



FOR IMMEDIATE RELEASE

February 28, 2018

Contact: Holstein Plaza
Jennifer Dingbaum, Program Manager
(715) 808-8653
jennifer.dingbaum@holsteinplaza.com

Holstein Plaza teams up with the Minnesota Holstein Young Adult Committee

Holstein Plaza is excited to announce that it's partnering with the Minnesota Holstein Young Adult Committee for its March 2 through 8, 2018 Online Embryo Auction. Each year the Minnesota Holstein Young Adult Committee hosts an annual embryo sale to raise funds for educational experiences and social events for the young dairy breeders and enthusiasts of Minnesota. This year their sale will be hosted and held in conjunction with Holstein Plaza and featured as the first lots in the auction. Watch for special designation of the Minnesota Holstein Young Adult Committee embryo lots.

Log on to www.holsteinplaza.com and click on the red online embryo auction banner to get registered or go direct to the auction site sale.holsteinplaza.com. Bidding on the online embryo auction is safe and easy to do but you must register to bid and see the current bid prices.

Don't miss out on the fantastic opportunities in this line-up, there are contracts to be written and ribbons to be won! Introduce the world's best genetics into your herd today.

You can rely on the experience of AMS Genetics International to get your embryos shipped quickly and carefully to their final destination. All export shipping will be handled through this trusted industry leader using the most cost-effective transport solution.

Remember to log on; the auction closes beginning at 3:00 p.m. (CST) on Thursday, March 8, 2018 using the popcorn bidding/5-minute rule system. Don't miss your chance to place a bid and invest in elite North American Holstein genetics from top quality herds.

For more information, please don't hesitate to contact us:

Holstein Plaza Contacts: Steve Mower +1 240-520-5906; Jennifer Dingbaum +1 320-250-2412; Hendrik Albada +1 240-520-1566; or Mariah Fjarlie +1 715-441-0149

Based out of Hudson, Wis., Holstein Plaza is the online marketplace connecting farmers with elite Holstein genetics from breeders throughout North America. For further information visit

www.holsteinplaza.com.