March 2018

Newsletter

Bulletin Business4People

Time to look back on our first 3 months since launching our services online end of Dec. 2017. So what have we been up to ?

The community we serve faces two critical, recurring concerns :

1. How to design, position, leverage a Personal Brand/ Professional reputation to sustainably thrive in Business.
2. How to Prepare to Pitch/Fundraise, in particular when starting up on this arduous path. The first consideration being a building block of the second, obviously.

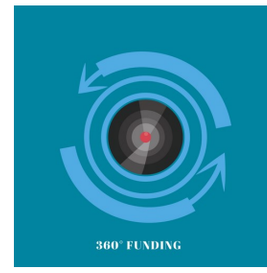
To address these pressing issues and facilitate access to how we may be able to assist potential clients with our programs, we released :

- The "Power Conversations Package" and the "360° Funding Path Package". Both solutions are entry-level offers to our ongoing programs in those respective areas.

We ran a contest and awarded :

- 5 Free 20 minutes insight sessions into our Power conversations Package.10 additional participants also received a special surprise bonus !

Power Conversations
Reveal Ignite Manifest Embody
coach4ppol.com



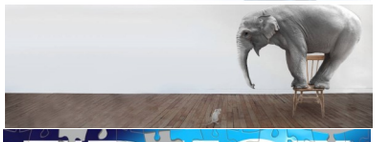
We surveyed our community to identify main areas and topic of interest to start populating our Library :

- The Community Library is now live with 500+ pieces of educational and informative content focused on our community's interests. We will continue updating the Library based on the community's input. All clients get Free access.
- Free access to our Community Library was awarded to early members, subscribers to our website, newsletter as part of a Launch Offer* - Closed now*.



The Research-Le Lab blog went live :







- Our Blog is really a research platform to dig deeper into topics of interest to our community. So far we investigated 3 topics and how they may inform entrepreneurial and leadership endeavors : Resilience, Fear, Trust. We will continue updating our research files with our findings.

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