

AEMS Medical Mass Casualty Collaborative

RESEARCH - IDENTIFY - IMPLEMENT SOLUTIONS TO GHANAIAN DISASTER EMERGENCIES











Aug. 20, 2018

Dear Global and National Sales Development Team:

How would you like to showcase your unique products and services – at no direct cost to your company – in front of national healthcare leaders, government officials, doctors, hospital administrators, and medical services decision-makers?

Led by U.S. National Institutes of Health Global Health Fellow and Fulbright Specialist Dr. Roxane Richter and Ghanaian Drs. Joseph Bonney and Chris Oppong, the AEMS Collaborative is a unique multinational team of emergency physicians, disaster experts, and global scholars dedicated to researching, identifying, and implementing timely Ghana-specific solutions to Ghanaian mass casualty disaster emergencies.

This September-October, the AEMS Collaborative will train approx. 200 healthcare-industry decision-makers in four KNUST-approved and U.S. Fulbright-supported courses, "Advanced Skills Training in Mass Casualty Planning, Disaster Leadership & Emergency Response". The four 5-day courses (*Kumasi 24-28th Sept.*/ Cape Coast 1-5th Oct./ Tamale 8-12th Oct./ Accra 15-19th Oct.) will train individuals in mass casualty planning & disaster response via expert lectures, exercises, table top simulations, and live disaster simulations.

In order to best exhibit your company to our top-ranking attendees, we are requesting your contribution of the following item(s):

- Promotional marketing materials (50 per regional site or 200 minimum total) (or financial support for the purchase of): binders, drawstring bags, t-shirts, cups, calendars, pens, service/product coupons, gift certificates, notepads, etc.
- <u>Promotional food services (or financial support for the purchase of)</u>: beverages, snacks, 1-5 days of luncheon sponsorship, etc.
- <u>Paper materials</u>: EMS/disaster-training materials, brochures, flyers, signs, etc. At the completion of each course, there will be a one-day on-site venue for manned/non-manned vendor display.

For full advertising consideration, all promotional materials must be received no less than 48 hours prior to the course sessions; materials may be sent directly to the care of Dr. Bonney, Accident & Emergency Dept., at Komfo Anokye Teaching Hospital P.O. Box 1934, (Ashanti, Bantama) Kumasi, Ghana, West Africa. All supporting companies will be referenced in course marketing materials, as well as in media publications, etc. Thank you and we do hope these requests will be generously granted. Should you have any questions for us, feel free to contact us personally.

Warm Regards,

Dr. Roxane Richter

Course Developer, Dr. Roxane Richter
2018 Fulbright Specialist, Mass Casualties
2018 U.S. Embassy Distinguished Scholar
2017-2016 Fulbright-Fogarty Postdoctoral Global Health Fellow, Sub-Saharan Africa
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Local Course Coordinator, Dr. Joseph Bonney Joebonney24@gmail.com Tel: (+233)24499391

OUR DISTINGUISHED PANEL OF "AEMS COLLABORATIVE" EXPERTS INCLUDES:

Director: Dr. Roxane Richter, 2018 Fulbright Mass Casualty Specialist, 2018 U.S. Embassy Ambassador Distinguished Scholar, 2016-2017 Fulbright-Fogarty Postdoctoral Global Health Fellow, Sub-Saharan Africa

Dr. Francis A. Yeboah, Vice-Dean Kwame Nkrumah University of Science & Technology, School of Medical Sciences

Dr. George Oduro, Head of Emergency Dept. Komfo Anokye Teaching Hospital

Dr. Joseph Bonney, Specialist Emergency Medicine, Editor- Ghana Medical Journal

Dr. Victoria Bam, Head of Nursing Dept., Kwame Nkrumah University of Science & Technology, School of Allied Health Sciences

Dr. Chris Oppong, Emergency Medicine Fellow (GCPS), Komfo Anokye Teaching
Hospital

Dr. Thomas Flowers, U.S. Board-Certified Emergency Physician Specialist

Emmanuel Achempong, Emergency Nurse, Komfo Anokye Teaching Hospital

Sesinam "Ses" Dagadu, drone software expert, tinyDAVID and SnooCode Founder

Isaiah Adu-Gyamfi, Emergency Nurse, St. Patrick's Catholic Hospital

Geoffrey Asante, Emergency Nurse, 37 Military Hospital