

KILLER TRACKS HOSTS ARTIST JUSTYNA KELLEY

LAS VEGAS — Killer Tracks (www.killertracks.com) recently hosted recording artist Justyna Kelley at its booth during the NAB Show in Las Vegas, where she performed songs from her new album *Nashville, Tennessee*. Produced by Koka Media, the album was released in North America via Killer Tracks.

A singer/songwriter, Kelley delivers heartfelt songs bridging country, pop and adult contemporary. Her new album was recorded at Nashville's RCA Studio on Music Row and includes 14 tracks about love and heartache, trouble and hope. Each song is sung once by Kelley and then covered by an all-star line-up of friends, including Adam McPhail, Jamie Johnson, Sara Jean Kelley, Adam Fears, Brandon James and others. The album is produced by Rodolphe Plisson.

At NAB, Kelley was accompanied by guitarist and banjo player Matt Menefee (Mumford and Sons, Alison Krauss).



WARNER/CHAPPELL RECOGNIZE FOR BROADCAST PROMO

NASHVILLE — Warner/Chappell Production Music (www.warnerchappellpm.com), Warner Music Group's production music arm, was nominated in the PromaxBDA Local Awards for its "Use of Original Music in a Promo."

The Ones for Texas was created in conjunction with KTVT in Dallas-Fort Worth and shows a diverse community coming together to clean up graffiti. Together, they cover the vandalism with a unifying Texas-themed mural.

Tyler Cain and Meghan Linsey wrote the track, which is upbeat and catchy. Linsey performed the vocals, singing about unity and Texas pride. The promo was directed and produced by David Hershey and Tadd Van Horn. Hershey also edited the piece.

"I'm excited that this collaboration with KTVT is nominated for a Local Award and proud to have been a part of a campaign that celebrates diversity and connects to its viewers' Texas pride," says Mark Agent, Warner/Chappell Music's director of licensing, local television. "To be nominated for a Local Award we've won with KTVT before is a thrill."

The PromaxBDA Local Awards celebrate and honor the best in broadcast marketing and design, driving excellence, creativity and innovation in the market. The Awards are held on June 22nd in Las Vegas as part of the Station Summit event.



PRO SOUND EFFECTS UPDATES MASTER LIBRARY

BROOKLYN — Pro Sound Effects has released the Master Library 2017, an upgraded version of its most comprehensive general sound library. The collection now offers more than 200,000 royalty-free sound effects with metadata, optimized for pinpoint search. The new Master Library 2017 also provides users with full online access, free annual updates and search software.

More than 1,700 hours of diverse, professional quality sound effects are included, spanning 293 categories. The collection includes the latest specialty library releases from Pro Sound Effects, such as "Cinematic Winds" by film sound specialists Alan Splet and Ann Kroeber.

"The Master Library 2017 is our flagship general library, and this year we have upgraded it with more than 27,000 world-class sound effects, plus search software to make it better than it has ever been," says Douglas Price, president of Pro Sound Effects. "We are proud to unveil and offer our most thorough general library to date that users can rely on to stay in the creative zone, finish projects faster and produce their best sound always."

Pro Sound Effects offers a number of pricing options for companies or independent media creators. Annual multi-user licenses start at around \$3,000. Freelancers can apply online (prosoundeffects.com/master) for discounted pricing with no obligation.



SOUND ORACLE RELEASES DRUM LOOP LIBRARY

ATLANTA — Sound Oracle (soundoracle.net), a resource for drum sounds, has released The Oracle Percussion Loops, a new sound library that can help add movement and feeling to music. The collection includes 40-plus head-bopping loops, created by music producer/sound designer William David Typer, that were sampled using vintage analog samplers and then reprocessed to get a classic analog feel.

The loops can be used in creating music in genres that span EDM, hip hop, trap, and more.

Oracle Percussion Loops is available for download and includes 45 unique drum loops in stereo WAV 16-bit/44kHz format, compatible with all popular DAWs, including Ableton Live, Fruity Loops, Pro Tools, Reason and more. The library is available with software and hardware sample packs, all royalty-free.

