

RUN WITH THE VIKINGS 5K

And 1 Mile Fun Run

We invite you to become a sponsor of the 13th Annual RUN WITH THE VIKINGS 5K, to benefit the Viking Athletic Club (VAC). A non-profit organization, the VAC promotes athletic excellence, unity and equality through enthusiastic participation of students in South Brunswick High School. The club will foster sportsmanship and community spirit. Proceeds from the 5K will be used to improve fields, build better athletic facilities and also offer need-based scholarships for deserving students.

This community road race along with our Annual Golf Outing, constitute the entire yearly fundraising effort for our athletes.

Please contribute to this worthy cause by becoming a founding sponsor of this community event. Please visit our informative website. www.rwtv5k.com

Please contact Karen Bertucci – karen.bertucci@sbschools.org for further information



Viking Athletic Club
750 RIDGE ROAD
MONMOUTH JUNCTION, NEW JERSEY 08852
(732) 329-4044

RUN WITH THE VIKINGS 5K

SPONSORSHIP OPPORTUNITIES

PRESENTED BY

THE VIKING ATHLETIC CLUB



Sunday, November 5th 2017

\$5,000 - Marathon

Your company name & logo *exclusively* on the front of the official T-shirt (400 distribution)

Identified as the Official Sponsor of the **Run with the Vikings 5K** on all Media Publicity

Name recognition on the **Run with the Vikings 5K** entry forms.

A feature listing on our website with a link to your website.

Top billing on the official race banner.

Name recognition on 3 of 3 Road Race mile markers (Mile Markers are 2ft.high X 2ft. wide)

Your collateral material distributed in runner's gift packets.

Microphone recognition at the post race activities.

8 Complimentary race entries with T-shirts

\$1,000-Half Marathon

Top Enlarged Listing of Logo on back of T-shirt (300 distribution)

A feature listing on our website with a link to your website.

Priority listing on promotional **Run with the Vikings 5K** banner.

Microphone recognition at the post race activities.

Your collateral material distributed in runner's gift packets.

5 Complimentary race entries with T-shirts

\$500 – 10K

Listing of Logo on back of T-shirt (300 distribution)

A feature listing on our website with a link to your website.

Priority listing on the promotional **Run with the Vikings 5K** banner.

Your collateral material distributed in runner's gift packets.

Microphone recognition at the post race activities.

3 Complimentary race entries with T-shirts

\$250 – 5K

Listing of name on back of T-shirt (300 distribution)

A feature listing on our website with a link to your website.

Your collateral material distributed in runner's gift packets.

Microphone recognition at the post race activities.

2 Complimentary race entry with T-shirt

\$150 – 1 Mile

A listing on our website with a link to your website.

Microphone recognition at the post race activities.

Your collateral material distributed in runner's gift packets.

1 Complimentary race entry with T-shirt

Product Sponsorship

In-kind gift sponsorship whose contributions exceed \$500 will have the same benefits as the above \$500 sponsor category.

In-kind gift sponsors of under \$500 will receive:

Listing of name on back of T-shirt (300 distribution)

A feature listing on our website with a link to your website.

1 Complimentary race entry with T-shirt

\$500 - Mile Marker Sponsorship

Name recognition on 1 of 3 Road Race mile markers (Mile Markers are 2ft.high X 2ft. wide)

Listing of Logo on back of T-shirt (300 distribution)

A feature listing on our website with a link to your website.

Microphone recognition at the post race activities.

1 Complimentary race entry with T-shirt