

ASL BPO

BUSINESS PROCESS OUTSOURCING
FIRM

<https://www.aslpreservationsolutions.com>

BANGLADESH: THE NEXT OUTSOURCING DESTINATION

The outsourcing industry in Bangladesh has seen a rapid rise in the last decade. Many factors have come into play for this growth: foreign businesses inclining to outsource their work to the country over India and Philippines due to quality service and lower costs, also the rise of youths who have chosen the BPO industry as their career path.

500%

INCREASE IN
MARKET SIZE OF
THE BPO SECTOR IN
BANGLADESH FROM
2007 TO 2017



Bangladesh targets to
generate 200,000 BPO
jobs each year by 2021

Sajeeb Wazed

Honorable Prime Minister's ICT Adviser



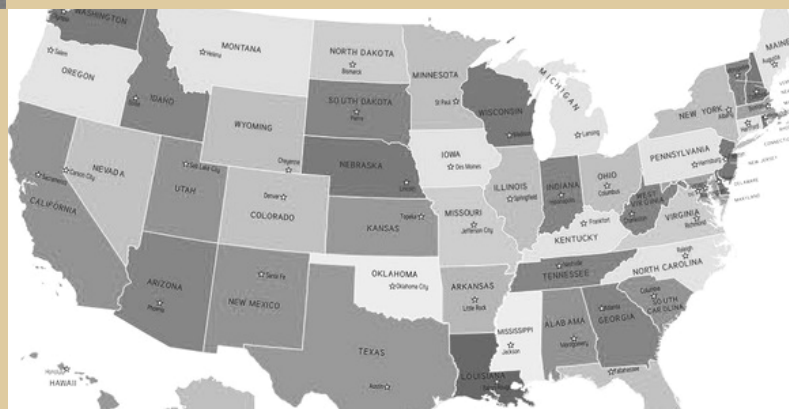
55%

17%

SOFTWARE DEVELOPMENT BPO & NON-ITES
THE TOP TWO MOST OUTSOURCED
WORK TO BANGLADESH

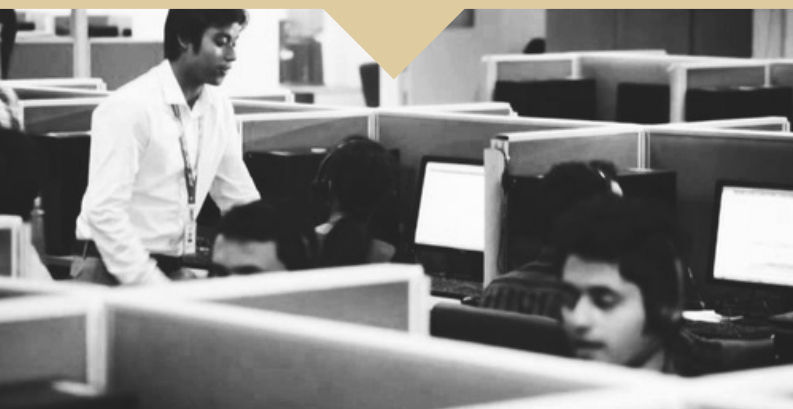
20%

CHEAPER TO
OUTSOURCE TO
BANGLADESH THAN
TO INDIA



68%

OF THE SERVICES
DELIVERED ARE TO
CLIENTS FROM
U.S.A.



ASL BPO is a startup BPO firm in Bangladesh. We provide Business Solutions in areas such as Back-End Operations, Data Entry, Online Marketing (SEO, SEM), Virtual Assistance among others. To know more about us, email to john@aslpreservationsolutions.com