



**BOOST YOUR**

**INSTAGRAM BUZZ**



# GET NOTICED

- Grow your audience ✓
- .....
- Increase brand engagement ✓
- .....
- Increase sales ✓
- .....
- Build a buzz! ✓
- .....



# WHY?

93%

of people using Instagram said that the visual appeal of content matters to them

47%

of people who purchased a product via social media said they had not thought about buying it, but just happened upon it

78%

of consumers said that social media posts impact their buying decision

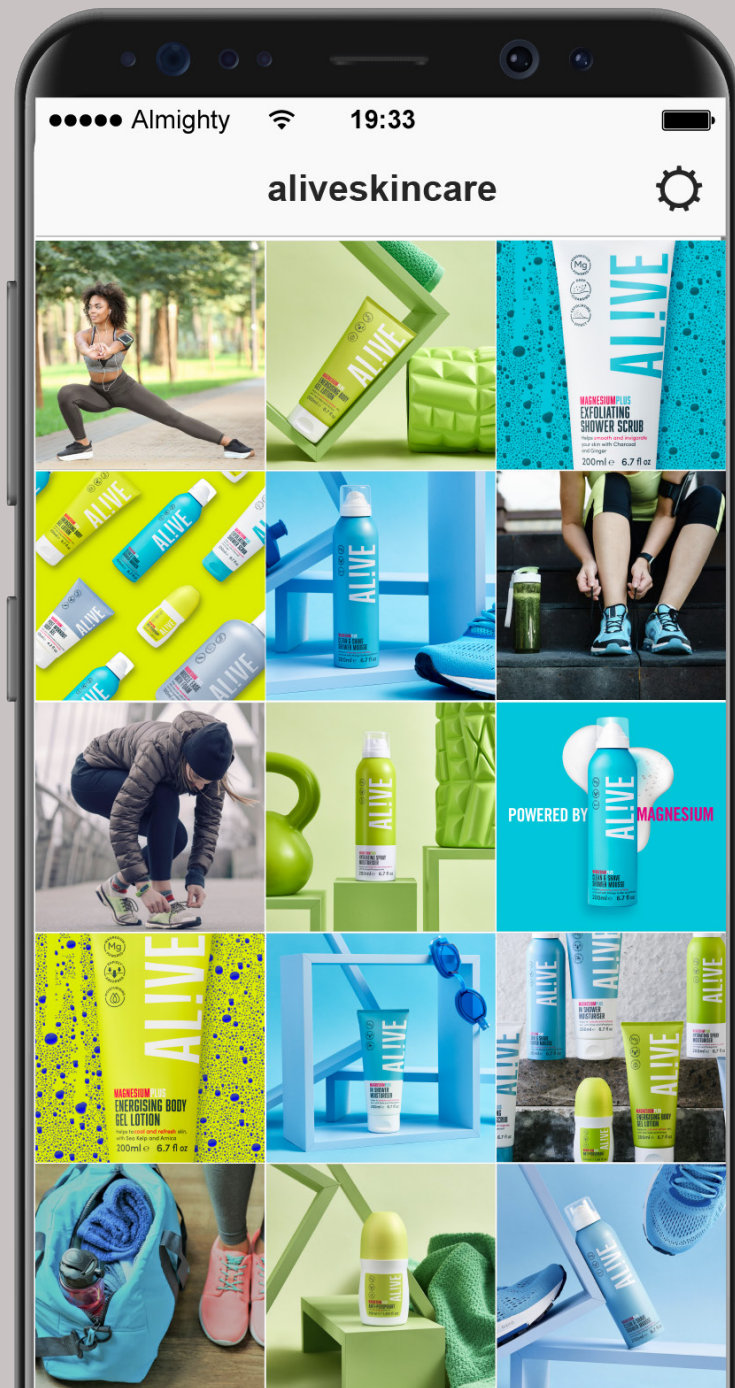
# THE DEAL

We create beautiful branded visual assets  
that connect with your target audience,  
and increase brand engagement.



# WORK EXAMPLES





# ALIVE SKINCARE

Content created for a new range of daily bathing and moisturising products aimed at men and women with an active lifestyle





# THE COLLECTIVE

Creative content for The Collective Chichester, Xmas campaign, a support & networking community in Chichester for individuals and small businesses





# THE DAILY DO

We created simple, distinctive content templates for The Daily Do. A daily dose of do and positive inspiration, morning routine and mindset motivation with a personal perspective from Paddy Byrne.





# HOW IT WORKS

# 1

## CONTENT

We have a chat and produce a content plan considering the key messages you want to convey each month from latest news, latest promotions and events etc.

# 2

## DESIGN

We get to work and produce branded visuals based on the content plan using key brand assets including fonts, colour, imagery and brand graphics.

# 3

## DELIVER

We will deliver a months worth of content imagery for your Instagram feed. Formatted so all you need to is simply upload with your message.



# THE PACKAGE

1 months branded content	✓
20 x branded stills	✓
10 x mp4's	✓
Ready to upload file formats	✓

£750+vat

This package includes stock imagery but excludes bespoke illustration, copywriting, photography, and fonts which may need purchasing.

Get in touch! We're happy to discuss more bespoke options

# WE ARE ALMIGHTY

We're a branding studio on a mission to make brands meaningful for customers, brand owners and employees. We believe good design and powerful ideas can create something bigger than all of us. Something Almighty!

## THOUGHTFUL

We work closely with clients to understand the story so far and where they want to go. We ask tough questions. And search high and low for almighty ideas.

## PLAYFUL

We don't do boring. Life's too short. We look for ideas with infectious energy. And opportunities to have fun with words and pictures.

## CRAFTED

We're meticulous about making every element count. And every channel matter. Success comes from our close collaborations across disciplines in tandem with a persistent focus.



Get in touch to find out more, we'd love to hear from you.

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