

## USQ Alumni Network

Once you graduate from USQ, it's not goodbye but hello alumni. You automatically become part of the USQ Alumni Network – a network of more than 80,000 alumni scattered across 146 countries around the globe.

As a member of the USQ Alumni you will be able to take advantage of a range of benefits available to graduates including personal, professional and business development courses and assistance with further study. Being involved with the USQ Alumni Network also enables you to keep connected with the University and with friends, classmates and staff, make new social and professional contacts, attend events and contribute to the growth and development of current and future USQ students.

The USQ Alumni Network is about keeping you connected with USQ, with other USQ alumni and with your future.



Alumni  
Network

*Thank you for joining us*

Alumni & Advancement Office | University of Southern Queensland  
PO Box 282 | Darling Heights QLD 4350  
Phone: 07 4631 5391 | Email: [alumni@usq.edu.au](mailto:alumni@usq.edu.au)



Alumni  
Network



*An off-the-page writers' festival showcasing novels, eBooks, blogs, illustrations & more.*

**Festival Program**

**Saturday 19 July 2014**

**9.30am-4.00pm**

**The Refectory ~ USQ Toowoomba**

[www.usq.edu.au/usqbookcase](http://www.usq.edu.au/usqbookcase)

## Thank you to our Supporters

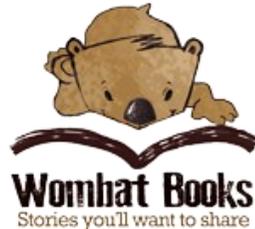
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## Presenter Bios

**Selina Kucks (aka Sketa)** is the author of the popular children's fantasy series, *The Parchment*. After completing her Diploma in Visual Arts at USQ, Selina left to entertain the crowds at the 1988 Seoul Olympic Games. In 1997, the Korean Ministry for Culture honoured Selina for her contribution to the Arts. Ten years later, she and five other Arts Council Toowoomba founding members, received the Australia Day Cultural Arts Award.

**Cameron Logan (aka CF Hughes)** cut his teeth by reciting satirical nonsense at poetry slams; he has been a finalist for both the State Poetry Slam and the Word-food Poetry Slam. He has also performed featured gigs at Speedpoets, Kurilpa poets and Ipswich's own Solidarity Kulture Club. His style is slightly Shakespearean and very loud. Blending (un)popular culture with obscure mental meandering, Cameron's work is instantly recognisable and harmful if swallowed.

#### **Rochelle Manners**

Rochelle Manners is the Director of Rhiza Press and Wombat Books. A trained teacher and counsellor, she has a Graduate Diploma in Editing and Publishing from USQ. Rochelle has run a number of imprints through Wombat Books, speaks at a range of conferences and works as the publisher for both brands. She has also been an author in the educational market. Rochelle loves to work on family friendly books for all ages.

**Lyne Marshall** is a passionate artist, photographer and author. To encourage others to follow their own vision she has written three books - *Gleaner or Gladiator*, *Invisible Realities* and *Harnessing the Power of the CREATIVE SPIRAL* - and has exhibited her artworks widely. Lyne facilitates workshops helping others explore their own creative direction. Lyne was also a finalist in the 2013 USQ Alumnus of the Year Awards.

**Vanessa Page** has published two collections of poetry: *Feeding Paper Tigers* and *Confessional Box* which won the Anne Elder Award in 2013. She's twice been named runner-up in the Arts Queensland Thomas Shapcott Poetry Prize for an unpublished manuscript and was runner-up in the John Knight Memorial Prize in 2013.

**Christine Salins** worked for 20 years as a newspaper journalist, including nine years as Food & Wine Editor for *The Canberra Times*, before going freelance in 2003. Her articles have featured in *Australian Traveller*, *Sunday Telegraph*, *Vacations & Travel*, and *Voyager*. She's also the author of the popular website *Food Wine Travel*.

**Lea Scott** is a Brisbane-based writer who has published three crime thrillers - *The Ned Kelly Game*, *Eclipsed* and *One for All*. She's also co-authored several short story anthologies, one of which was shortlisted in the UK Fish Short Story competition. A passionate writer, Lea shares her knowledge in seminars and panels throughout Queensland.

**Ben Tupas** is a digital media producer with ABC Open. As well as writing and producing stories for Open, he helps people share their own stories through online writing, photography and video. He runs free community workshops encouraging writers to become independent storytellers using digital media. Writers like Hergé, John Updike, Chris Ware and Dave Eggers have provided Ben with inspiration over the years.

**Kim Wildman** spent 14 years continent-hopping as a guidebook author and travel writer. She has authored and updated more than 15 guidebooks including *Lonely Planet's Athens* and *South Africa* and Bradt's *Tanzania*, *Ghana* and *Ethiopia*. She's also written numerous articles for the likes of *The Age*, *The Sydney Morning Herald*, *Voyager* and *Travel Africa*. In 2010, Kim was voted one of Tripbase's 100 Favourite Travel Writers in the World.

## Workshops & Panels

### WORKSHOP 8

#### Writing Killer Crime

**Presenter:** Lea Scott

Have you ever wanted to know how crime writers compel readers to turn the page? Learn about the different sub-genres of crime fiction and what elements go into writing a page-turning crime story. Acquire techniques to flesh out your story idea, create multi-dimensional characters, craft dazzling dialogue, build pace, heighten suspense and compose a satisfying ending. No matter what stage you are at, feel free to bring along ideas, outlines or works-in-progress to relate what you learn to your own writing.

### SHAKESPEARE READINGS

#### The Naked Bard—Exposing Shakespeare

**Presenter:** Associate Professor Laurie Johnson

Shakespeare expert, Associate Professor Laurie Johnson, will read from selections of Hamlet, Shakespeare's Sonnets and other works, and explain why they don't always mean what we want them to mean. Based on his work in *The Tain of Hamlet* (2013) and years of studies of the Bard, his readings will take you behind the scenes of these masterpieces, to see how Shakespeare challenged his Elizabethan audiences.

## Presenter Bios

**Susannah Birch** spent the last four years teaching herself how to write online and build websites. She has more than 30 sites and writes hundreds of online articles. Susannah co-founded Toowoomba Wordsmiths and started the 'Toowoomba Flood Page'. In 2013 she spoke at the Walkley Foundation's Storyology Conference and her first book will be published at the end of 2014.

**Kylie Chan** is the best-selling author of the *Dark Heavens*, *Journey to Wudang* and *Celestial Battle* trilogies. In 1985 Kylie married a Hong Kong national in a traditional Chinese ceremony. Kylie has studied Kung Fu and Tai Chi as well as Buddhist and Taoist philosophy and has brought all of these together into her storytelling.

**Cathy Finch** enjoys capturing stories of people, places and nature. Published in magazines like *Australian Geographic*, Cathy also shoots freelance for the *Courier Mail* and Getty Images. Cathy has taken out the Australian Society of Travel Writers' Photographer of the Year Award the last

**Gloria Hamilten** has been active online since 2007 developing websites to publish her eBooks and eCourses. Her love of online publishing has extended to Amazon and Kindle worldwide and she today teaches the ease of this method of self-publishing. Gloria is also a Partner of Amazon.fr. Her self-published books have sold in the USA.

**Laurie Johnson** is Associate Professor in English and Cultural Studies at USQ. His publications include *The Tain of Hamlet*, *The Wolf Man's Burden* and two edited collections: *Rapt in Secret Studies: Emerging Shakespeares* and *Embodied Cognition and Shakespeare's Theatre: The Early Modern Body-Mind*. He's also published many articles and book chapters.

**John Koenig** is a well-known figure in the Brisbane poetry scene having read widely at events like Speedpoets, the Queensland Poetry Festival and the Brisbane Writers' Festival. He has been published in *Brisbane New Voices* and *The Stilts Handbook of Adventure*. Raised on the Downs, John currently lives in Brisbane and is a native born graveyard poet!

# Welcome...

Welcome to the inaugural USQ Bookcase; an off-the-page writers' festival celebrating the power of the written word. From free writing workshops and panel discussions, to book signings and readings, to author chats and market stalls – this year's program offers something for everyone.

We would like to take this opportunity to thank you for attending the festival. We hope you find inspiration in your experience and delight in the stories you discover and the people you meet.

## The Alumni & Advancement Team

## Getting Social

### Get Connected

Make the most of your festival experience and flex your social media muscles. Post your pics to Instagram or videos to YouTube or join in the conversation on Twitter and Facebook using our festival hashtag, **#usqbookcase**.

If you want to log on to the USQ WiFi network during Bookcase the username and password are as follows:

USERNAME: **bookcase**  
PASSWORD: **USQ2014**

### Get Refreshed

Bounce Café in The Refectory and a community BBQ in The Quad will be selling food and drinks between 10am to 2pm for your convenience.

### Get Started

Inspired by one of the workshops? Then meet the author, buy the book, stock up on writing supplies or talk with a publisher at the USQ Bookshop or one of the market stalls.

Time	Main Stage Refectory	R113 Lecture Theatre	Library
9.30am	Doors Open		
10.00am 10.45am	Keynote Address Kylie Chan		
<i>Morning Tea</i>			
11:00am 11.50am	Shakespeare Readings The Naked Bard—Exposing Shakespeare	<b>WS 1: Fantasy Writing</b> Fantasy World Building: Characters & Situations	<b>WS 2: Children's Books</b> Story-making, Illustration & Story-Telling
12noon - 12.50pm	Meet the Authors	<b>WS 3: Digital Publishing</b> Digital Futures: The Changing Landscape of Publishing	<b>WS 4: Poetry</b> Unleashing your Poetic Voice
<i>Lunch</i>			
1.30pm– 2.20pm	Children's Story Time	<b>WS 5: How to get Published</b> A Crash Course in Publishing: What's it all About!	<b>WS 6: Illustration</b> Unlocking your Inner Artist
2.30pm - 3.20pm	Poetry Readings	<b>WS 7: Travel Writing</b> See the World; Sell the Story	<b>WS 8: Crime Writing</b> Writing Killer Crime
3.30pm	Meet the Authors		
4.00pm	<b>Event Closes</b>		

## Workshops & Panels

### WORKSHOP 1

#### Fantasy World Building - Characters and Situations

**Presenter:** Kylie Chan

Join best-selling fantasy author Kylie Chan as she discusses what makes a great fantasy - the worlds, the characters and the situations that can carry a reader away to another realm where the boring laws of physics are treated with the disdain they deserve. Kylie will share some of the tips and tricks with world-building and character design that have made her books so popular, and the techniques that can bring a story to a higher level.

### WORKSHOP 2

#### Children's Books - Story-making, Illustration & Story-telling

**Presenter:** Selina Kucks (aka Sketa)

Join 'Sketa' on a wonderful adventure - through the story-making process, around the corners of illustration and into the world of children's story-telling. You'll find out what makes her characters tick, why she writes the way she does and where this mysterious tale may lead, in part three of the series - *The Parchment Tale...Reveals*.

### WORKSHOP 3

#### Digital Futures - The Changing Landscape of Publishing

**Panellists:** Susannah Birch, Ben Tupas & Gloria Hamiltan

With the advent of digital technologies, the way we create, consume and share our stories has changed dramatically. Today's writers can now make their work available through ebooks, blogging, websites and social media. Join our panellists as they discuss the opportunities and challenges for writing and publishing in this brave new world of words.

### WORKSHOP 4

#### Poetry - Unleashing your Poetic Voice

**Panellists:** Vanessa Page, John Koenig & Cameron Logan (aka CF Hughes)

A closet poet? Ready to give your words wings. Not sure where to start? Find out more about getting started, where to submit and perform your work and how to connect with other poets. Join USQ alumni and poets Vanessa Page, John Koenig and Cameron Logan as they discuss their tips for getting your poetic voice heard, their creative processes and how they got their start.

### WORKSHOP 5

#### A Crash Course in Publishing

**Presenter:** Rochelle Manners

Rochelle Manners, publisher at Wombat Books, will talk about the process of getting published aimed for new and aspiring authors. She will look at: getting edited, preparing for publication, what need exists for your target audience, the Australian market and information on some of the books available from Australian authors.

### WORKSHOP 6

#### Unlocking your Inner Artist

**Presenter:** Lyne Marshall

This presentation is based on the author's journey of discovery and covers some of the many twists and turns of developing personal vision and voice, recapturing childhood creativity and finding inspiration.

### WORKSHOP 7

#### See the World; Sell the Story

**Panellists:** Cathy Finch, Christine Salins & Kim Wildman

Ever dreamed of being a travel writer? Join well-known travel writer and guidebook author, Kim Wildman, leading food, wine, travel and online expert, Christine Salins, and award-winning travel photographer and writer Cathy Finch as they discuss their writing careers, how you can make money from your travels and what makes good travel writing.