK Pavilion with 1 x table, 3 x chairs, 1 x literature rack plus company logo and key text incorporated into the pavilion panel graphics
- Main reception desk with stand host and tea/coffee/water facility
- Exhibitor passes
- Full Company Profile in printed event guide and exhibitor directory on website.

\* Offer does not include insurance, transport, accommodation, meals or other associated expenses.

### Exhibitor Package:

**£4,950\***

### For further information contact:

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**www.in-cosmetics.com**

\* The CIA will invoice UK organisations for this package. UK SMEs may be eligible for a £1500 grant towards the cost.