



LESSONS FOR SOME FIRST-TIME RIDERS

The National Newsletter of NYPUM

Spring '17

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IN THIS ISSUE

Launch of New Award Program

NEW AWARDS PROGRAM BEGINS

The "5-GEARS Award for Exceptional Safety, Programming and Administrative Practices" is a recognition and reward system for programs that not only meet standards for quality assurance but excel in 19 specific areas. It provides a certificate recognition program with eligibility each year. After 2 consecutive years, winning programs receive a very special gift from NYPUM.

As of this newsletter, here are our inaugural 5-GEARS programs:

Black Mountain Home for Children

FILTER Youth Development, Inc.

SAM Inc., of Tioga County PA

South Mountain Children & Family

RFK Children's Action Corps, Inc.

Julia D. Andrus Memorial

Ken Hutchinson, Operations Manager for NYPUM thinks this is another way to promote good programming, "Excellent safety and programming has always been a key expectation for all NYPUM programs.

Although NYPUM programs take a lot of personal pride in providing the best quality services for youth they serve, it just made a lot of sense to formally recognize these efforts".

An efficient maintenance practice is one of the essential criteria used in the award program. Having all bikes in operating condition and, or having work orders for bikes that are not is a top evaluation. The use of a performance/reward system tied to vital quality criteria identified in the Quality Assurance process started April 1, 2016.

This has been a great enhancement to our quality assurance program, creating well deserved public recognition for the tremendous work done by NYPUM programs! It's been great to get feedback from program directors on ways to enhance the program even more, and see the excitement and pride of programs pushing to become "5-Gears Programs"!



Program Highlight

Southern Colorado Youth Development services is open!

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President's Message

Let's talk about community.

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Program Highlight

You know we wouldn't be who we are without the fantastic programs that help kids across the country. We'll focus on our newest in this issue.

Southern Colorado Racing in Pueblo, CO, now named **Southern Colorado Youth Development Services** is our newest program and the second one in Colorado. The founder, Michael Riley has put together a very comprehensive and complete program for the youth of Pueblo. He remembers the start of it all this way,

"...I met with some like-minded people who gave me the financial backing to start this idea I had for a 501C3 nonprofit. Shortly after getting our 501C3 status, the [newspaper] Pueblo Chieftan gave us call to do an article on our program that focused on at risk youth mentoring and using dirt bikes."

After the article, Mike was approached to consider applying for something called "Senate Bill 94". The bill helps fund judicial districts that come up with positive, non-punitive programs for at risk youth and



efforts to keep them off probation. NYPUM fit the bill. Literally.

Mike continued, "It was from this conversation that we decided to bring the National Youth Project Using Minibikes (NYPUM) to Pueblo. This program is so well established that it made me have a whole new appreciation for [American Honda]."

So congratulations Michael on seeing your dream come true. YOU ROCK.

NEWLY MINTED INSTRUCTORS

This image was snapped just after the team at Southern Colorado Racing completed their instructor final exam. All passed!

WANT TO LEARN MORE ABOUT THIS PROGRAM AND OTHERS?
www.nypum.org

Honda Dealer ShoutOut!



Moon Motorsports in Monticello, MN has been partnering with NYPUM programs in the region since 1999!

Moon Motorsports was started in the mid-1950s by Milo Moon, Sr. His main business at that time was selling and servicing Plymouth and DeSoto automobiles. But Milo's interests went beyond cars. His fondness for motorcycles found him making time to sell, service, and riding them. In the early 1960s,

the Honda line of motorcycles was his first inventory, and eventually shifted his business focus from cars to motorcycles, dropping the Plymouth and DeSoto lines altogether. Milo had created a motorcycle dealership with a good following from scratch. After some fun years, he ultimately decided that the time was right to let someone else have a go at it...



The business was picked up by the Erickson family around 1971 and after 45 years, they continue to own and operate Moon Motorsports. They operate on a "customer first" mentality that goes far beyond a simple mission statement, and you'll find it in everything they do here.

Moon Motorsports has been a committed dealer for, and friend to the **YMCA of Metro Minnesota** for many years and plans to be their partner for years to come.

So, to the Erickson family, and everybody else there at Moon Motorsports we very much appreciate your long-standing commitment to NYPUM.

FAST FACTS

26%

Percentage of NYPUM programs located in urban areas.

54%

Percentage of youth mentored through NYPUM last year who were between the ages of 13 and 15 (681).

293,700

The estimated total number of youth who have participated in NYPUM over its 48-year history.

121

The number of volunteer environmental support projects performed by NYPUM youth last year.

48

The number of people who completed the Certified NYPUM Instructor Course between April 2016 and May 2017.

NEW MEXICO

The state whose NYPUM program has mentored 1000's of Native American youth since 1980.

Pics and Facts



Message from the President

"A New Day for NYPUM" accurately describes what is taking place right now in the program. As you know, we have all worked diligently to outline the strategy we told you about in the last issue that will ensure the continued growth of NYPUM, while maintaining its integrity and quality.

We all share a common belief in the great value NYPUM brings to youth and communities. Building NYPUM has always required a team effort; one built on personal relationships - one that will continue as we move forward.

Speaking of personal relationships, NYPUM is possible because of the commitment, support and generosity of many Honda dealers around the country, some of whom have been involved with NYPUM for

decades. They are our partners, our friends and the people who help NYPUM stay viable and important to our communities. Part of our ongoing work, therefore, is to work even harder to ensure that our relationships with the Honda dealers continue to flourish and grow. We want them to know how important they are to us and that we appreciate everything they do. One such dealer is the Erickson family of Moon Motorsports in Monticello, Minnesota, profiled on page two. They have supported NYPUM for 18 years, particularly the YMCA of Metro Minnesota, and we truly appreciate their support.

I encourage you to invest in building strong relationships with the individual dealers who do so much to help your program. We will assist you in developing ideas and plans for outreach to your dealer, and if you have any thoughts and best practices about how to build and grow relationships with Honda dealers, please let us know. We would love to hear your ideas and share your successes in future issues.

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