

Shhh... Don't tell David



When famed microphone designer
David Royer
designs microphones,

he's having visions of orchestras and choirs. He wants to pick up every detail with dimension, depth and dynamics. But then we take them and put them on screaming vocals, loud guitars and slammin' drums. From the most sensitive singer to the most rockin' of bands, Mojave Audio microphones excel at capturing every detail. So use them any way you see fit. Just don't tell David. And, by the way, they do rock on orchestras and choirs!



www.mojaveaudio.com



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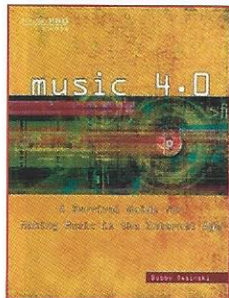


BOOK STORE

Music 4.0: A Survival Guide for Making Music in the Internet Age

By Bobby Owsinski
(paperback) \$24.99

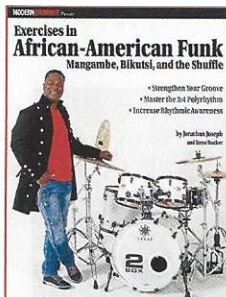
Written by industry expert and *Music Connection* contributor Bobby Owsinski, this completely updated edition features brand-new interviews from several music industry innovators, revealing new and proven pathways to success in the current music world. Topics include: the impact of music streaming; internet marketing and distribution; how to make money when listeners stream your music; brand development; using social media as marketing tools and much more.



Exercises in African-American Funk: Mangambe, Bikutsi, and the Shuffle

By Jonathan Joseph and Steve Rucker
(paperback) \$14.95

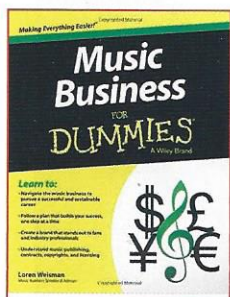
Jonathan Joseph (Jeff Beck, Joss Stone, Richard Bona) and U. of Miami director of drumset studies Steve Rucker introduce musicians who've studied jazz, R&B, rock, soul and blues to a concept that applies West African rhythms to various genres. Fusing together the American shuffle and shuffle-funk with the African mangambe and bikutsi rhythms, Joseph introduces readers to exercises that will strengthen their groove, allow them to master the 3:4 poly-rhythm, increase their rhythmic awareness and introduce musicians to a fresh new way to hear and feel music.



Music Business for Dummies

By Loren Weisman
(paperback) \$24.99

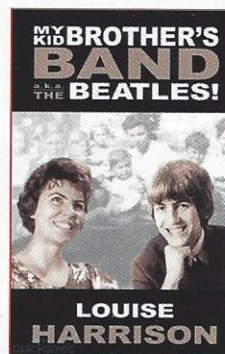
Music business speaker and advisor Loren Weisman shows how to achieve and sustain a career in today's music business. Written in the popular *For Dummies* format, this guide discusses: how to make a business plan to get noticed by investors, music professionals, studio executives, and sponsors; the importance of copyrights and licenses; optimizing your website and social media presence; how to make the most out of touring and performing and much more.



My Kid Brother's Band a.k.a. The Beatles!

By Louise Harrison
(hardcover) \$27.00

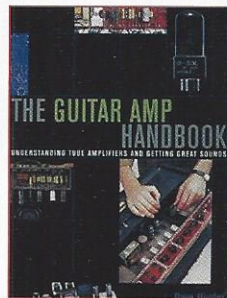
George Harrison's older sister Louise Harrison shares the untold story of growing up in the Harrison household and her efforts to help pave the way for The Beatles to come to America, long before anyone in the U.S. knew who they were. Features actual correspondence between manager Brian Epstein and producer George Martin as Louise worked to guide them into the U.S. marketplace. For die-hard Beatles fans everywhere.



The Guitar Amp Handbook: Understanding Tube Amplifiers and Getting Great Sounds

By Dave Hunter
(paperback) \$29.99

The majority of guitar players lack sufficient knowledge about how the amp affects their tone. This new and updated version of *Guitar Amp Handbook* is for guitarists who want to learn more about what makes different amps sound the way they do and how to get the most from them. Topics include: how tube amps work; choose an amp to get the tone you want; how speakers and cabinets affect your sound; profiles of celebrated amps; get a great sound live and in studio; and how to build a Class A amp at home.



Getting Started with Music Production

By Robert Willey
(paperback) \$29.99

Willey's book is aimed at those who produce music at home. An ideal textbook for teachers; 10 chapters can be used by schools on the quarter system, with five additional chapters for the semester system. Includes quizzes, activities for all levels and complex mix sessions. The illustrations are built around Studio One from Presonus; however, fundamental concepts and techniques transfer seamlessly to any modern DAW, such as Logic and Pro Tools.

