



Dear Miss C,

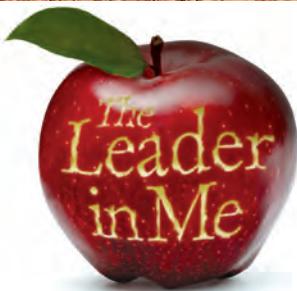
Thank you for teaching
me to print. It made
writing my mission
statement easier.



Developing Leaders, One Child at a Time

Today's changing world has a whole new set of rules. Give your students the tools to develop essential life skills and characteristics they'll need for success in the 21st century.

The
Leader in Me[™]
great happens here



We only get one chance to prepare our students for a future none of us can possibly predict. What are we going to do with that one chance?

The world has entered an era of the most profound and challenging change in human history. In addition, studies have identified what is referred to as a “skills gap”—a difference in how students are prepared for the workforce and the skills and character employers are seeking to match the demands of today’s global economy.

What if our children could be better prepared to meet the future challenges of our ever-changing world?



“As you teach these principles to young students, you will be creating a generation of leaders, one child at a time.”

Dr. Stephen R. Covey

Create a common language, built on proven principle-based leadership skills found in Dr. Stephen R. Covey's best-selling book, *The 7 Habits of Highly Effective People*.

Key skills businesses and educators have identified as vital to the futures of today's students are developed within The Leader in Me process.

These skills include*:

- Leadership
- Accountability
- Adaptability
- Initiative and self-direction
- Cross-cultural skills
- Responsibility
- Problem solving
- Communication
- Creativity
- Teamwork

* FROM THE PARTNERSHIP FOR 21ST CENTURY SKILLS

***The Leader in Me* is a schoolwide leadership-development process for both students and staff members—of which *The 7 Habits of Highly Effective People* is a foundational piece. It integrates timeless leadership principles into school culture, driving transformational results.**

The Leader in Me is designed to be integrated into a school's core curriculum and everyday language, so that it isn't “one more thing” teachers and administrators have to do. It becomes part of the culture, gaining momentum and producing improved results year after year, benefiting schools and students in the following ways:

- Helps students to gain the skills and self-confidence to succeed as leaders in the 21st century.
- Improves academic achievement.
- Decreases discipline referrals.
- Raises levels of accountability and engagement among both parents and staff.

HABIT 1: Be Proactive • You're in Charge

HABIT 2: Begin With the End in Mind • Have a Plan

HABIT 3: Put First Things First • Work First, Then Play

HABIT 4: Think Win-Win • Everyone Can Win

HABIT 5: Seek First to Understand, Then to Be Understood • Listen Before You Talk

HABIT 6: Synergize • Together Is Better

HABIT 7: Sharpen the Saw • Balance Feels Best

The What is LeaderinMe™ process?

Transformational Staff Development Training

LEVEL [1]*

World-Class Implementation Tools

LEVEL [1][2][3]†

Establish a Guiding Vision and a Common Language

Vision Day — One Day

- Explore and create a guiding vision for what “greatness” means within the culture of the school.
- Study model Leadership Schools.

7 Habits Signature Training and Certification** — Three Days

- Learn and internalize *The 7 Habits of Highly Effective People* and understand how to apply them in the classroom.

** Additional two-day certification required to train on-site facilitators to deliver *7 Habits* training as a means of ongoing professional development.

Create a Culture of Leadership

Implementation Training — One Day

- Integrate the *7 Habits* and other leadership principles into the school's curriculum and environment.
- Train teachers how to model and reinforce the leadership principles in their classrooms.

Lighthouse Team Training — One Day

- Train a Lighthouse Team to assist in effective implementation of the leadership process and keeping the school on track toward achieving great results and Lighthouse status.

“This is not ‘one more thing’ we have to do. This is a better way of doing what we already do.”

Bertie Norton,
PRINCIPAL, NASH ELEMENTARY

* Level 2 training details available upon request.
Call 1.800.272.6839

Apply the Tools of Leadership and Achieve Transformational Results

The Leader in Me tools assist educators, students, and parents in implementation during the first year as well as reinforcing and institutionalizing the process in following years.

• *The Leader in Me* Web Community—Teacher's Lounge www.TheLeaderInMe.org

Features cross-curricular lesson plans, exclusive webcasts and ongoing professional development, award-winning videos, assessments, and a forum for educators, as well as fun activities for students.



• Student Activity Guides for K-6 and Annotated Teacher's Editions

• *The 7 Habits of Happy Kids* Poster Set

• *The 7 Habits of Happy Kids* Book
by Sean Covey

• *The Leader in Me* Book
by Stephen R. Covey



“I've been in education almost 30 years and I've never seen anything make such a profound difference in the lives of teachers, students, and parents.”

Muriel Summers,
PRINCIPAL, A.B. COMBS ELEMENTARY



Real Principles. Real Results. Real Cultural Change.

- **In Raleigh, North Carolina**, A.B. Combs Elementary was recognized as the #1 Magnet School in America after experiencing a sharp and sustained improvement in student achievement scores.
- **In Alberta, Canada**, Joseph Welsh Elementary reported a 68% reduction in discipline problems, 100% of students meeting English standards, and 98% of students meeting math standards compared to 88% before *The Leader in Me*.
- **In Adams County, Illinois**, documented improvements in academic success at Dewey Elementary captured the eye of the United Way, which is now working to ensure that all 10,000 students in the county receive the same opportunity.
- **In Guatemala**, the government is using foresight to inspire all high school teens by teaching principles that will help propel them out of cyclical poverty and create new hope for the country's future.

The Leader in Me™

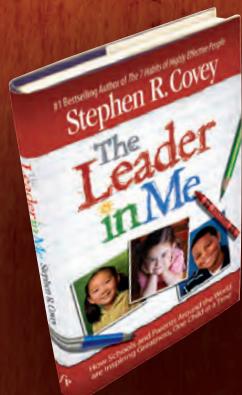
great happens here

- **In Decatur, Alabama**, a local businessman and Chamber of Commerce president adopted Chestnut Grove Elementary and sponsored it as a leadership school. The entire district is now being sponsored by the local community.
- **In Rosemead, California**, the Panda Restaurant Group adopted and sponsored 24 local schools that wished to integrate *The Leader in Me* into their daily curriculum and culture.
- **In Quincy, Illinois**, Dewey Elementary documented a 12% increase in their average reading scores, and a 5% increase in their average math scores over a five-year span.

The Leader in Me is producing transformational results in over 400 schools worldwide.

Put your school on the path to greatness.

www.TheLeaderInMe.org
Toll-Free: 1.800.272.6839
Educate@FranklinCovey.com



Look for Dr. Stephen R. Covey's latest book, *The Leader in Me*. Find out how schools and parents around the world are inspiring greatness, one child at a time.

