

# Mojave MA-1000



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## BOOK STORE

### For the Sake of Heaviness – The History of Metal Blade Records

By Brian Slagel with Mark Eglinton  
(paperback) \$14.99

Slagel went from trading bootleg concert cassettes in the back of magazines to releasing the

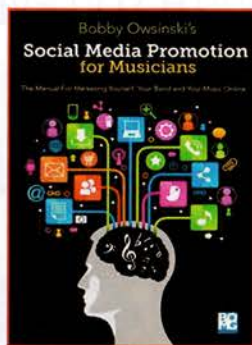


*Metal Massacre* compilation LP on his own fledgling label. 35 years later, and Metal Blade Records continues to thrive, thanks in no small part to Slagel's unwavering passion for heavy music. *For the Sake of Heaviness* charts the history of the label in unflinching detail.

### Social Media Promotion for Musicians: The Manual For Marketing Yourself, Your Band And Your Music Online

By Bobby Owsinski  
(paperback) \$29.99

In a fully updated second edition of Bobby Owsinski's *Social Media Promotion For Musicians*, readers get to know the strategies that are essential for musicians, artists, bands, engineers, producers and songwriters to harness the power

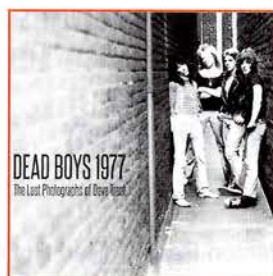


of an online presence in order to gain more fans, clients, streams and views. Owsinski also provides information that aims to help the reader to easily apply both the basic and advanced skills required to go from a social media user to a social media marketer.

### Dead Boys 1977 – The Lost Photographs of Dave Treat

By Dave Treat  
(hardback) \$29.99

Cleveland-via-NYC punks the Dead Boys, with Stiv Bators and Cheetah Chrome in the ranks, were always pretty photogenic, but this book of rare, early pictures by Treat captures the

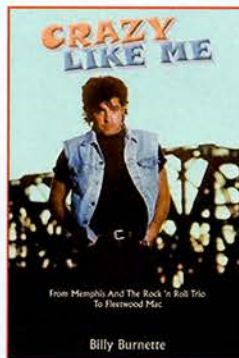


band before their dalliances with notoriety. We're offered a record of a group of young men learning the ropes of the rock star game, though the charisma shines through.

### Crazy Like Me

By Billy Burnette  
(paperback) \$17.99

In his lively memoir Billy Burnette—son of Dorey and nephew of Johnny—takes you through his charmed rock & roll life and the gallery of artists he has worked with. Burnette recalls his

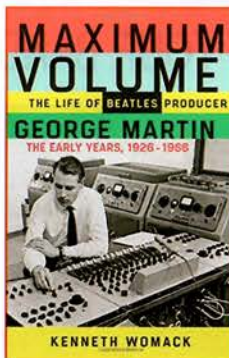


early musical career when in his mid-teens he picked up a guitar and started writing songs, then goes on to recount key moments of his solo career, his success with Fleetwood Mac and as a songwriter for the likes of Rod Stewart, Ray Charles, Roy Orbison and many others.

### Maximum Volume: The Life of Beatles Producer George Martin

By Kenneth Womack  
(hardcover) \$30.00

Here's a full-length bio of Sir George Martin, giving readers detailed accounts of his collaborative work with the Beatles, while also tracing his working-class childhood in North London, where he lived with his family. Author Ken-

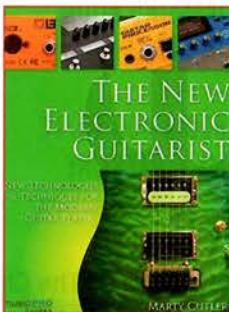


neth Womack also touches on Martin's life as a scratch pianist, his life in the Fleet Air Arm during World War II and his work as head of Parlophone Records, which before the Beatles was known for its comedy records.

### The New Electronic Guitarist

By Marty Cutler  
(paperback) \$29.99

With breakthroughs in music technology, the music your electric guitar once made is now more eclectic with the hardware use of synths and effects—animating, molding and morphing sounds. In Marty Cutler's *The New Electronic*



*Guitarist*, readers are given more than 30 years of expertise. Explanations of the nature and history of sound, guitars and guitar synthesis are given before delving into the tools needed to sculpt and record your guitar's sound.