



Hatch The Future

OVERVIEW

One Hen is a program of Boston Scores that empowers students to become social entrepreneurs who make a difference for themselves and the world around them. In the One Hen program, we empower youth to become change agents: building small businesses and giving back proceeds to help a social cause. We apply a gender lens working with girls teams separate from boys team to differentially build both leadership and business math skills.

Our Hatch the Future event is an opportunity for our young entrepreneurs to showcase their business plans and sell their products to guests in the room. Join us as we celebrate the success of our inspiring students and hear first hand about their chosen businesses and how they plan on supporting the charity of their choice.

DATE

Wednesday, May 8th 2019

TIME

6PM – 8:30PM

LOCATION

District Hall Innovation Center
75 Northern Ave, Boston

AUDIENCE

This event draws 150 supporters from across the city of Boston who are invested in bringing financial literacy skills and knowledge to the next generation of young entrepreneurs. The program provides students with the skills to manage their money and invest it back into the community.

ABOUT BOSTON SCORES

Boston Scores provides urban youth with team-based enrichment and soccer programs that promote students' health & well-being, academic engagement, and civic leadership. Our vision is for all youth to unlock their full potential – body, mind, and soul. Scores reaches 2,000 youth each year and is one of the largest and fastest growing school-base programs in the city of Boston.

ONE HEN IMPACT

The One Hen program merged with Boston Scores in the fall of 2016. Since then, One Hen has developed into a full-year program at Boston Scores, expanded to America SCORES affiliates in New York, Chicago, San Francisco, and Cleveland, and transformed from a printed curriculum to a web-based online learning platform providing world-wide access including real-time language translation and availability across multiple devices (desktop/tablet/mobile). Each year, the One Hen program reaches nearly 800 students in Boston, One Hen's innovation hub, and uses Boston Scores experience and resource development to support nearly 3,500 students nationally and in Haiti as well as educators in more than 100 countries who download resources for local use.

Sponsorship opportunities are designed to help you meet your marketing objectives while supporting your local community. Each package includes customization support from our staff.

MARKETPLACE SPONSOR \ \ \$25,000 (LIMITED TO ONE)

- Presenting sponsor of the Kids Marketplace “*Marketplace presented by XYZ Corporation*”
- Includes sole sponsor recognition for the business marketplace passports
- Opportunity to meet with student entrepreneurs and speakers before the event
- Recognized during the speaking program
- Logo prominently displayed at the event and in the event program
- Logo placement on Boston Scores and One Hen website
- Shout-out on social media (to 4,500+ engaged followers) upon confirmation of partnership, during the sponsorship announcement in early spring, during the week of the event, and post-event (Facebook, Twitter, Instagram)
- 10 tickets to the event

ANNIVERSARY SPONSOR \ \ \$10,000 (UNLIMITED)

- The opportunity to sponsor a selection of One Hen books for a school
- Opportunity for employees to volunteer at that school and support the students during the various phases of building their business (*engineering, marketing, sales, presentations, etc*)
- Logo prominently displayed at the event and in the event program
- Logo placement on Hatch The Future event site
- Shout-out on social media (to 4,500+ engaged followers) upon confirmation of partnership, during the sponsorship announcement in early spring, during the week of the event, and post-event (Facebook, Twitter, Instagram)
- 8 tickets to the event

KIDS KIOSK SPONSOR \ \ \$5,000 (LIMITED TO EIGHT)

- Your company will be the sole sponsor of one of our eight talented kids kiosk
- Logo will be prominently displayed at partner school kiosk
- Logo placement on Hatch The Future event site
- Shout-out on social media (to 4,500+ engaged followers) upon confirmation of partnership, during the sponsorship announcement in early spring, during the week of the event, and post-event (Facebook, Twitter, Instagram)
- 6 tickets to the event

KOJO SPONSOR \ \ \$2,500 (UNLIMITED)

- Company logo placement on Hatch The Future event site
- Shout-out on social media (to 4,500+ engaged followers) upon confirmation of partnership, during the sponsorship announcement in early spring, during the week of the event, and post-event (Facebook, Twitter, Instagram)
- 4 tickets to the event

One Hen is a program of Boston Scores, a 501 (c) 3 non-profit organization. Sponsorships are tax deductible to the full extent allowable under the law.

