



MYTREEVOLUTION NATIONAL VIDEO COMPETITION 2017

TERMS AND CONDITIONS

Entry to the myTreeEvolution National Video Competition 2017 is subject to the acceptance of the following terms and conditions:

1. This competition is open to **all undergraduate students** from Institutions of Higher Learning in **Malaysia** (i.e. public and private universities, polytechnic, college).
2. This competition is open to both individual and team participations. A **maximum of five (5)** members for team participation is allowed.
3. Participants must produce a **short video** to create public awareness on the importance of **tree-planting to address environmental issues**. The videos produced must follow the following guidelines:
 - a. Videos **MUST** be of original work of students and have never been published in any form of media.
 - b. The maximum length of the video **SHALL NOT** exceed **TWO (2)** minutes. The video is not expected to be professionally produced but can be done using any technology (cameras, smartphones or animation) and edited by the participants themselves.
 - c. Videos can be produced in either English or Malay language.
 - d. Videos must include the following items:
 - i. official logos of myTreeEvolution, Ministry of Higher Education (MOHE) and CEO@Faculty 2.0. The logos can be downloaded at <https://ceofaculty20.wixsite.com/mytreeevolution>.
 - ii. all myTreeEvolution official social media account information (i.e. Facebook and Instagram).
 - e. It is the responsibility of each participant to ensure that all videos have been taken with the **permission** of the subject(s) (or, where the submission shows any underage persons, the consent of their parent) and/or venue/location/photo or sound owner and does not infringe on the copyright of any third party. Participants guarantee that they own the copyright for the submissions and for the usage rights required by the contest, and that their entry does not infringe on the privacy rights, copyright or any other rights of any person.
4. The eligibility criteria for the entries are:
 - the relevance of the video with regards to the objective of the competition (see para 3)
 - the originality of the video (see para 3a)
 - the length of the video (see para 3b)
 - the respect of the languages constraints (see para 3c)
 - the insertion of the logos and social media account in the video (see para 3d)
5. The final videos are to be uploaded on www.youtube.com with a brief description referring to the FILM4MYTREEVOLUTION 2017. The video link should be submitted to myTreeEvolution entry form <http://bit.do/mytreeevolution>.

6. The final deadline for video submission is **11:59 p.m. (GMT+08:00) on Wednesday, 15 November 2017**.
7. Copyright of the submitted video remains with the respective participants. However, in consideration of winning one of the prizes, each participant grants a perpetual right to myTreeVolution to feature any or all of the submitted materials in any and all media for publicity and marketing purposes.
8. All participants grant myTreeVolution the perpetual licence to copy, edit, display, publish and make available their submission materials and agree that myTreeVolution may publish their names in connection with this video competition and the myTreeVolution campaign.
9. The winners for this competition will be selected, based on how well the entries meet the criteria summarized in para 4 above.
10. Three winning videos will be selected and will be awarded cash prizes as follows:
1st Prize – RM3,000; 2nd Prize – RM 2,000; 3rd Prize – RM1,000
11. The winners will be announced on myTreeVolution website and social media on 20 Nov 2017. Winners will also receive an e-mail notification from the myTreeVolution video competition organizing committee.
12. myTreeVolution reserves the right at any time to modify or discontinue, temporarily or permanently, this contest with or without prior notice due to reasons outside their control. For more information regarding the myTreeVolutionNational Video Competition 2017, visit <https://ceofaculty20.wixsite.com/mytreeevolution>