

UpBeat

The Official **NAMM** Show Publication

DAILY



CHANGE Is In The Air

Welcome to The NAMM Show 2015! Right out of the gate, we've got a bevy of new products and companies around the show floor, in addition to major changes being announced throughout the industry. Here are just a few of the important change agents the UpBeat Daily crew found on the show floor Wednesday.



1. Andy Rossi and Joe Castronovo of Korg USA display the new ARP Odyssey (left) and the new Korg Kronos. See more about Kronos on page 50. **2.** Don Lombardi, Drum Workshop founder, left, and Chris Lombardi, the company's president and CEO, bring their new acquisitions of Latin Percussion, Toca, Gretsch and more to The NAMM Show. See page 4. **3.** From left, Zoom North America's Erich Barto, Micah Eberman and Samuel Greene with the new Zoom Q8 Handy Video Recorder, the first camera with interchangeable microphones. See page 4. **4.** In celebration of its 10th anniversary, Kala is highlighting its Sweet Pea anniversary model at its booth. Pictured above, from left: Phil Slight, Michael Upton, Rick Carlson and Dave Cafiero. **5.** Roland Corp. CEO Jun-ichi Miki, center, announced that Jay Wanamaker, left, will take over as president and CEO of Roland Corp. U.S. and Kim Nunney will become executive vice president of global business development for professional AV. See page 8. **6.** From left: Mackie's Henri Cohen, John Boudreau, Ben Olswang and Alex Nelson with the DL32R digital mixer and the Master Fader iPad app. See page 12.

BREAKFAST OF CHAMPIONS



Join Joe Lamond, NAMM president and CEO, for a conversation with industry leaders at the Hilton Anaheim Pacific Ballroom. Free breakfast begins at 8 a.m.

Breakfast of Champions
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Fishman's 7-String Fluence
Page 80



ReedGeek's Universal Tool
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Ibanez Updates Paul Gilbert
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Hosa Expands Pro Line
Page 70

INTELLIGENT ALL-IN-ONE AUDIO SYSTEMS WITH INFINITE EXPANSION

Smartman 303A

Smartman 503A

Smartman 703A / 708A



Live music doesn't need to be only for the smarties – but the smarties get the Phonic Smartman systems. Built into rugged molded bodies with solid amplifiers, the Smartman all-in-one audio systems have the brawn but – as the name implies – the brains too.

Bluetooth
ConnectivityWireless
MicrophonesUSB Playback
and Recording

- All-in-one audio systems complete with wireless control via iPad/Android
- Flexible input source potential with multi-channel mixers as standard
- Onboard digital mixer features extensive signal processors with EQ, EFX, dynamics and more plus USB recorder, WiFi and Bluetooth connectivity

Infinite
Speaker
Expansion

Digital Mixer

+

Wireless Mic

+

USB

+

Bluetooth

+

Powered Speaker



SMARTMAN

See Phonic at NAMM 2015 in

Hall A Booth 6874

PHONIC

WWW.PHONIC.COM



Recording King Offers Dirty 30's 12-String

Recording King's Dirty 30's 12-string dreadnought combines the classic jangly chorus of a 12-string with style right out of a 1930s mail-order catalog. It is designed for players who want to add a cool, easy-to-play 12-string to their collection.

The foundation of classic 12-string tone comes from the solid spruce top. A bone nut

and saddle help the strings resonate freely and insure tuning stability. The 25.4-inch scale is comfortable and familiar to most acoustic players. Like all Dirty 30's guitars, the 12-string has an authentic vintage-style matte sunburst finish.

MAP: \$209.99.

Recording King (recordingking.com)

Remo's Powerstroke is All About That Bass, No Overtones

Inspired by drummer Steve Smith, the new Powerstroke 3 Black Dot bass drum-head features a thin underlay ring at the outer edge of the head to subtly dampen unwanted overtones. The added 5-mil bottom Black Dot provides deeper low tones, focused attack and increased durability. Steve Smith, Jared Shavelson, Alvin Ford, Jr. and Tony Royster, Jr. are currently using the Powerstroke 3 Black Dot on their bass drums.

Alvin is so happy with the Powerstroke 3 Black Dot that he said, "I won't take it off until

it busts! I keep it on when playing live and in the studio."

The drum-heads are available in both Clear and Coated in sizes 18, 20, 22, 24 and 26 inches.

Remo (remo.com)



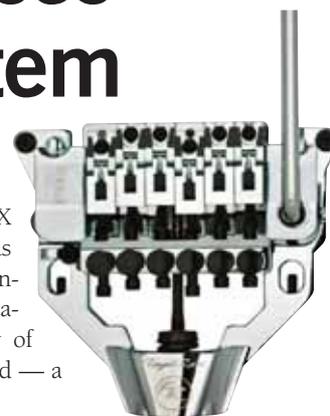
Floyd Rose Releases FRX Tremolo System

Floyd Rose has released a retrofitting surface-mount tremolo system for Gibson-style guitars. The FRX will retrofit all tune-o-matic and stopbar tailpiece systems with a locking nut/truss rod cover hybrid that will mount behind a guitar's existing nut, which only requires two small wood screws to be installed. This is the only modification that has to be made. There is no routing required.

"We are truly excited to finally make the FRX system a reality and available to guitar enthusiasts worldwide," said Andy Papiccio,

president of AP International. "The beauty of the Floyd Rose FRX tremolo system is that it's easy to install. No modifications to the body of the guitar is needed — a complete retrofit!"

Floyd Rose (floydrose.com)



iZotope Releases Iris 2

iZotope has released the newest version of its sample-based synthesizer, Iris. Iris 2 is a visual instrument that combines the power of a sampler with the flexibility of a modular synth.

New features include a robust modulation system, sample pools that can load both samples and classic oscillator waveforms, a completely redesigned interface with extensive visualizations and metering, enhanced effects and filters, and fresh patches to inspire creativity.

Iris 2 is built so that new sounds can be discovered right out of the box, including soaring leads, growling basses, classic synths and percussive effects. More than 350 patches with intuitive controls are included, so users can easily produce and perform music they have tweaked and customized.

iZotope (izotope.com)





Drummers' Options

Innovative Percussion has unveiled several new products. A few of them include:

The BR-CW Chad Wackerman Paintbrush boasts a red hickory wooden handle. This retractable medium-gauge wire brush features a soft rubber sleeve near the brush fan and a strip of felt surrounding the butt end.

The KDB-1 Chris McHugh kick-drum beater has a solid core that enhances low-end frequencies. The yarn wrap cuts down attack and high-end frequencies.

Designed for famed rock drummer Jimmy DeGrasso, the JD-1 is similar in length and diameter to the company's IP-L5BL, but is built with a thicker collar and an acorn tip. It is suited for heavy playing.

The MG-1 reverse teardrop bead is designed for Marcus Gilmore, drummer for Chick Corea. This stick is between a 7A and 5A, but features a unique reverse teardrop bead, which creates a bright, articulate sound.

The NZ-1 is a jewel tip with integrated taper and no visible collar, designed for Nir Z, a Nashville-based studio drummer.

The Pedro Carneiro series marimba mallets are built with heavy synthetic cores specific to each model and its intended sound.

New to the Sandi Rennick series is the IP400 2.5 medium-hard marimba mallet, which produces a more focused sound.

 **Innovative Percussion**
(innovativepercussion.com)

iZotope Ozone 6 Enables Creative Mastering

The latest version of iZotope's line of mastering software, Ozone 6, is a creative mastering platform that enables both project studio producers and mastering engineers to add a final level of professional polish to their mix.

The modern new workflow is centered around creativity. A fully redesigned interface and real-time visual feedback in every module assist users in creating masters with ease.

Ozone 6 takes the guesswork and the manual labor out of the mastering process, helping users experiment without fear of making the wrong sonic choices. Using Ozone's presets as a starting point, pros and newcomers alike can immediately achieve authentic sounds in any genre. Ozone also produces great sound, providing the warmth

and character of analog sound without the restrictions of hardware. For professional users, the advanced version's Dynamic EQ module lives and breathes with your music, harnessing the precision of an equalizer.

 **iZotope (izotope.com)**



MXL Makes Moves With Mini Microphone Mixer

The new MM-4000 Mini Mixer + portable audio mixer from MXL

Microphones for mobile phones, tablets, DSLRs and computers can record audio to a device using up to four electret microphones simultaneously, turning four analog inputs into one analog or digital output.

On one side, the Mini Mixer + outputs

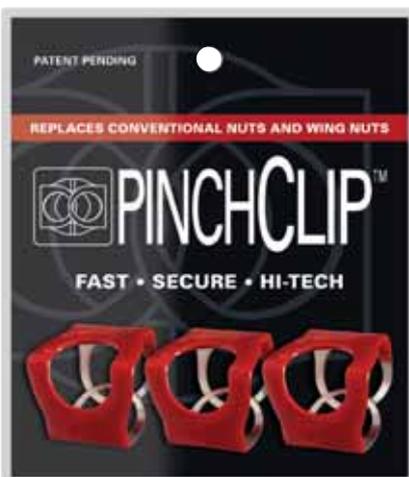


analog through a TRRS jack. This lets the mixer output to any mobile device. The included TRRS cable

has the smallest available footprint in order to work with accessory cases. On the other side, the Mini

Mixer + has a digital output that allows it to work with the iPhone or iPad using Apple's camera adapter.

 **MXL Microphones (mxlmics.com)**



PinchClip Available in 3-Packs

PinchClip is a new drum accessory that replaces wingnuts on cymbal stands and hi-hats. It is now available in a reusable Ziploc bag that contains three clips and comes in a choice of black or red. The packaging also features information on how to use the PinchClips and serves as a way to protect and store the devices when not in use.

PinchClip is a stainless-steel flange that makes setting up and packing up faster. It solves the problem of looking for dropped wingnuts on dark stages.

 **PinchClip (pinch-clip.com)**

DPA
MICROPHONES

d:vote™

YOU DESERVE TO BE HEARD



Come see us at **NAMM booth 7113**

to hear DPA mics in action!



The DPA 4099 Instrument Microphones cover a wide range of acoustic and woodwind instruments, providing a truly natural sound. DPA has designed ingenious mounting accessories to sit gently and securely on each instrument.

www.dpamicrophones.com/dvote