



3333 Jaeckle Drive
Suite 110
Wilmington, NC 28403
info@global-business.net
877-848-5166

PRESS RELEASE

FOR IMMEDIATE RELEASE: JUNE 3, 2019

Contact: Vanessa Silva, Director of Marketing & Business Development
vsilva@global-business.net
910-742-7961

National Engineering Firm Prepares for Growth *gpa hires a Director of Marketing and Business Development*

Wilmington , NC -- This Spring, gpa, a national engineering and technology development firm based in Wilmington, NC hired Vanessa Silva as Director of Marketing and Business Development. Vanessa brings 27 years of experience and expertise in successfully driving demand in engineering, technology, healthcare, global supply chain management, retail, architecture and construction industries.

Dan Lee, CEO of gpa says, "gpa has achieved successful yearly growth for over 23 years, but with our anticipated expansion, we were ready to invest in the right professional to develop and execute solid marketing and business development plans."

Vanessa, a trusted independent consultant for the past 15 years says, "I was looking for my forever home with an environment of innovation, leading-edge technology and a family-like culture. I found it here at gpa."

De Robertson, COO of gpa adds, "We look forward to Vanessa's strong leadership in her role to drive revenue in new industry segments and to launch new gpa product offerings."

gpa is a full-service engineering and technology development firm serving industrial processing and manufacturing clients. gpa has offices across the United States with headquarters in Wilmington, NC. gpa engineers solutions for:

- Industrial Automation
- Operational Technology (OT) Infrastructure
- Industrial Control Systems (ICS) Cybersecurity
- Manufacturing Intelligence (MI) and Analytics

For over 23 years, manufacturers have trusted gpa to be stewards of their processes to maximize efficiency, attain optimal ROI from their assets and protect their operational technology resources.

gpa's extensive knowledge of both continuous and discrete manufacturing enables us to help our clients to increase profitability through automation, improve efficiency through system migration and application integration, ensure proper information flow through solid infrastructure design and monitoring, safeguard industrial control systems with complete cybersecurity solutions and elevate the use of data for manufacturing intelligence and analytics. We can provide this value with unbiased guidance and cross-platform functionality because gpa is vendor-independent. gpa bridges the gap between IT and OT to implement best practices in industrial processing and manufacturing. For more information contact us at **www.global-business.net**