

# LEADERSHIP

Modular Series™



ACHIEVING ORGANIZATIONAL GREATNESS THROUGH KNOWLEDGE WORKER AGE LEADERSHIP

## Unleashing Talent™



“Talented employees need great managers... how long that employee stays and how productive he is while he's there is determined by his relationship with his immediate supervisor.”

—Buckingham and Coffman,  
First, Break All the Rules

### ► OUTCOMES

#### Participants in FranklinCovey's *Unleashing Talent* learn:

1. To implement processes that enable team members to achieve goals.
2. To cultivate positive interactions among team members.
3. How 80/20 conversations can generate the most important results.
4. How to conduct “Voice,” “Performance,” and “Leadership” conversations.
5. How to write a personal contribution statement.
6. How to teach team members to write a contribution statement.

### Challenge

Are the leaders in your organization tapping into their employees' highest potential?

In an economy where competitive edge relies on the skills and knowledge of the workers inside your organization, today's leaders must know how to help individuals unleash their talents. But within this radically new paradigm, traditional motivation methods are outdated and ineffective. If workers are to make their highest and best contribution, they need leaders who understand what motivates them, what matters most to them, and what their strongest abilities are.



## Solution

To unleash this new generation's talent, leaders must have a new mind-set, skill-set, and tool-set.

Compared to previous generations, the knowledge-worker generation represents a fundamental shift in individual mind-sets and motivations. Leaders who can tap into their employees' most valuable talents and abilities will witness extraordinary results from happier, more engaged co-workers. Leaders who implement the tools and skills of the *Unleashing Talent* program will gain:

- The ability to engage in meaningful conversations that enable team members to contribute their talent to the organization's needs.
- The tools to empower team members to create a clear picture of how they will contribute.
- Consistent achievement of goals through proven processes.
- The means for holding leaders and teams accountable in achieving individual and team goals.

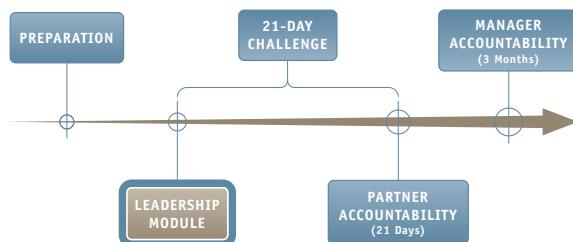
Participants in the *Unleashing Talent* program receive the following tools to support them as they apply their new knowledge and skills in the workplace:

- Participant guidebook
- Participant DVD (including a select video from the program)
- Tools CD
- 21-Day Challenge
- Conversation cards



## The Process

You will significantly increase your capability to unleash the passion and talent of your team toward your team's highest priorities.



## FranklinCovey's Leadership Modular Series: Scalable, Flexible...Doable

Tap into the most essential tools for today's leaders with our *Leadership Modular Series*.

With manageable four-hour programs, now even your busiest leaders can focus on the specific competencies that target their personal leadership gaps.

The *Leadership Modular Series* includes the following instructor-led programs:

1. The 4 Imperatives of Great Leaders
2. Inspiring Trust
3. Clarifying Your Team's Purpose and Strategy
4. Closing the Execution Gap
5. Building Process Excellence
6. Unleashing Talent
7. Leading Across Generations

## Give your leaders the knowledge and tools they need to unleash the talent on their teams.

Take advantage of the world's best thought leadership, efficiently packaged to target the specific competencies leaders in your organization need most. When leaders participate in a *Leadership Modular Series* program, they reap the benefits of the finest-quality tools from the global leader in leadership training. For more information, contact your FranklinCovey client partner, or call 1-888-705-1776 to find a representative in your area.

