

FENDER REBOOTS FLAGSHIP LINE | P. 24
FOR SUCCESSFUL MUSIC RETAILERS

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NAMM TREASURES



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RETAILERS REVEAL
THEIR TOP SELLERS
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GEAR >

GUITARS, AMPS & ACCESSORIES



GRETSCH CLIFF GALLUP SIGNATURE DUO JET

Gretsch has announced the Cliff Gallup Signature Duo Jet. A celebration of Gallup's 1954 model, the Cliff Gallup includes dual DynaSonic pickups, rosewood fingerboard with big block pearloid inlays, compensated aluminum bridge with aluminum base, Bigsby B3BBST vibrato tailpiece with black painted trough and fixed arm, classic arrow control knobs, flat-wound strings and a dark-stained headstock bearing Gallup's signature on the truss rod cover. {gretschguitars.com}

ELIXIR OPTIWEB

Elixir's Optiweb electric guitar strings feature an innovative and lightweight coating that sounds indistinguishable from uncoated strings and protects the strings from the elements for a longer tone life.

The coating also lets the string vibrate with less dampening — for a crisp tone with a firm, natural grip that puts users in control of bends, vibrato and sustain. {elixirstrings.com}



THE LOAR LO-14-TBK

The designers at The Loar took note of the lightweight feel of guitars from the 1930s and created an instrument that evokes both the feel and look of these depression-era guitars. The LO-14-TBK has an open-pore finish, which limits weight and results in a guitar that is more resonant than those with thicker, modern applications. This modified depth, top bound L-100 style body with its black matte finish is equipped with a bone nut and saddle, Kluson Ivory button tuners, and has a comfortable nut width. {theloar.com}

