

# LEADERSHIP

Modular Series™



ACHIEVING ORGANIZATIONAL GREATNESS THROUGH KNOWLEDGE WORKER AGE LEADERSHIP

## Closing the Execution Gap™



“Execution is...a discipline and a system. It has to be built into a company’s strategy, its goals, and its culture. And the leader of the organization must be deeply engaged in it.”

—Ram Charan,  
Execution: The Discipline of Getting Things Done

### ▶ OUTCOMES

Participants in FranklinCovey’s *Closing the Execution Gap* are taught the 4 Disciplines for executing on their highest priorities. Participants learn to:

1. Identify Wildly Important Goals (WIGs).
2. Define and create actionable lead measures.
3. Instill a cadence of accountability for achieving results.
4. Create motivating scoreboards.

## Challenge

### Are your leaders getting the right things done?

For many organizations, the right elements seem to be in place—a talented workforce, a compelling business model with an excellent product or service—but the results aren’t. Somehow, the most important things aren’t getting done, and the unimportant things eat away precious time and resources. Without a clear map for executing on the most important things, organizations end up with mediocre performance, year after year.

## Solution

### Learn the discipline of getting the right things done.

Linking employees to their organization's most important goals is the key to eliminating the gap between knowing what needs to be done and getting it done. Of course, getting things done still takes discipline and accountability. This powerful module exposes the core issues that derail an organization's productivity and results, and then presents a straightforward plan for staying on task. Participants acquire the tools and learn the skills for getting the most important things done—systematically and routinely. Leaders will gain:

- An understanding of how the 4 Disciplines of Execution are used to create a system for predictable success.
- The ability to identify the organization's Wildly Important Goals (WIGs).
- The means for implementing workplace standards to create a “cadence of accountability.”
- The skills and tools to implement the 4 Disciplines and achieve their WIGs.
- A plan for implementing their organization's WIG scoreboard.



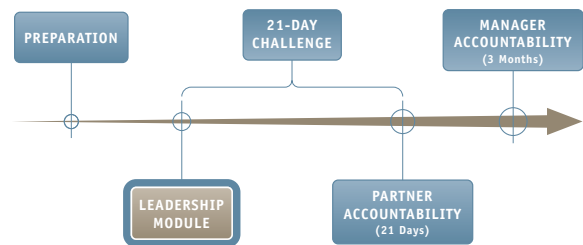
## Tools

Participants in *Closing the Execution Gap* receive the following tools to use as they implement the 4 Disciplines of Execution in the workplace:

- Participant guidebook
- Tools CD
- Participant DVD (including a select video from the program)
- 21-Day Challenge

## The Process

You will significantly increase your ability to execute your team's most important goals.



## FranklinCovey's Leadership Modular Series: Scalable, Flexible...Doable

Tap into the most essential tools for today's leaders with our *Leadership Modular Series*.

With manageable four-hour programs, now even your busiest leaders can focus on the specific competencies that target their personal leadership gaps.

The *Leadership Modular Series* includes the following instructor-led programs:

1. The 4 Imperatives of Great Leaders
2. Inspiring Trust
3. Clarifying Your Team's Purpose and Strategy
4. Closing the Execution Gap
5. Building Process Excellence
6. Unleashing Talent
7. Leading Across Generations

## Give your leaders the knowledge and tools they need to execute on your organization's top priorities.

Take advantage of the world's best thought leadership, efficiently packaged to target the specific competencies leaders in your organization need most. When leaders participate in a *Leadership Modular Series* program, they reap the benefits of the finest-quality tools from the global leader in leadership training. For more information, contact your FranklinCovey client partner, or call 1-888-705-1776 to find a representative in your area.

