

A publication of Doty Island Development Council, Inc.

ISSUE 2018-2

#### ANNUAL PICNIC & PORCHAPOLOOZA

On Thursday, August 23rd, Doty Island will be hosting a double event.

Starting at 5pm, the Doty Island Development Council (DIDC) will be hosting the free annual picnic at Smith Park for all Doty Island residents. Neenah's new Police Chief, Aaron Olson, as well as Captain Gonzolez and Liaison Officer Stuart Zuehls will be grilling the hot dogs and helping to serve up the food. It's the perfect event to bring the whole family to. The Menasha Historical Society will have the caboose open this year for those of you interested in seeing the inside the train.

Food will include: lemonade, grilled hot dogs, Hawaiian fruit salad, chips, Manderfield's cookies, and a couple other sides. We will serve food starting at 5pm until we run out (or 7:00pm—whichever happens first)!

Starting at 6:30pm, Doty Island's PorchaPolooza begins! Bring your camping chair and comfortable walking shoes! We have eight bands scheduled to play in various locations



around the park for your enjoyment. PorchaPolooza is a FREE event for everyone—including non-Doty residents so invite your family and friends for an enjoyable night out. There's a wide variety of musicians so there's something for everyone!

CHECK OUT OUR CENTERFOLD FOR THE PORCHAPOLOOZA MAP



**Thursday, August 16, 2018**Twisted Pistons
Downtown Menasha, 2pm—10pm

Thursday, August 23, 2018 Doty Island Annual Picnic & PorchaPolooza Events

Food Begins at 5pm; Bands from 6:30pm – 8:30pm

September 8, 2018

Manhole Cover Madness Ninja Course and Fun Run Under the Winneconne Overpass 560 Winneconne Ave, Neenah

September 21-23 2018

Community First Fox Cities 5K & Marathon Riverside Park, Neenah

Saturday, October 6, 2018

Harvest Fest Downtown Menasha, 10am—4pm

Saturday, October 20, 2018

BOOFEST Neenah's Farmer's Market 9am-noon

Thursday, October 25, 2018

Hometown Halloween Downtown Menasha 4:00pm—6:00pm

Thursday, November 8, 2018

Doty Island Annual Dinner Island Shores 7:00pm-9:00pm

## IT TAKES A COMMUNITY Doty Island Residents and Volunteers

Filled with historic homes. tree-filled parks and waterfront access all around, Doty Island is one of Neenah-Menasha's most desirable neighborhoods. There's a reason for that, the people that live on the island care about their neighborhood and it shows. Our Doty Island Board has noticed that caring continues to become more and more contagious in all the little ways that people help maintain and promote our little slice of paradise. You'll see our motto, "Two Cities, One Community" proudly displayed on the entrances to the island off the new twin trestles of Loop the Lake. Many don't realize that is was not always this way—25 years ago when DIDC was founded crime was on the upswing, the Commercial Street business district was considered unsafe, and

housing throughout the island was declining. Islanders, some of whom had lived here for generations, weren't going to stand for this and got together to promote, contribute, and invest in our area with the motto, "Doty Island Yours to Discover", and it worked! The Doty Island Development Council (DIDC) was created.

Today realtors tag homes as being on "desirable Doty Island".

That legacy lives on today because of our community here on Doty Island (that includes you)! We share resources such as the hospital, restaurants and churches. We work together to accomplish things like the Commercial Street Planters, Doty Island cleanup and Doty Island welcome signs. And we come together for special events like the upcoming picnic, winter gala and summer parades.

We cross the border knowing that we are two cities and one community working together for our home, families and heritage. I can't think of a better place to live, can you?



Left: A Doty Island resident recognizes some of his neighbors' names on the Loop the Lake donation plaque.

#### **DEVELOPERS PLANS FOR BANTA**

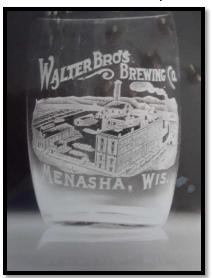
Earlier this year the City of Menasha acquired the former Banta Publishing facility from RR Donnelley who closed the plant in 2011. The City is currently working with a developer who is proposing a walkable riverfront neighborhood reusing portions of the building for housing. The developer hosted a community forum on July 25th. DIDC will share the the results of the community forum through social media and emails (subscribe to www.dotyisland.org if you are interested in receiving the results). This development offers an exciting opportunity for new residents to experience the island and at the same time preserve waterfront access at the dam and Banta point for future generations. Keep an eye out for more news on upcoming developments. NOTE: Our newsletter's print date occurred before results. **Event Entrance** 

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## **EDUCATION—SALVATION—DAMATION**Walter Brothers Brewery

Education-Salvation-Damnation. These were the words on an early twentieth century postcard describing the three structures in a row on the west of Nicolet Boulevard in Menasha. They were St. Patrick's Seaton School (Education), St. Patrick's Catholic Church (Salvation) and Walter Brother's Brewery (Damnation). As of 2018, Education (demolished in 2016) and Damnation (town down in 1960) are gone from the landscape, but luckily Salvation still stands.

There were many businesses on Doty Island in the 19th century, though one was missing. Wisconsin's German ancestry almost demanded that a brewery be built. In 1860 Island City Brewery opened and for almost 100 years beer was made on Doty Island (except during Prohibition). Three other breweries called the Island home until in 1888 when Walter Brothers first appeared on the brewery name. For 68 years Walther Brothers beer flowed (except from 1920-1933) in Menasha, Appleton, Eau Claire and Pueblo Colorado. By 1948 the



Menasha Brewery produced 12,000 barrels of beer a year under the labels K Pale, Gold Label and Gem.

Island residents can thank brothers Christian, Martin and George Walter for quenching their thirst. George was the first brother to enter the brewery business in Appleton. Christian and Martin worked for George and then in 1885 Christian and Martin along with Frank Fries bought the Menasha brewery. A year later the brothers bought out Frank and established Walter Brothers Company.

Christian came to the US in 1872 with \$5.00 in his pocket. He entered the brewery business in Milwaukee and eventually ended up working in a saloon that his brother George ran in Appleton. Christian became a prominent Menasha resident and was responsible for building the Menasha Hotel in 1906. Chrisian's home was built on the corner of Nicolet and Elm where it stands today. It is said that Christian put in a beer pipeline from his brewery to his home. A never-ending supply of beer for sure!

Martin came to the US in 1880. He first worked for his brother George in Milwaukee, then Schlitz in Milwaukee, a brewery in New London, and again for his brother in Appleton before joining his brother Christian in





Menasha. He certainly knew beer production. The beer business these two entrepreneur brothers began lasted until 1956 when Walter Brothers closed. Production of beer on Doty Island was then gone for good. Damnation.



#### THE 4SIGHT GROUP

Hi Doty Island Neighbors! My name is Jenni Catron. My husband, Merlyn, and I moved to Doty Island last summer and are thrilled to be a part of this wonderful community.

We have close friends and family who have lived on Doty Island for

years and introduced us to its charms. We would frequently visit and admire the old historic homes on E. Forest Ave. We particularly loved the Syme-Gilbert House on the corner of E. Forest and 9<sup>th</sup> Ave and would often say, "That's our favorite"

house on the island!" When our favorite house on the island was listed for sale, we knew it was time to move.

I'm the founder and CEO of a company called *The 4Sight Group* 

and lead a team of coaches and consultants who work with organizations on team culture and strategy. We work with businesses and non-profits to cultivate healthy leaders who lead thriving organizations. Our services include executive coaching, team

development and strategic planning.

As a Certified Paterson StratOp facilitator, I help organizations determine the distinctive priorities and initiatives that will enable them to strategically achieve their goals. I often say my strengths are helping leaders put feet to vision. If you have a big goal to achieve or problem to solve, our team will help you map out the path to success.

As a new resident in the Fox Valley, I'm excited to continue to develop relationships with organizations here at home.

Some of our local clients include Girls on the Run of Northeast WI and Appleton Alliance Church.

I would love to connect with you more! You can find me on social media at @jennicatron and learn more about the 4Sight Group at www.get4sight.com



#### **SURE-DRY BASEMENT SYSTEMS**

Sure-Dry Basement Systems has helped Doty Island homeowners and businesses repair basements and crawl spaces since 1994. Many of them our team will see while on daily commutes to work or when shopping for deals during the annual Doty Island Rummage Sales!

Doug and Jenny Newhouse, owners of Sure-Dry, know the importance of small businesses creating a "ripple effect" on and around the island. They believe that by doing business better and with intention creates a positive impact for customers and the community. Becoming a member of the DIDC means the ripple can expand its reach!

Sure-Dry is a little off the island

in Menasha. We specialize in basement waterproofing, foundation repair, crawl space repair/encapsulation and concrete lifting and repair. The feel and function of a home shouldn't be compromised by a leaking basement, cracked or bowing walls, a musty crawl space or uneven concrete. These issues can reduce a home's value and efficiency. Also,





Sure-Dry Basement Systems, Inc. 754 West Airport Road | Menasha, WI | 54952 (920) SURE-DRY

(920) SURE-DRY SureDryBasements.com

by catching and fixing the problems now, you will likely save significantly versus waiting for the problems to become emergencies. You can have the peace-of-mind that your basement or crawl space is stable and not getting any worse.

Contact Sure-Dry for a free estimate. Call (920) Sure-Dry or visit

www.SureDryBasements.com



# Burness

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220 Main Street, Menasha (920) 851-9577 www.auntesthersattic.com



516 N. Commercial Street Neenah, WI 54956 (920) 722-1113

#### BECHER ELECTRIC CO.

103 MAIN STREET MENASHA, WI 54952 BY APPOINTMENT ONLY (920) 843-2345







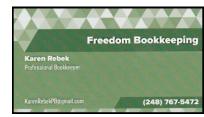
125 E. Forest Ave—Neenah 201 Main St—Menasha



250 First Street Neenah, WI 54956 (920) 722-2844















#### Please thank your Doty Island Supporters!

The businesses listed on the front and back side of this sheet are Doty Island Business Members, along with Residential Memberships. The Business Memberships also fund our events and community improvement projects. To help you easily recognize the businesses, we've listed them here and pointed out the locals on the Doty Island map (other side).

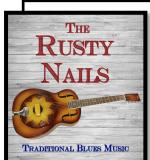


## DOTY ISLAND RAILROAD BAND

338 Park Street

Plays classic country music plus a little of the classic pop tunes.

**SPONSORED BY:** Dave Magruder, CPA—Menasha



#### THE RUST

346 Park

The Rusty Nails is and Ben Lillige, 2 whose aim is the and preservation American art forn the Blues.

**SPONSORED BY:** Fox Valley



## Porcha Paloo

Thursday, August 23rd 6:30pm - 8:30pm

## CLEVELAND STREET

## SIXTH STREET Memorial Building

This garage band from Menasha won the honor to play at Summerfest! The band members attend St. Mary's Catholic School

#### **SPONSORED BY:**

Shellatte's Coffee— Neenah

#### THE EVANS BROTHERS

319 Cleveland Street

Bobby and his brother Evil Evans have made music together for 41 years. Thousands (yes, thousands) of gigs from



Summerfest to Lambeau Field to Octoberfest, to barns, garages—and backyards too!

#### **SPONSORED BY:**

Lemon Loves Lime

## ELVIS JOHN - John | 357 Cleveland S



Personable family frier tribute sho with energ audience in

#### SPONSOR Mayor Don

Mayor Do Menasha

#### **YNAILS**

#### Street

Steve Heiner musicians maintenance of the great n known as

Dental



### **FEATHERWOLF**

#### 364 Park Street

Shaun Marie and Sam Luna are a duet project out of Appleton. They

enjoy sharing their original music and offer a variety of music. **SPONSORED BY:** Trilliant Food & Nutrition

This event is possible due to the generosity of the neighbors that offered their porches and the following businesses:

## PARK STREET

VICOLET BOULEV













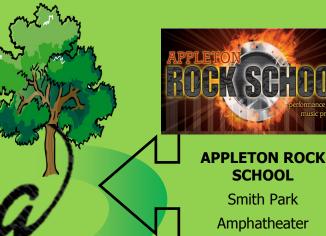
## LEMON LOVES LIME



DAVID J. MAGRUDER CERTIFIED PUBLIC ACCOUNTANT, LLC







**SPONSORED BY:** 

Midwest Sunsplash

#### Hardginski treet

and always dly, the Elvis w is packed y and nteraction.

ED BY:

Merkes—

## **IZZIE**

#### 393 Cleveland Street

Izzie is an 11-year old from Menasha that loves to sing along with her ukulele. She wants to show you what she can do!

#### **SPONSORED BY:**

Brew Mill—Menasha Aunt Esther's Boutique









321 High Street Neenah, WI 54956 www.Levenhagenoilcorp.com



332 Ahnaip St, Menasha (920) 722-8000

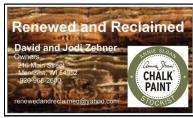


Renee Schmidt (920) 427-8414 reneelschmidt@gmail.com





















Website: www.suredrybasements.com











The Doty Island Development Council has an annual budget that is solely financed by **YOU**, supporters of Doty Island.

The money is used to fulfill our Mission Statement: Improving the quality of life for all Doty Island Residents while preserving the vitality of a historic district of Neenah and Menasha.

Elise's wages are paid for by the Doty Island Development Council.

#### **RECURRING EVENTS:**

**Out to Lunch Concerts** 

Thursdays at Shattuck Park Until August 23, 2018 11:30am- 1:00pm

#### **Menasha Farmer's Markets**

Tuesdays in Downtown Menasha Until October 25, 2018 2:00pm-6:00pm

#### **Neenah Farmer's Markets**

Saturdays in Shattuck Park Until October 20, 2018 8:00am-12:00pm

#### **Neenah Evening Concert Series**

Wednesdays in Shattuck Park Until August 15, 2018 6:00pm-8:00pm

#### **Community Band Concerts**

Tuesdays at Riverside Park Until August 21, 2018 7:00pm

#### **DOTY ISLAND PLANTERS 2018**

Do you see Elise watering the planters along Commercial Street every other morning with her wagon? Beep your horn and wave your thanks to her. Elise took on the responsibility of ensuring the plants stay healthy and watered this year and she is really enjoying it!

She says she's had to stop wearing her earbuds due to complaints from the public... with her earbuds she didn't notice when supporters waved at her or beeped their horns. Elise states that Doty Island residents really appreciate that she is taking care of the colorful flower arrangements and often share their thanks. It takes Elise about two hours to water all twenty-six planters. She has to fill up her water jugs a few times to complete her rounds.

The flower planters would not be possible without the sponsors donations as well as the water donation from some of our local businesses.

#### **Water Stops/ Donations**

- ACE Hardware—All plants are purchased through ACE, we use their wagon and water, too!
- Shellattés Coffee
- YMCA of Neenah/Menasha
- Community First—E. Forest Ave.

The flower planters are a beautification benefit to the Island due to YOUR support. Planter sponsors paid a fee to have their sign added to their planter. The sponsors are listed here, but take the time to walk Commercial Street and admire the different styles of plants.

#### **Planter Sponsors**

- Volkman Family
- **YMCA**
- Advanced Physical Therapy & Sports Medicine
- Amy Barker
- WG, Inc.
- Bella Ruth Studio (TWO!)
- Zuppas Café (TWO!)
- In Memory of Roy Julius
- Ron & Lynnette Klatt
- Town Council Kitchen & Bar
- Shellattes Coffee
- Congregational United Church of Christ
- Ann Oliver Lepore & Louis D. Lepore
- In Loving Memory of Debbie Pickett
- In Loving Memory of Mary Eisenreich
- Vendola-Messer Family
- **ACE Hardware**
- Dave Magruder, CPA
- In Memory of Michelle Pierce
- Scott & Tiffany Sams
- St. Thomas Church
- Neenah Club

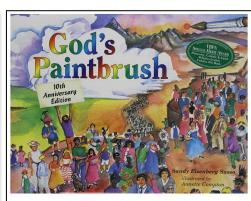
Take the time to check out the planters while they are still blooming!



Where: Congregational United Church of Christ – Neenah/Menasha - 1511 Nicolet Blvd, Neenah, Wl



Dinner will be served from 5:00pm to 5:30pm CONTACT: Jacob Nault, Director of Christian Education 920-725-4873 ce@cuccnm.org



St. Thomas Episcopal Church Vacation Bible School for kids ages 4-11.

> August 20-23, 2018 1:00pm - 4:00pm

Location: All Saints Episcopal Church -Appleton – 100 N. Drew Street, Appleton, WI 54911

Registration: http://www.stthomaswi.com/sign-up



Thank you to Congregational United Church of Christ and ACE Hardware for helping to

beautify Doty Island by planting the Commercial Street planters this year (left picture). It's a lot of work to coordinate all the sponsors and plants, but it's worth it! We hear many compliments about how beautiful Commercial Street is this year.

## DOTY ISLAND CLEAN UP DAY MAY 5, 2018

Did you see the picture of the volunteers for this years event below? It was amazing to see the very high turnout including a few new groups. Boy Scouts Troup 14, MOPS (Mothers of Pre-Schoolers) Green Jays, Girl Scouts....and many others helped to beautify the island.

Special thank you to **Jann and Bill McBride** for coordinating the cleanup of Doty Park with the kindergarteners.

## DOTY ISLAND BALLROOM DANCE May 12, 2018

DIDC held its second Ballroom Dance at the Memorial Building. This year we hired the Bob Keuther Band (right picture) which played big band music and

Boogie Ballroom to offer dance lessons before the event. Guests came from all over Wisconsin and even a couple from Illinois! We raised over \$800 and everyone had a great time!



## LOOP THE LITTLE LAKE OPENING MAY 25, 2018

The loop has been completed! Doty Island residents can now enjoy biking, walking, running around the Loop the Lake Trail.

Did you notice the Doty Island signage on the back of the arches?

## MEMBERS OF THE DOTY ISLAND DEVELOPMENT COUNCIL

#### INDIVIDUALS

Jennifer Ardnt Amy Barker Trina Batley William Becher Richard Covyeau Sandra Dabill Taylor Carol Deprey Peg Docter Daniel Dubnicka Gordon Eckrich Luci Edwards Kathryn Eisenreich Sue Erdmann Pat Farster Cindy Fitzgibbon Susan Fredericks Katharina Helein Janet Herreman Joan Hill Darlene Johnson Dean Kaufert Chris Klein Laverne Kons Betsy Krizenesky David Lasfalk Cari Lendrum Paul McAvoy Richard McCrory Arthur McFarland Oswald Rapp Patricia Remick Stan Sevenich Charlie Sheppard Patrick Sommers James Taylor Gloria Thurner Mary Jane Van Lieshout

#### **FAMILY**

Kathleen Woolf

Deb & Gerry Andrews
Bridget Balogh
Fred & Susan Bartizal
Mike & Judy Belling
Wally & Marshelle Bergstrom
Rod & Debbie Birling
Bill Banti & Joy Cha
John & Ayanda Crispin

Jane & John Crowe

Beth & Charles Dunning

James & Emily Funk

Butch & Julie Grondahl

Tex & Cindy Harding

Ron & Debra Hopfensperger

Michael & Barbara Jirikowic

Ron & Lynnette Klatt

Rob & Jennifer Konitzer

John Kosmer & Victoria

Skye

Warren & Roddie Larsen

Andy & Theresa Lauer

Ann & Louise Lepore

Danny & Kristen Leavins

Pat & Jean Lowney
Craig & Michele Lynn
Tom & Jeanne Maurer
Tim & Leigh McHugh
Paul & Pat Meier
Lara Vendola-Messer &
Derek Messer
Richard & Martha Moore
Tom & Pat Mottard
Jeff & Becky Nichols
Dr. Joseph & Amanda
Olsen

Adam & Jennifer Paiser Ron & Juanita Parsons Don & Wenoah Paulos James & Mary Lou Probst Christopher & Theresa

Reuss

Benjamin S. & Tiffany
Sams

Merrie & Todd
Schamberger

John & Holly Scharer

Michael & Aubrey Schroeder

David & Susan Schroeder

Jerry & Penny Scribner Hanna Stadem Paul & Heather Stinson Strandberg Family Susan Strange

Patrick & Marcia Streicher James & Beverly Sund Joshua Ranger &

Mary Thompson

Danae Steele & Marijke
Van Roojen
Kim & Ellen Vanderhyden
Julien & Lindsay Wechseler
Annemarie Willbanks
Tim & Mory Wrase

Christoph & Mather Zickler

Craig & Anna Zoltowski

#### SUSTAINING

Mike & Terri Bonertz
Joshua & Ruth Buss
John & Liane Butitta
Judy & Charlie Catlin
Jill Enos & Mark Pollard
Scott Francis
Jack & Marcia Fry
Dan & Jennifer Hein
Steve & Becky Heiner
Janet Kautz
Steve & Kim Langlais

#### SUPPORT DOTY ISLAND



Bradley & Barbara Lauderdale Susan Hibbs & Dave Magruder Jann & Bill McBride Joe & Melanie Miller Dean & Judy Moede Susan & Pat Morrissey James Murphy Michael Rass Kathy Skog & Greg Reinhardt Ron & Kay Roberts Eric & Joanne Roush David & Kathleen Schwerbel Karen & Peter Strupp Amy Van Doorn

Karl & Mya Volkman Michael & Stephanie Vrabec

#### **CONTRIBUTING**

Robert Ellis
John, Kathy &
Carol Peterson
Cindy Strong &
Peter Pfundtner
Larry & Evelyn Reddin

#### SUPPORTING

Dianne & John Bergstrom

Carol & Denny Briggs Arnie Collier Margaret L. Colucciello, PhD, RN Kim Davis Steve & Su Figi Cari-Marie Fleming Rex Gromer Cullen & Sally Henshaw The Doug Horan Family Arleigh Hubbard Peter & Anne Jones Yuyun Sejati & Chris Jones Don Koskinen Don Merkes Jacy & David Park Wayne & Candy Rusin Michael Sajbel & Susan Allen Stef Holt & Joe Schena

#### NON-PROFIT

Don & Janet Turner

Congregational United
Church of Christ
Menasha Historical Society
Neenah-Menasha YMCA
St. Thomas Episcopal
Church
Youth Go

Michael & Vicky Steinmetz

#### **HOME BUSINESS**

The 4Sight Group— Neenah, WI Becker ElectricWilliam Becker

Melaleuca Advocate—

Renee Schmidt

Stumps B Gone, LLC—

Brian Smith

#### **BUSINESS PROVIDERS**

Aunt Esther's Attic

Brazee's ACE Hardware Club Liquor Corr Opticians, Inc. Dave Magruder, CPA LLC Edward Jones-Chad Hopfensperger Emprize Brew Mill & The Attic Freedom Bookkeeping Island Shores Kay's Salon, LLC Lemon Loves Lime Lendrum Photography-Jeff Lendrum Levenhagen Oil Corp. Luigi's Pizza & Pasta Mentz Orthodontics Mom & Pop Place Renewed and Reclaimed Roberts, Ritschke, & Tyckowski, Ltd. Shellattes Wild Apple Gallery Your Daily Grind

#### **BUILDERS**

Megan & Tim Bodway

Law Office of David Rashid

John & Mary Sensenbrenner

Mowry Smith III

Jersild Properties—

Randy Stadtmueller

Thrivent Financial

#### **PATRONS**

Levenhagen Oil— Bruce Levenhagen

#### **PARTNERS**

Community First Credit Union



NONPROFIT ORGANIZATION U.S. POSTAGE PAID PERMIT NO. 40

Doty Island Development Council, Inc. P.O. Box 894 Neenah, WI 54957-0894

Email:

dotyisland@gmail.com

Website:

www.dotyisland.org

Phone:

Jacy Park (920) 479-0894

The DIDC meets the 2nd and 4th Thursday of every month at Island Shores from 7-8pm

131 E. North Water Street Neenah, WI 54956



#### SIGN UP: Doty Island Development Council Membership

When you join the DIDC, you show your commitment to improving the quality of life for all Doty Island residents while preserving the vitality of a historic district of Neenah and Menasha.

DIDC is a 501c3 non-profit organization, so your dues and all contributions are deductible to the extent permitted by law.

Membership and contributions are DIDC's sole source of funding.

Sign up at <b>www.dotyisland.org</b> or complete this form and mail with your check to: DIDC—PO BOX 894, Neenah, WI 54957					
Date:					

Residential Membership		Business & Non-Profi	it	Partners
Individual	\$20	Non-Profit	\$65	\$1,000-
Family	\$30	Home Business	\$40-\$99	
Sustaining	\$50	Providers	\$100-\$249	
Contributing	\$75	Builders	\$250-\$499	
Supporting	\$100	Patrons	\$500-\$999	
Endourment Fund				

#### Endowment Fund

In addition to my regular dues, please add \$\_\_\_\_\_ to the DIDC Endowment Fund.